WHAT IS YOUR EXCUSE

How Can You Refuse It?

It is offered to you freely, unreservedly, just on YOUR WORD that you want it, YOUR SAYING that you need it, YOUR PROMISE that you will use it. That is all! What is your excuse if you do not send for it?

You need the HEALTH which it offers; you NEED IT to give you the help you ARE LOOKING FOR, to give you the health, the strength, the vigor, the comfort in body and mind THAT YOU OUGHT TO HAVE. It is just what you have long been wanting; it is just what you NOW ARE SEEKING—the means to perfect, absolute, permanent health. What is your excuse if you do not write and TELL US TO SEND IT TO YOU? It holds out a hand to lift you right up to strong, virile, vigorous, happy, disease-free manhood and womanhood, to put you right on your feet—what is your excuse if you do not grasp it?

YOU ARE TO BE THE JUDGE. You want health, your family wants you to have it; Noel, the discoverer of Vitæ-Ore, wants you to have it, the company wants you to have it; the editor of this paper, you neighbors, your friends and associates, all want you to have it. Vitæ-Ore offers all this to you, offers it just as plainly as though health could be placed upon a platter and brought to your table. The Theo. Noel Company is the waiter, awaiting your call, ready, willing and anxious to serve it to you. There need be no tip, no fee, not a penny unless you are satisfied with the service. You have but to ask, but to say the word, but to crook your finger, and you will be helped to your share—A GOOD SHARE. Write for it today! How can you refuse? What is your excuse? Read our special offer!

WE WILL SEND TO ALL

Readers of this paper **a full-sized $1.00 package of VITÆ-ORE, by mail, postpaid,** sufficient for one month's treatment, to be paid for within thirty days' time after receipt, if the receiver can truthfully say that its use has done him or her more good than all the drugs and doses of quacks or good doctors or patent medicines he or she has ever used. Read this over again carefully, and understand that we ask our pay only when it has done you good, and not before. If not, no money is wanted! **We take all the risk, you have nothing to lose.** If it does not benefit you, you pay us nothing. We ask no references, we want no security; just your promise to use it and pay if it helps you. Just say that you need it, that you want it and it will be sent to you, as it has been sent to hundreds of other readers of this paper. We want you to have it, and gladly send it, taking your word for the results obtained. There is nothing to pay, neither now nor later, if it does not help you. We give you thirty days' time to try the medicine, thirty days to see the results before you pay us one cent, and you do not pay the one cent unless you do see the results. **You are to be the judge!** We know Vitae-Ore and are willing to take the risk. We have done so in thousands of cases and are not sorry. Your case, no matter how hard or obstinate it may be, will be no exception.

Vitae-Ore is a natural, hard, adamantine, rock-like substance—mineral—ORE—mined from the ground like gold and silver in the neighborhood of a once powerful, but now extinct mineral spring. It requires years for oxidation by exposure to the air, when it slacks down like lime and is then of medicinal value. It contains free iron, free sulphur and free magnesium, three properties which are most essential for the retention of health in the human system, and one package (one ounce) of the ORE, when mixed with a quart of water, will equal in medicinal strength and curative value 800 gallons of the most powerful mineral water found on the globe, drank fresh at the springs. The mineral properties which give to the waters of the world's noted healing and mineral springs their curative virtue come from the rock or MINERAL ORE through which the water is filtered on its way to its outlet, only a very small proportion of the medicinal power in the ORE being thus assimilated with or absorbed by the liquid stream. The rock contains the much desired medicine, the water serves as the conveyance to carry but a small part of its properties to the outer world. Vitae-Ore is a discovery of this medicine-bearing rock, a geological discovery, to which nothing is added and from which nothing is taken. It is the marvel of the century for curing disease, as thousands testify, and as no one will deny after using. **VITÆ-ORE** has cured more chronic, obstinate, pronounced incurable cases than any other known medicine and will reach such cases with a more rapid and powerful curative action than any medicine, combination of medicines, or doctor's prescription which it is possible to procure. If yours is such a case, do not doubt, do not hesitate, but **send for it today!**

