

## GET THE HABIT OF TAKING STOCK IN OUR ADVERTISEMENTS

If you do you will save many a dollar. We never offer "bargains" unless we have them to offer. Here, for instance, is a splendid list to select from, and remember that on every order amounting to \$25 or over we prepay freight or express charges to all railway stations east of Toronto in Ontario, Quebec and the Maritime Provinces; also west of Toronto as far as to Winnipeg. If you live outside of Winnipeg, and the rates to your town are the same as from Toronto to Winnipeg, we will also prepay charges. Otherwise you must pay them from Winnipeg to your town. When sending your order get it sent in a Bedford Suit Case, which is made of very fine quality cowhide, and which we guarantee to be the best on the market for \$3.95.

### SIMPSON'S BARGAINS!

#### A Beautiful Black Silk Taffeta Waist



As for the waist described here, we have made a special study of the manufacture of these waists. If anything, there is style and quality about them. The material used in their making is of superior quality, but buying it in immense quantities we get it at the lowest possible price. That's why we can sell you this waist for—

**2.39**

It's made of superior quality black silk taffeta, unlined, with deep tucks on back and front, and pretty tie of silk, and trimmed with small covered buttons. It has the appearance of an expensive waist. **2.39** Sizes 32 to 42 in. bust measure.

When sending order mention No. F.W. 9. Money back if not satisfied.

**2.39 A Simpson Bargain 2.39**

#### Buy Your Fur Coat Now



We are able to offer this fine fur-lined coat at \$47.50 because the muskrat skins used in its lining were bought in an immense lot before the big raise in fur prices. No matter where else you would go for it you would have to pay at least \$65.00.

We make this coat to your measure, using very fine quality black or navy blue English cloth, well shrunken, best canvas used for staying, silk stitching on all seams, closing with covered barrel buttons and fine mohair cord loops. Cut according to the latest style, with full loose back. We guarantee the coat to fit. The body of coat is lined throughout, including the sleeves, with selected prime furred muskrat skins, well matched and carefully sewn. Collar of No. 1 grade Persian Lamb or selected dark Canadian Otter skins, in either shawl or lapel style, as shown in cut.

Order No. F. W. 12.

**47.50 A Simpson Price 47.50**



#### A Splendid Value in Men's Overcoats

Anyone looking for a good winter coat ought to be interested in this item. A good winter coat requires good material. This one is made of English Thibet Cloth in a rich grey and black mixed ground, showing a faint red and green over-plaid. They are made by our own workmen, which enables us to control quality, finish and price.

The special feature about this is the broad chest effect, with broad, nicely moulded shoulders and hand-padded collars, lined with black satin-finished Venetian lining and mohair sleeve linings, stitched with silk. Made 46 to 48 inches long, with deep vent in the back. Sizes 35 to 44.

Order No. F.W. 11.

**A Simpson Bargain 9.95**

#### The Greatest Skirt Bargain of the Season

It is certainly the skirt we offer here. We saw the necessity of bringing something extra good on the market in the matter of a stylish, well-made skirt, and got our best designers and cutters to work. The result was THIS SKIRT.

It could not be surpassed for style, fit, finish and quality. It's made of black Vienna cloth of a fine, supple quality, is unlined, has inverted seams over the hips, deep pleated gown seams and stitched strapping. It's a splendid bargain for \$3.15, and if after reception you think it otherwise, just return the skirt and get your money back. We supply them in lengths from 38 to 42 inches, and waistbands up to 28 inches. When sending your order mention No. F. W. 10.....

**3.45**

#### Get one of these Boys' Red River Overcoats

This style of overcoat has become very popular for boys from 3 to 8 years of age, and very justly so, as there is no overcoat that gives the wear and comfort, and at the same time has that stylish, cozy, winter appearance.

Made from rich blue black Moose cloth, thick, soft-finished material, cut long and buttoned close up to the throat, red flannel lined detachable capot on back, epaulettes on shoulders. Lined throughout with neat checked lining and seams piped with red braid. Sizes 2 to 8. Regular fit value: our special price

**2.98**

Touque, 35c. extra. Sash, 50c. extra.

When ordering mention No. F. W. 13.

**2.98 That's All 2.98**



THE ROBERT

# SIMPSON

COMPANY LIMITED

TORONTO, ONT.