

GATEWAY USING NEW PROCESS

Many of you are probably asking yourselves right now as you read this, "How did this paper that I am reading right now as I read this get printed?"

Some of you may even be so perceptive as to be saying to yourselves, "I'll bet the Gateway is using a new lay-out process this year!"

Well you're absolutely right! (Warning: the interesting part of the story is now completed and what you read from here on in will be Facts.)

Up until this year the Gateway was typeset and made-up by U. of A. Printing Services using a process called Hot Lead (led). (As opposed to Hot Lead (lead), that which a reporter begs for and never gets

and Hot Shit, that which an editor begs for and never gets.)

Anyway, in the old Hot Lead system, we would send our muddled copy down to Printing Services who would then type into a linotype machine where letters and characters were molded into lead bars. The bars were then used to print the paper.

But all that is now changed. The Gateway staff now lays out all its copy on special pages of paper that we send over to North Hill News who chuckle about it for a bit and then photograph each page.

The photographic negative is then placed over a special Metal Plate that has been treated with all kinds of chemicals whose

names end in "ide". A light is shone through the negative on the plate which is then placed on an off-set press that prints the paper. Actually, I shouldn't be telling you this 'cause my editor would kill me, but it's all done by a 300 year old alchemist who uses incantations and other political test tubes.

One interesting (ho ho) side light of the new operation is that the Gateway is now using computers to justify its copy. No, not that kind of justify--we have lawyers for that.

This justification means every line of type ends along one margin. Isn't that neat? Anyway, that's what our brand new \$700-a-month computers (we have two) do for us. It makes layout alot easier.

Bob Beal, this year's Editor of the Gateway, says that the new process can save the Gateway up to \$15,000 a year. It will be spent on wild weekend orgies at Alberta Beach.

He does concede that, until we get used to the process, "the paper will be somewhat sloppier in appearance than it was last year." Actually, it's a lot sloppier but it's much more fun.

But what does all this mean financially?

Nobody knows for sure but we can make some rough guesses.

Last year, all things considered, it cost \$85 a page to put out the paper. This year it will cost \$33 a page PLUS equipment rental and labour costs.

This involves \$700 for the computers, \$100 a month for

our headliner and \$225 a month to our layout editor who is really a fine man although he gets nervous when it's 5:00 p.m. on press night and there's no copy in yet.

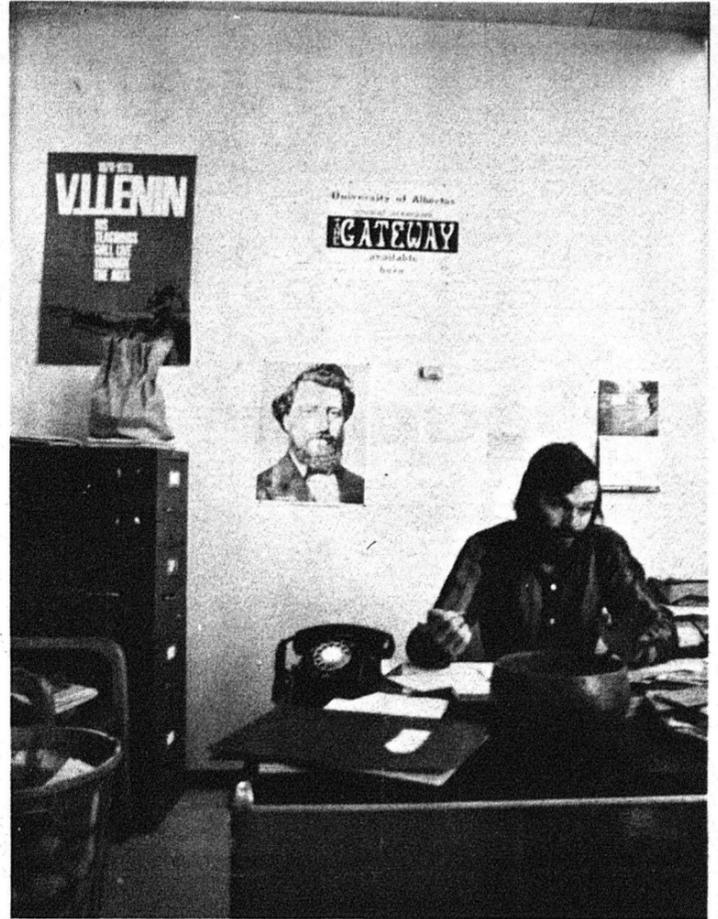
We've also hired three part-time students to operate the computers.

And that's about it. We'll try to clean up the paper more as we go along and we'll be thinking about you at Alberta Beach.



Bud Joberg

with his new toy



Bob Beal

explains the new process to a Gateway reporter

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