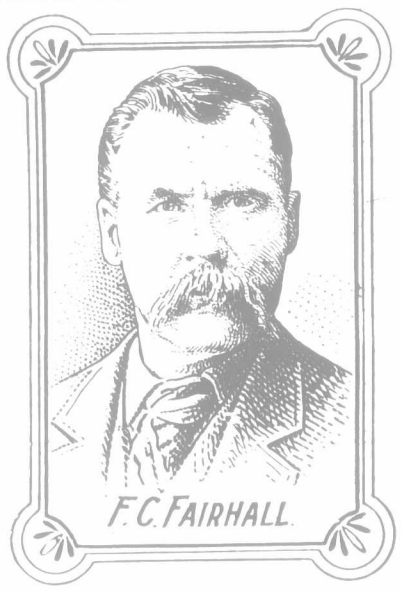
A Certain and Never-Failing Cure for

- Rheumatism
- Lumbago
- Bright's Disease and Dropsy
- Diabetes
- La Grippe
- Blood Poisoning
- Piles, Sores, Ulcers
- Malarial Fevers
- Nervous Prostration and Anaemia
- Liver, Kidney and Bladder Troubles
- Catarrh of Any Part
- Female Complaints
- Stomach and Bowel Disorders
- General Debility

READ THE TESTIMONY

CENTRALIA, ONTARIO.

I was a great sufferer from Rheumatism, Kidney Trouble, Indigestion and Nervousness. I doctored with three different doctors but could get no relief, and one of them told me that medicine was of no use in I told me that my mind was

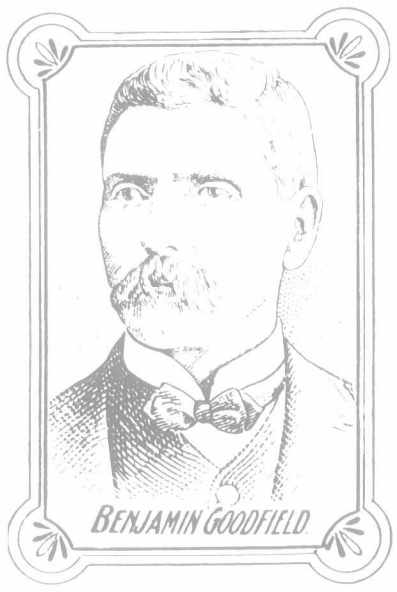


affected from my different ailments. I was advised by a neighbor who had answered the Vitæ-Ore advertisement and was using Vitæ-Ore to give this medicine a trial. I sent for a package and used it and then sent for another, and before I had finished the second package I was completely cured and can now eat and sleep as good as I did 10 years ago. I thank God for what V.-O. has done for me and I believe it will prove a blessing to every ailing person who gives it a trial. F. C. FAIRHALL.

READ THE TESTIMONY

VICTORIA, B. C.

For some years I suffered from a lame back, which some mornings was so bad I could hardly dress myself. I used a number of different medicines without benefit, and at last became discouraged, as I seemed to get worse. I noticed



Vitæ-Ore advertisement in the "Montreal Weekly Star," and sent for a $1.00 package. To-day I feel more like a man of 24 than 48, as it has done wonders for me. I have gained in flesh and am now free from all aches and pains. Vitæ-Ore cured me of my trouble, and I will always praise it in the highest terms. It is certainly a great boon to suffering humanity. BENJAMIN GOODFIELD, 50 David St.

Vitæ-Ore will do the same for you as it has done for hundreds of readers of this paper if you will give it a trial. Send for a $1.00 package at our risk. You have nothing to lose but the stamp to answer this advertisement. We want no one's money whom Vitae-Ore cannot benefit. You are to be the judge! Can anything be more fair? What sensible person, no matter how prejudiced he or she may be, who desires a cure and is willing to pay for it, would hesitate to try Vitae-Ore on this liberal offer? One package is usually sufficient to cure ordinary cases; two or three for chronic, obstinate cases. We mean just what we say in this announcement, and will do just as we agree. Write today for a package at our risk and expense, giving your age and address, and mention this paper, so that we may know that you are entitled to this liberal offer.

