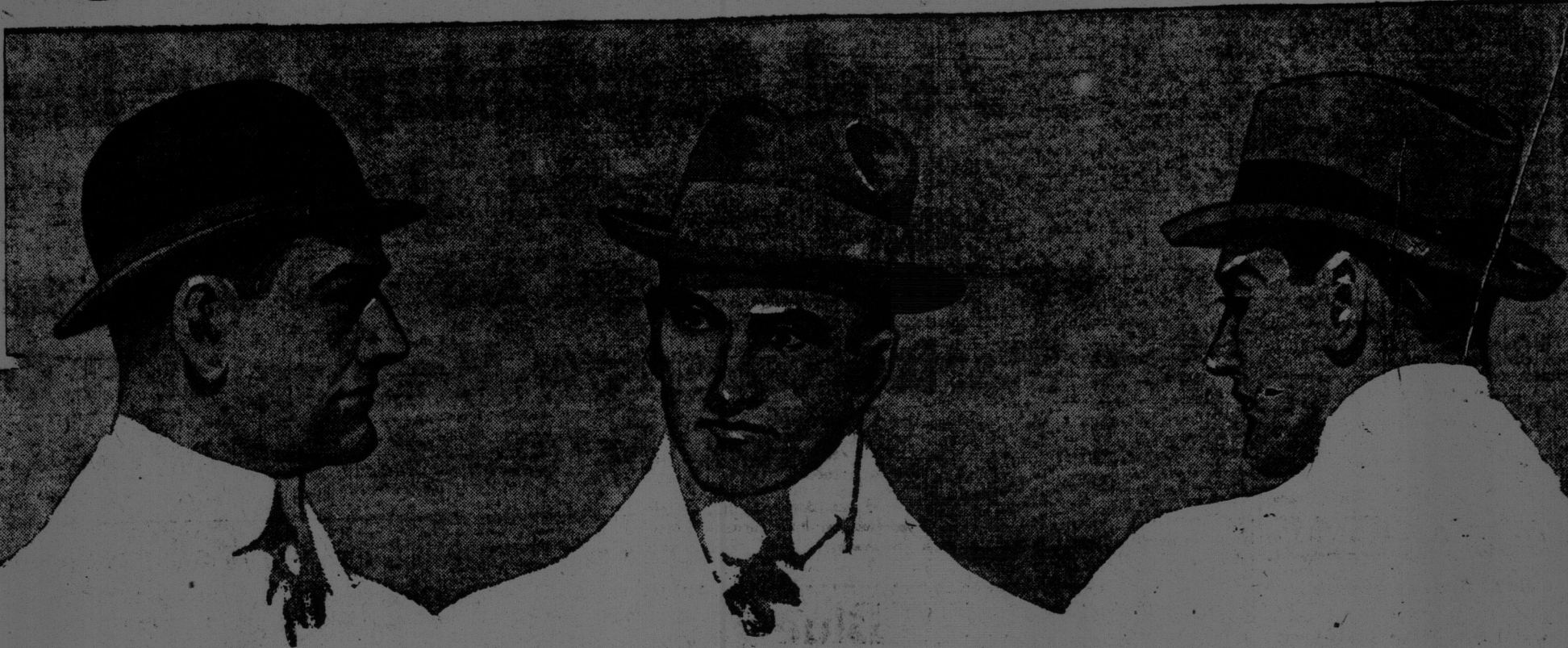


A Mighty Saving of Dollars To You!

WE SHALL SELL
Men's
Tweed Suits
FOR
\$4.80
Sizes 35 to 42 Chest

WE SHALL SELL
Boys'
\$4. Suits
FOR
\$2.48



PIDGEON

GETS \$10,000 WORTH OF HIGH-CLASS
Clothing, Boots & Men's Furnishings
FROM MONTREAL

Quality Is Here, Too.

The clothing in this stock was manufactured by one of the foremost manufacturers in Montreal, and is of the quality, both in material and workmanship. You must see it to appreciate the tremendous bargains.

The mighty power of the Good Canadian Dollar was again demonstrated when our buyer, who was in Montreal last week, landed this lucky purchase. He was there on the spot with the money, and got the goods at his own price, which barely represented the actual cost of the raw materials.

