

Men All Over Town Are Talking About Simpson's Wonderful Suit Values

Well they may talk, too. For every man who seeks to combine refinement with up-to-date style lines and distinction, we have much to show that will meet with his approval.

Just now we are showing suits that are the works of Canadian and American designing celebrities whose exclusive, masterful touch is reflected in every line and detail of their making and finishing.

We are continually advancing new styles for your inspection—styles in which individuality is the keynote, showing extraordinary success in the combining of proper materials with the various styles.

Clearing! Men's Lightweight Overcoats \$13.95

Made in popular young men's styles, single-breasted, patch pocket models which cleverly portray the pinch-back—the loose box-back and other demanded models.

Materials are of unusual quality in light weight English preferred coatings and tweeds, in light greys and medium shades depicting neat patterns. Sizes 34 to 40. Clearing today at **13.95**

Donegal Tweed Two-Piece Suits at \$15.00

Single-breasted sacque style, showing smart patch pockets and pinch-back unlined coat.

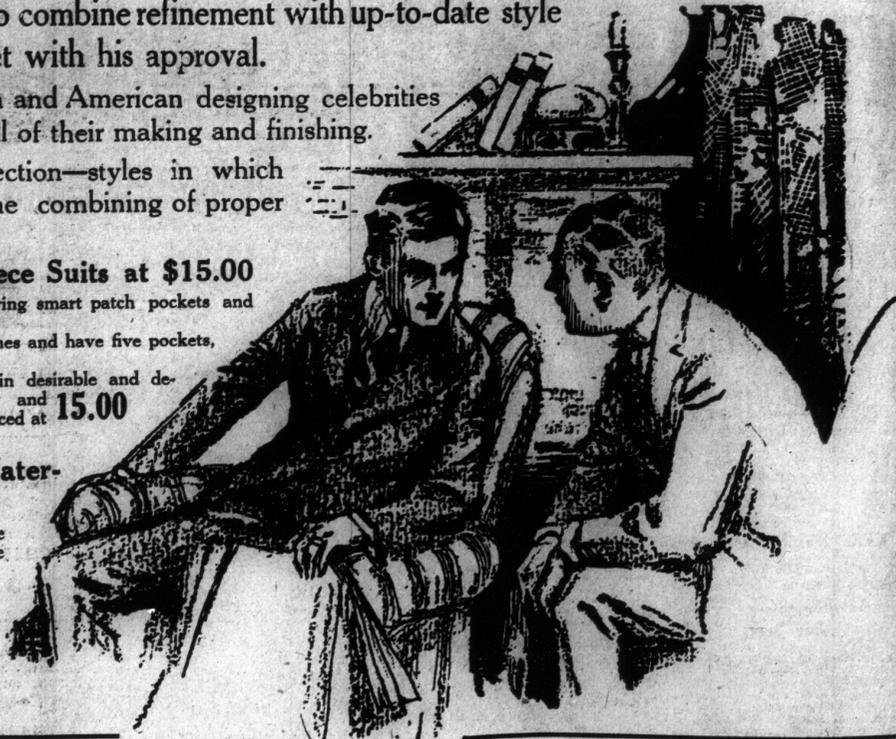
Trousers show decidedly smart lines and have five pockets, belt loops and cuff bottoms.

Made of genuine Donegal tweed in desirable and dependable weight, in neat light grey and brown mixtures. Sizes 34 to 40. Priced at **15.00**

Men's Lightweight Waterproof Coats at \$12.00

Though light in weight and weave, these will stand hard everyday wear and tear, the silk yarn being of extra strength. Coats that are thoroughly rubberized, making them absolutely waterproof and wind-proof.

Cut in stylish lengths and loose-fitting. Sizes 36 to 44. Priced at **12.00**



More of Those Smart Business Suits Brought Forward for Today's Special Selling, \$15.95

Presenting Suits of Regular \$20.00, \$22.00, \$24.00 or \$26.00 Value

Offering suits which embody the same high-grade features as shown in the more expensive models—suits which embrace fine twill navy worsteds, well-finished worsteds, fancy worsteds and fancy tweeds—in browns and greys and tasteful mixed effects.

Suits that accurately depict the season's popular single-breasted sacque models, showing single-breasted coat and vest and well-fashioned trousers—suitable "cuts" for young men and men.

Coats of suits lined throughout with either lustre or mohair; few showing silk shoulder and sleeve lining. Sizes 34 to 44. Clearing today at **15.95**

Waterproof Coats With Belt Encircling the Waist, \$15.00

Dashing models that have been drafted from the swagger military models, and known as the trench coat.

