

OH, YOU FRIEND OF MINE!

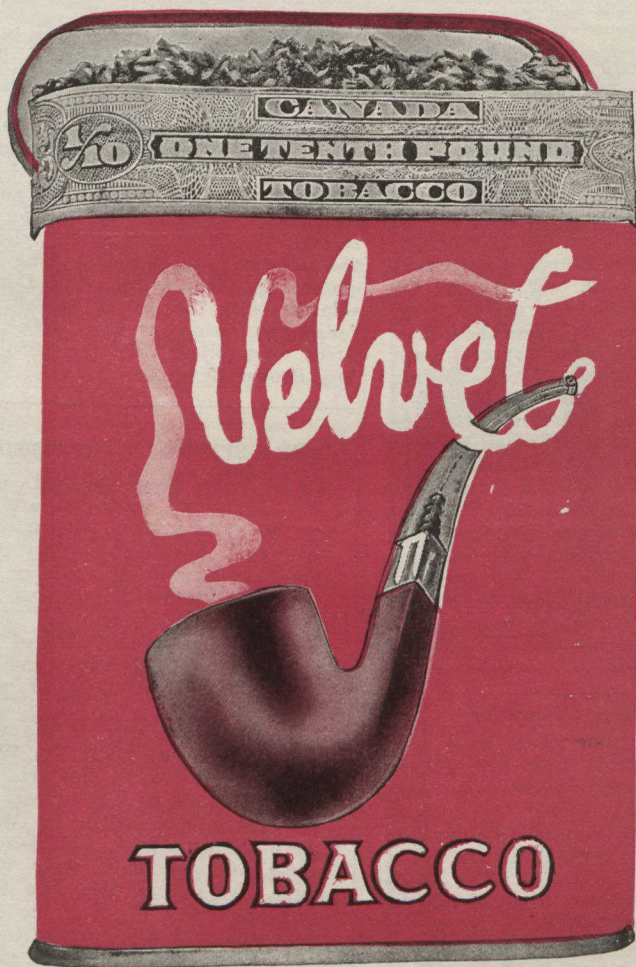
Velvet

THE SMOOTHEST
TOBACCO

When your day's work is over, when you're comfortable at home, when your pipe is charged with "The Smoothest Tobacco"—then you think great thoughts. And "Velvet" helps—always—either at home or at the office.

"Velvet" has a rich, smooth flavor that pipe smokers like. It smokes evenly, cool, and never bites. You won't tire of this smoothest tobacco—it's always refreshing.

TRY IT.



15c TINS