OF DROWNING

Boy Could Have Been Saved is Raised at Inquest-Value of

Should Be Running Over Bridge From West Side to C. P. R. Crossing by October 1

The incidents of the sad drowning of George Albert Birmingham at Courtenay Bay last Fridgy were reviewed last night at the language of the St. John Street railway; Provincial Engineer Wetmore and G. G. Murdoch, county engineer, yesterday afternoon, in the matter of facilitating the completion of a through service between the east and west sides of the city.

The approach could be extended to the new bridge at the last side. The removal of the southern anchorage of the Sugnession bridge as that side. The removal of the casts can cross the new bridge are nowness for a star as the C. P. R. tracks would be in operation on October 1 and that the last sacross the C. P. R. tracks would be in operation on October 1 and that the last sacross the C. P. R. tracks would be in operation on October 1 and that the last sacross the C. P. R. tracks would be in operation on October 1 and that the last sacross the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the last sacross the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. tracks would be in operation on October 1 and that the line across the C. P. R. would be in operation on October 1 and that the line across the C. P. R. tracks would b

THREE CONFIDENCE
MEN SECURE \$140

Boston, Aug. 31—Three confidence men obtained \$140 from Andeyi Modyceygl of 2 Desmond ud., Roxbury, by pretending to furnish him with a job as manager of a South End hotel. The men traveled about the city in an automobile and its number was obtained by the police. Three times during the night the police held up the automobile, but the confidence men were not in it. the chauffeur explained that they hired him for the job and then left without giving him any idea as to their identity.

giving him any idea as to their identity.

The police have learned that the confidence men called at their victim's home and told him about the job they had for him and then induced him to meet them at the hotel where he was introduced to two men who posed as the pwners of the hotel. They told the vicilim that he must deposit \$140 as security for his honesty.

They then got into a taxicab and went with Modycegi to the Five Cents laving Bank where the victim drew the money from the bank. In the street the money was passed to the confidence nen and then all drove back to the hoel Modyceygi, was then told he was in tharge of the hotel. He hung up his hat and started in to boss the employes but about that time the real owner appeared and ordered him into the street. The large confidence was heavened and and ordered him into the street. The large confidence was heavened and and ordered him into the street. The

on a sealed aluminum packet is our absolute guarantee that the Tea contained therein is "Pure & Good".



# First Quality Car at \$1850

40-Horsepower, 7-Passenger Touring Car, Weight 3075 lbs. Valve-in-Head Motor with Overhead Camshaft

The battle of the giants is on. It is a battle royal for the supremacy of the medium priced motor car field. It is the battle of that type of motor which smashed all speed and endurance records at Indianapolis and Chicago—against old style motors.

It is the battle of the principles of construction that went 90 miles an hour, for 500 miles at Indianapolis, and 100 miles an hour for 500 miles at Chicago—against out-dated principles

It is the battle of the manufacturer against the middleman, the producer against the assembler, of buying for cash, against buying on time, of new efficiency in methods of manufacture and administration against inexperienced methods.

It is the battle of Quality and lower profits against higher profits and lack of quality.

It is the battle of new service ideals and co-operation against old methods of expensive upkeep and neglect of the owner.

Into this contest the Chalmers Motor Company enters the greatest car it has ever built, the "Six.40" with valve-in-head overhead camshaft motor.

It is the lowest price at which Chalmers Quality has ever been sold—\$1850, with duty paid, for a big 7-passenger touring car. It is a new car at a lower price sent to battle with old care

With new service to owners, bigger plans, new buildings, increased factory facilities, and greatly increased production, the Chalmers Motor Company moves forward to the great battle with supreme confidence.

### New Motor-New Car-New Price-New Service to Owners Increased Factory Facilities-Greatly Increased Production for 1916

WO years ago we saw three things. First was that the tendency of the public demand in both Europe and America was to a compact high speed motor that was more efficient, would get away quicker, run more smoothly, have greater flexibility, show greater economy and last longer under hard service.

Second was that a public temporarily diverted to cars that only looked well and rode nicely for a while, would swing back to demand quality manufacture and the ability to "stay put."

Third was that only these manufacturers who built their own cars in large volume and bought their own materials for spot cash at the advantage of the market could survive.

## Motor Designed in Europe

So we sent our engineers to Europe to design a new motor and began to lay our plans for a greatly increased production this season.

We are now building two big new factory additions to handle the work. We added machines that cost \$90,000.00 apiece to do work in our factory in order to give this remarkable quality car to you at \$1850.

No one dreamed that such a car could be built for \$1850. It is equal to cars that sold for \$4000 three years ago. It isn't a made-over model, reduced in size, or certain things eliminated to fit the price—it is a brand new car, designed specially as a Quality

The Quality Car at Small Profit We are marketing this QUALITY car on the low-est profit per car in the motor car business. The great valve-in-head motor, with overhead camshaft, costs us \$80.00 more to build in our own shops, than the ordinary type of motor can be bought for on the outside, and most of the competitors in our price class are using the ordinary type of motor.

When Chalmers engineers went to Europe to study design two years ago, they found European designers at work on high speed motors of the valve-in-head type with overhead camshaft. European makers had already tried this type out in their racers. They were perfecting it for a road

We hoped to be the first in America to adopt this style of motor. But when the war stopped European makers, fate decreed that we should lead the world in the use of the valve-in-head overhead camshaft

We were not surprised at the showing at Indianapolis and Chicago, where this type of motor won all honors. We knew a year ago that these results would be achieved.

Speedway Racers All of This Type

We knew that to attain a speed of 90 to 100° miles an hour that the motor would have to be a valve-in-head, overhead camshaft type.



"Let your next car be a Chalmers"

Telephone 1650

Think of it! 90 miles an hour for 500 miles at Indianapolis and the first four to finish, and eight out of the first ten were valve-in-head motors, with overhead camshafts!

And then the Chicago races at 100 miles an hour for 500 miles—the first three and seven out of the first eleven were of this type!

Some one said a short time ago that people buy motor cars largely on three P's—Paint, Price and Performance. You can measure this wonderful Chalmers car, at \$1850, by any one of these three standards. It is right in Paint, which indicates finish and wearing qualities.

And it is right in Price. No one in the history of the industry ever approached such quality at such a price before.

Take a Ride in this Car

"Take a ride in this car," and see for yourself if you do not get in this Chalmers type of six-cylinder motor all the smoothness, all of the flexibility, all of the pick-up, and all of the "pep" that is claimed for any other motor built, no matter how many cylinders it may have.

Therefore, we say that all of our strength, all of our organization, all of our money, all of our reputation, are back of these six words: "TAKE A RIDE IN THIS CAR." Demonstrators are now in the hands of our dealers.

Chalmers Motor Company Detroit, Mich. U. S. A.

HARDING & CHURCH

The Chalmers Club

New Service to Owners Buying a motor car without a definite guarantee of service is unwise and costly.

Every Chalmers dealer gives to every buyer of a Chal-