One example is made of splendid quality silk which is thoroughly waterproofed, with inside of worsted, making a comfortable coat for cool days. Designed in smart length. Has patch pockets and two-way collar. Sizes 34 to 42. Priced at **15.00**

Preferred Styles and Effects in Men's Character Neckwear--Including

Our newest creation in Neckwear is English foulards in fancy all-over designs, checks and dots in two-tone effects. Blue, helio, brown, green, taupe. Large flowing end shapes. Each **.75**
Pure Italian Silk Neckwear, in fine basket weaves; also all-over designs and stripes in the season's latest array of colorings. Made by the famous Italian manufacturer, M. Paroli, of Milan, Italy. **1.00** Each
Men's pure Jap. Silk Shirts in white, with separate collar to match; 14 mum cloth; coat style. Sizes 14 to 16½. Each **5.00**
Men's White Cambric Sports Shirts, the latest and most practical for campers, showing large roll collars, which can be worn open or closed. Sizes 14 to 17. **1.00** Priced at
Hats made from above **.75** quality

Draperies---Purchasable on the Home-Lovers' Club Plan

Lovely Imported Chintz
A big assortment of short lengths of chintzes, measuring from two to ten yards each, and comprising practically all colorings in floral and conventional patterns. Suitable for overdraperies, box coverings, verandah cushions, etc. Regular 40c to 80c. Today, 8:30 a.m. special, per yard, 20c to 40c.

Marquissette Curtains With Valance, Saturday \$2.98
Grace the appearance of your dining-room or living-room windows with a pair of these richly mercerized marquissette curtains. They come in white, ivory or ecru, complete with "Dutch" valance, and with space to slide the rod through, leaving a shirred heading, neatly trimmed with dainty edge. Regular 4.00. Today, 8:30 a.m. special, per pair **2.98**

Reversible Smyrna Rugs \$1.49

Very suitable for summer cottages, sunroom or bedroom use are these well-made and serviceable Reversible Rugs. Splendid assortment of colors in mottled effects or plain centres with band borders. Special, each,

ON SALE TODAY **\$1.49**

Carpets and Rugs on the Fourth Floor.

Umbrellas---Men's, Women's, Today, \$1.69

Only ninety on sale—every one dependable—every one has silk mixed cover and strong, durable frame and handle. New handles in ebony, mission and boxwood, plain or silver trimmed. Today **1.69**

Awnings Hung on Your Windows for \$2.25

Window Awnings, made of good quality duck in even blue and white or fawn and white striped, having scalloped curtain, complete with metal frame, cords, etc. We will put them up without extra charge within the city limits. In the three most wanted sizes, 2 ft. 6 in., 3 ft. and 3 ft. 6 in. in widths. **100 on sale today, each 2.25**

Your Last Chance to Get Reversible Window Shades at 69c

250 genuine hand-made oil-finished Window Shades, showing white or cream to the street and dark green inside, thus darkening your rooms, and giving a light appearance outside. The standard size 37 in. wide and 70 in. long, or can be easily cut for any smaller window. Each is mounted on a guaranteed Hartshorn spring roller, complete with brackets and ring pull. After today the price will advance **.69**

Join the Home-lovers' Club Today --Closes May 31st

Although the Home-lovers' Club has made no announcement for some time, the membership has continued to increase day by day, and now holds the record. The membership lists will be closed on the last day of this month, May 31st. Very important opportunities for home furnishing will be offered between now and the first of June, in which Club members may participate. Note the following offerings for today in Furniture, Rugs and Curtains:

These Interesting Floor Covering Values for Today

Seamless Axminster Rugs

Imported Seamless Axminster Rugs, handsome Oriental designs and rich colorings in large medallion patterns or small all-over designs; very suitable for parlor, living-room or dining-room use; size 9 ft. x 12 ft. Saturday, **31.50** day special

Bargains in Brussels Rugs

Clearance of about 40 sturdy Brussels Rugs. A small conventional pattern in pretty shades of fawn, blue and rose, suitable for any room and will not show the wear. Size 9 ft. x 10 ft. 8 in. Regular **23.75**, Saturday **19.95**
Size 9 ft. x 12 ft. Regular **21.95**, Saturday **18.75**
Size 11 ft. 8 in. x 19 ft. **27.95** Regular **34.50**, Saturday

Large-Sized Tapestry Rugs

830 shoppers will be the only ones to obtain these heavy Scotch Tapestry Rugs at this reduced price, as there are only twelve of them. Good Oriental patterns, in shades of brown and green; size 10 ft. 6 in. x 12 ft. Regular **15.95**, Saturday **12.50**

Stair Oilcloth Reduced for Today

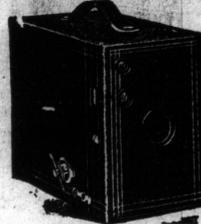
Special price for a strong and well printed quality Stair Oilcloth, made with a canvas back that will not crack. Plenty of designs to select from; two widths only; 18 in. wide, Saturday, 18c per yard; 22½ in. wide, Saturday, 23c per yard.

