KAY'S SPRING FURNITURE OPENING



The growth of this section of our business has been phenomenal. From small beginnings it has advanced year after year until now three large flats and two mezzanine floors or galleries hardly suffice for the display of our assortments in this line.

Success like this is not accidental. We attribute it to our policy of dealing only in furniture of high excellence and of quoting uniformly

In Furniture, as in Carpets, Draperies and Wall Papers, we show much that is private to us—made to our especial order or imported from houses who sell only to us in Toronto.

Below we catalogue a few representative items in medium class urniture.

Bedroom Furniture.

A most comprehensive assortment, of which we give a few details below:

In Mahogany.

A very large assortment selected from the productions of the first makers on the continent—Dressers, Chiffoniers, Somnoes, Bedsteads, Dressing Tables, Princess Dressers, Washstands, Cheval Mirrors, Wardrobes, Chairs, Rockers, etc. Prices commence at \$20.00 for a pretty dresser with oval mirror, and range upwards to an exquisite suite of six pieces on Sheraton lines, in fine crotch mahogany, at...... 800.00

In Golden Oak.

In White Enamel.

In Bird's Eye Maple.

In Weathered Oak.

All-brass Bedsteads, \$17 to \$115.

Over forty different patterns to select from. Twin bedsteads, single bedsteads, double bedsteads, three quarter bedsteads, The very latest designs from the best makers at prices you will admit are very reasonable.

Brass and Enamelled Bedsteads \$3 to \$30.

An immense assortment which embraces about everything likely to be wanted from a plain but neat bedstead, suitable for summer cottage use, up to a really handsome design with square tubing, that many would choose in preference to a much more expensive all-brass bedstead.

Bedding.

We are most particular about the bedding we sell. Common, shoddy-filled mattresses have no place in our stocks. Even the cheapest lines we carry are clean and sanitary.

Living-room Furniture.

A favorite type of furniture for sitting-room or library is that variously named "Mission," "Arts and Crafts" and "Quaint"—strong, reliable, everyday furniture. It's very look suggests comfort and usefulness. Our stocks are very large, but we have space here to itemize only a very few articles:—

No. 21.—Arm Chair in quarter cut oak, weathered finish, a quaint de-weathered oak frame, and seat cover ed in Spanish leather, a comfortable rocker with broad arms. Price only...... 7.50 quarter cut weathered oak, top meaeures 13 x 17 in., fitted with three weathered oak frame, with softly stuffed cushions in Spanish leather cut oak, weathered, round top, 36 in. in diameter. Price...... 10.00

Drawing-Room Furniture

A collection of Drawing-room Furniture equal to ours will not easily be found. We devote a large room entirely to its display. Some fine reproduction of Sheraton, Chippendale and Heppelwhite designs are worthy of special note:—

No. 73 - Parlor Suite, three handsome pieces, in mahogany finish, highly polished, softly upholstered seats and backs, covered in silk brocade. Price only....... 57.50

No. 370—Suite, sofa, arm chair and reception chair, with handsomely carved mahogany frames in the Louis XIV style, upholstered and covered in silk broca: e. Price 106.00

No. 1084—Wall Mirror, with oval gilded frame, outside measurements 17 in. x 27 in. A very dainty piece of work. Price 12.00

No 12—Wall Mirror, with gilded frame of a handsome colonial design, outside size 15 in. x 23 in Price 12.50

In fancy and individual arm chairs, sofas, etc., there is almost endless variety.

MAIL ORDERS

The unsurpassed advantages of this store are at the command of out-of-town customers through our Mail Order Department. We give prompt and careful attention to orders and inquiries. If you have not received a copy of our catalogue we will mail one on request.

Dining-room Furniture

Prominent in our display of Dining-room Furniture are a number of Colonial Sideboards, Extension Tables, Chairs, Cabinets, etc. The table above illustrated is a good example of this admired style, We also show some excellent Mission designs in weathered and fumed oak:—

No. 301—Sideboard, 4 ft. 6 in long; a good Sheraton design, in mahogany, with British plate bevelled mirror in back, and three cupboards and three drawers in base, doors of cupboard have leaded glass panels.

No. 641—Sideboard, 54 in. long; a quaint, "modern art" design, produced in fine quarter cut oak, fumed to a rich light brown shade, conveniently arranged with three cupboards, a linen drawer and two smaller drawers. Price...... 67.50

No. 641—China Cabinet to match, 3 ft. 4 in. wide, 5 ft. 3 in. high; has glass doors and ends and is fitted with four removable shelves. Price

JOHN KAY, SON & CO., LIMITED

36 and 38 KING STREET, W., TORONTO.

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