Now For The Greatest Bargain Event Of The Season

THOUSANDS OF DOLLARS' WORTH OF HIGH-GRADE MERCHANDISE THROWN ON THE MARKET AT A FRACTION OF THEIR VALUE—Saving hundreds and hundreds of dollars to the people of St. John and vicinity.

Not in our long business experience can we remember ever having secured such stupendous values. Never before have we been able to offer the citizens such genuine bargains in high-class Clothing, Boots and Men's Furnishings. Come in your hundreds and share in this greatest of offerings. You can't afford to miss it. **THE PRICES TELL THE STORY.**

Our Guarantee

will be fully adhered to during this great sale. If you are not satisfied with your purchase, you can get your money back quick as a wink. We can't afford to have you come here and go away dissatisfied. Our reputation for straightforward business policy is known throughout this province.

Sale Begins Friday, April 16th., 10 A. M. Sharp

Men's and Boys' Clothing

Men's Tweed Suits—Worth \$10.00.....	For \$ 4.80
Men's Tweed Suits—Worth \$11.00.....	For 6.90
Men's Tweed Suits—Worth \$12.00.....	For 7.98
Men's Tweed Suits—Worth \$13.00.....	For 9.80
Men's Tweed and Worsted Suits—Worth \$18.00..	For 11.98
Men's Tweed and Worsted Suits—Worth \$20.00..	For 13.98
Men's Tweed and Worsted Suits—Worth \$25.00..	For 16.80
Boys' Tweed Suits—Worth \$4.50.....	For 2.48
Boys' Tweed Suits—Worth \$5.00.....	For 2.98
Boys' Tweed Suits—Worth \$6.00.....	For 3.48
Boys' Tweed and Serge Suits—Worth \$6.50.....	For 3.98
Boys' High-class Tweed Norfolk.....	For 4.98
Boys' \$1.25 Bloomers.....	For 68c.

Men's Spring Overcoats For \$9.75

—Worth \$15.00 and \$18.00
SAVE NOW—DON'T WAIT!

EXTRA!

Opening Day, Friday, April 16—to the first 50 customers entering our doors, we will sell a Hand-some 50c Silk Necktie for 10c. No other purchase required. Not more than one to each customer. Doors open 10 a.m. sharp. First come get best choice

A Sale Without Sham or Pretence—The Proof is Here, Come And Investigate For Yourself!

Seventeen Dozen Men's Soft Felt Hats, Correct Style and Shades. Worth \$2.25..... For \$1.39

Five Hundred and Sixty-Seven Pairs Men's Fine Cashmere Socks, bought at half price. Worth 50c..... For 24c.

Men's and Boys' All-Wool Sweater Coats—Worth to \$2.00..... For 78c.

Stupendous Bargains

Shirts! Shirts! Shirts!

Seventy Dozen Men's Fine Cambric Dress Shirts, in neat stripe patterns, good, full, roomy bodies; sizes 14 to 17. Worth to \$1.25

For 48c Each

The Shoe Bargains

Hundreds of Pairs of Boots and Shoes in the lot. We can sell at less than manufacturers' prices.

Women's Low Shoes—Worth to \$2.50..... For 78c.

Women's Patent Leather, Outh Top Boots—Worth \$4.00..... For \$2.98

Men's Patent Leather and Calf Boots—Worth \$5.00 and \$6.00..... For \$3.48

Men's Working Boots—Worth \$2.75..... For \$1.87

Boys' Strong Boots—Sizes 3, 4, 5. Worth \$2.00..... For \$1.18

Men's \$2.25 Stiff Hats..... For \$1.48

TERMS

during this Sale
all goods will be
sold for CASH.

C. B. PIDGEON

Cor. Main and Bridge Sts.

St. John, N. B.

The Head To Foot
Outfitters in The
Low Rent District

Men's Pants For \$1.98

Worth \$3.00 and \$3.30
140 pairs in this lot—neat
dark stripes, tweeds and
worsted—All sizes—
Come take your pick, \$1.98

Raincoats \$5.⁹⁵

Eighty-six in this lot—
Men's High-grade Water-
proof Raincoats, popular
fawn shade. Manufactur-
er's price, \$10.
Our Purcase Sale
Price, \$5.⁹⁵

WANTED!

15 Experienced Salesmen For
This Great Event