Store Hours for Today: **8.30 a.m. to 5.30 p.m.**

Join the "Brownie" Family

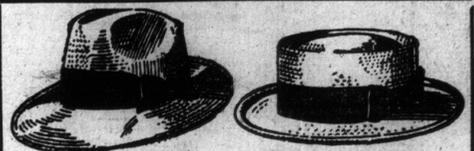
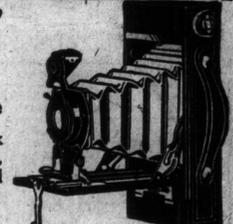
Kodak Time is Here

Whether you get it in a box form or a folding autographic, one thing is certain—you will buy the best. Phone Main 7841 for your films.



No. 2A Brownie, \$3.00. Other sizes: No. 0 Brownie, \$1.25; No. 2 Brownie, \$2.00; No. 3 Brownie, \$4.00. For simplicity and strength you cannot equal the box form "Brownie." It is the ideal style for kiddies. No previous knowledge of photography required to operate this model.

No. 2 Autographic Brownie, \$6.00; No. 2A Brownie, \$8.00; No. 2C Brownie, \$9.00. Fitted with reliable lens and Kodak ball-bearing shutter. Very compact and efficient. Either size can be supplied with R.R. lens at following prices: No. 2, \$7.50; No. 2A, \$10.00; No. 2C, \$11.00; No. 2A, \$12.00.



Men's Straw and Panama Hats

Simpson's stock of Men's Straw and Panama Hats offers an excellent choice at all the popular prices. Straws at \$1.50, \$2.00, \$2.50 and \$3.00. Panamas at \$3.50, \$4.00, \$5.00, \$6.00 and \$8.50.

Our Two Special Ranges

Panamas of genuine South American weave, in fine, even quality, beautiful bleach and finish; Alpine, telescope and negligé styles. **5.00** shapes
Straws of split and sennit braids, with plain and notched edge brims; English and American makes. All the new shapes at **2.50**

Substantial Simpson Furniture

3 only, Dining-room Suits, Jacobean finish, William and Mary design. Set consists of buffet, extension table, china cabinet, side table and set of chairs. Buffet, solid quartered oak, top 66 in., has two large cupboards and two drawers. Diners covered in Spanish leather; china cabinet has double doors, medium size; extension table has oval top, 8 ft. when extended. Buffet, Regular price \$89.00, Saturday **47.00**
Extension Table, Regular price \$44.75, Saturday **34.00**
Diners, Regular price \$61.00, Saturday **51.50**
Dinner Wagon, Regular price \$29.00, Saturday **18.50**
China Cabinet, Regular price \$47.75, Saturday **34.00**
Extension Table, solid quartered oak, golden finish only, top 48 inches, with twin pedestal, 8 feet when extended. Reg. \$22.50, Saturday **16.50**
Extension Table, solid quartered oak, turned or golden finish, 48-inch top, 1 feet when extended, heavy platform pedestal base. Regular price **21.00**, Saturday **15.95**
Buffet, genuine quartered oak, finished only, has plank top, heavy oval pedestal, heavy plate mirror on back, lined drawer for cutlery. **26.50** Regular price \$29.75, Saturday **26.50**
4 only, Parlor Suites, consisting of settee, arm chair and arm rocker, mahogany finish, mahogany finished frames, spring seats upholstered in mixed silks. Regular price \$24.00, Saturday **18.95**
Parlor Suites, consisting of settee, arm chair and arm rocker, mahogany finish, mahogany finished frames, spring seats upholstered in mixed silks. Regular price \$24.00, Saturday **18.95**
Parlor Suites, consisting of settee, arm chair and arm rocker, mahogany finished frames, mahogany finished frames, spring seats upholstered in mixed silks. Regular price \$24.00, Saturday **18.95**

The Robert **SIMPSON** Company Limited