STRONGER NOW THAN FOR 30 YEARS

CURED WEAK BACK AND CATARRH

ALL SHOULD USE IT

I have been taking Vitae-Ore for a number of months and can truthfully say that it has done me more good than all the other medicines as well as the doctors who treated me ever were able to accomplish. I am now as strong in my back as I was when I was a girl, although previous to taking the Vitae-Ore treatment I suffered continuously from weakness and distress in this region. I have now more flesh and muscle and I am stronger than I have been [illegible]

advise everyone that has any kind of [illegible] use Vitae-Ore, believing it to be the best all around medicine that has ever been [illegible]ered. We have proven it to be such [illegible] family. MRS. M. E. S[illegible] Chilhowee

How Vitae-Ore Cures Rheumatism

Rheumatism is a deep seated, dangerous disease, caused by the absorption into the blood of effete refuse matter, which should be carried out of the system through the proper channels. This poison soon destroys the purity of the blood and as it circulates through the body the acid particles that are thrown off penetrate the nerves, muscles, membranes and even the bones.

In Acute Articular Rheumatism, the affection usually commences suddenly; sometimes pain or soreness in the joints precedes the disclosure of the disease. The joints become swollen, particularly those of the knee, ankle, wrist, elbow and the smaller joints of the hands and feet. Acute Rheumatism is always identified with more or less feverish condition and profuse perspiration, especially at night, same being strongly acid, showing the system is attempting to throw off the poisonous particles. Chronic Rheumatism is the same as the acute form, but milder and less extended; though strange to say, more persistent and difficult to cure.

Muscular Rheumatism also exists under two forms, acute and chronic, the latter as in Articular Rheumatism, not so violent in attack but pitiless in its hold on the system. In the acute form, there is first a dull pain in the muscles, which gradually increases, growing almost unbearably violent in movements which require the contraction of the muscles. In the chronic form, pain is excited only when the affected muscles are contracted with unusual force, and is more apt to change its location than in the acute form.

With the blood in an unhealthy condition, exposure to cold, combined with moisture, the night air, sudden changes in the weather, sleeping between damp sheets, sitting in a cold, damp room, especially when heated from exercise, or an acute attack of indigestion is sufficient to bring on an attack of Rheumatism, in those who have never before experienced this difficulty, and cause violent attacks in those who are subject to it.

Vitae-Ore cures Rheumatism, even in chronic, diagnosed as incurable cases. Alkalies and the remedies that are almost invariably prescribed, fail to cure because they weaken the digestion, irritating the delicate lining of the stomach, [illegible] instead of building up the system. Vitae-Ore, a powerful blood purifier, soon brings about a complete change in the circulation. It is absorbed into the system, [illegible] the acid secretions, renders them innocuous for use, and gradually eliminates them from the system. The blood is made pure, [illegible] the body tissues and [illegible] the bones, [illegible] after the disease [illegible] of the system. Once [illegible] and lasting. [illegible]

Women Are you afflicted with any of the innumerable diseases which are so common and prevalent among your sex? We cannot mention them in this space, but let us assure you that **Vitae-Ore** is the true "Balm of Gilead" to every sufferer. The many diseased conditions which unfit women for the full enjoyment of life and its duties may be at once alleviated and permanently eradicated by the proper use of this wonderful remedy. Send for a package on thirty days' trial.

Men Is debility taking the place of the vim and fire of youth? In these conditions it proves to be a powerful tonic, a reviver, a vitalizer, a restorer, force-builder. It is not a temporary stimulant, but builds up from the bottom by putting each organ, tissue, muscle and ligament in a healthy, normal, natural condition.

Old People For the aged there is nothing better than Vitæ-Ore. The loss of appetite and general break down of the digestive [illegible] is delayed, the blood purified, [illegible] enriched, the [illegible] are strengthened and [illegible] [illegible]

THEO. N[illegible] CO. F. A. DEPT. LIMITED. Toronto, Ont.