

"No darning for me this trip, Dad.

Notice their style, too. If we stay six months we're fixed for hose."



Holeproof Hosiery
FOR MEN, WOMEN AND CHILDREN

So soft and stylish, and can be had in such light weights, that many say, "These hose can't wear." Yet six pairs are guaranteed to wear a full six months.

We pay an average of 74 cents a pound for the yarn in Holeproof. Common yarn costs 32 cents. 74 cents is the top market price for cotton yarn—Egyptian and Sea Island. Ours is 3-ply, long-fibre, fine strands. Pliable and soft, but of the maximum strength. We spend \$60,000 a year for inspection, to see that each pair of Holeproof is perfect.

The above figures refer to Holeproof as made in the States and Canada.

The genuine Holeproof bear this signature: *Carl Fuschell*.

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000 Bond Street, LONDON, CANADA (447)

Six pairs of men's cotton Holeproof, \$1.50 to \$3 a box; women's and children's, \$2 to \$3 a box of six pairs; also three pairs for children, guaranteed three months, \$1 a box. Silk Holeproof for men, \$2 a box of three pairs. Women's silk stockings, \$3 a box of three pairs. Three pairs of silk guaranteed three months. Medium cashmere socks, six pairs, \$2; fine cashmere, six pairs, \$3. Women's fine cashmere stockings, six pairs, \$3. Six pairs of cashmere are guaranteed six months.

Genuine Holeproof are sold in your town. Ask for dealers' names. We ship direct where there's no dealer near, charges pre-paid, on receipt of price.



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Made in England

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Cartage Agents for THE GRAND TRUNK RY. SYSTEM, THE INTERCOLONIAL RY. SYSTEM, Etc. Messrs. The MOLASSINE Co. of Canada, Limited, 402 Board of Trade Building, Montreal, Montreal, June 9th, 1913

Dear Sirs—I have much pleasure in recommending your "MOLASSINE MEAL" which has been used by this Company for several years with good results.

Yours truly, (Signed) G. E. BELCOURT, General Manager

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