



The Mirror Is Mightier Than the Word

Be the salesman ever so skillful and convincing it takes the *mirror* to make or mar the sale. It will go the salesman one better every time, inasmuch as it presents to the customer all the details of fit and finish at a glance. Its power to put the last touches to the sale is *mightier* than any salesman's word. It clinches the argument with a finality that's convincing.

Where the garments are *cut* and *tailored correctly*, as ours are, the *mirror* is a salesman's best friend, and has made some wonderful sales in our Overcoat department this last few weeks. Speaking of overcoats, we have some beauties this season, fabrics that simply radiate warmth and comfort, with beautiful color effects, surpassed by no other house in Toronto. There is an *acute* shortage of overcoats owing to labor conditions and other factors, and our customers tell us we have the best showing in town.

Our Big Manufacturing plant is making every effort to keep us supplied and we expect a large shipment of Beautiful Coats this week to add to our others. *Price* quotation is neither here nor there just now, because it's the coat that fills your eye full that you *want* and *our price* is always fair whether it's a coat at \$25.00, \$50.00, \$75.00, \$90.00 or any of the prices between.

Our Mirror will furnish you with the *expert* advice you seek, and we stand for any *reflections* it may make upon our garments.

Visit Our Men's Furnishing Department

It's Brimful of the best merchandise we can secure. You'll find this department an interesting spot with heaps of good values. *Stanfields*, *Ceetee*, *Two Steeples* (English) and *Penman's* underwear for Men and Boys—in combination suits that are just a little below others in price. Excellent values in Gloves, Mufflers, Neckwear, Hosiery, Suspenders, Sweaters of all kinds, Shirts, Pyjamas, Bath Robes, and House Coats, Caps and Auto Rugs. Our sales are increasing daily in this department, which is the best proof of its growing popularity.

Our Store Is Open Every Night Till 6 o'Clock and Saturday Till 10

We are right on the
CORNER OF YONGE AND ADELAIDE
 And Our Name Is
OAK HALL, Clothiers

We Have No Claim on Your Money till You Are Satisfied.

J. C. Boombes
 MANAGER

GOVERNMENT WILL ATTEND TO ROADS

Steps to Remedy Defects Charged Against Late Regime.

One of the great complaints made against the Hearst government by U. F. O. candidates during the provincial elections was the shocking condition of many roads throughout Ontario. The present government, therefore, has the opportunity to remedy the defect,

and it is understood that plans are already under consideration in the highways branch of the public works department with this end in view. The building of the provincial highway commenced under the late regime will be continued, but in all probability with some changes in the matter of construction. The roads in the country parts will be of gravel macadam, while those in the towns will be of a more permanent character, necessitated by the heavy local traffic. Will Attend to Bad Roads. It is not intended to do anything on the scale of the Toronto-Hamilton highway, which some critics during the elections described as "a speedway for millionaires," while others admitted its general utility. The government will, it is stated, soon seek to implement their hustings promises

by paying particular attention to the many bad patches now known as roads in the more rural parts. "We have to repopulate the rural districts, and to try and keep the people on the farms as much as possible," said Hon. F. C. Biggs, minister of agriculture, yesterday. "You cannot attract any more than you can drive people to live in the rural districts. I intend to get the people back on the farms by invitation, and not by force. Comfort for Farmers. "For instance," Mr. Biggs added, "farmers should have as much comfort as urban dwellers. We must have the Hydro-Electric, so that we can turn on the lights by pressing a button. We must have good roads, so that we can motor to church, to the theatre or to visit friends. We must

have good rural schools. The technical schools, model schools and collegiate institutes in the urban centres can look after themselves now, and they are in good shape, but the little red schoolhouse on the back concession must be improved. Files Cured in 6 to 14 Days. Druggists refund money if FAZO OINTMENT fails to cure Itching, Blind, Bleeding or Protruding Piles. Stops Irritation; Soothes and Heals. You can get restful sleep after the first application. Price 50c. NO LACK OF EMPLOYMENT. Organizing Secretary J. McGregor, Ontario provincial command, G.W.V.A., reports no lack of employment in Northern Ontario. He states that 1,000 men could be placed in the mines around Cobalt at a minimum wage of

\$4.25 per day. Mr. McGregor has held meetings at North Bay, Cobalt, Halleybury, New Liskeard, Englehart and Matheson. D. McLean, another G.W.V.A. organizing secretary, has just completed a tour in Eastern Ontario, where he visited branches at Kingston, Gananoque, Brockville, Smith's Falls, Perth, Renfrew, Almonte, Kemptonville, Chesterville, Avonmore, Cornwall, Ottawa, Westboro and Pembroke. He reports considerable dissatisfaction among members as a result of the rejection by the government of the G.W.V.A. re-establishment plan. He states that the desire for political action was apparent among members everywhere. COMMUTE MURDER SENTENCE Edmonton, Nov. 18.—Frank Sweetland, the man convicted of murder at Grand Prairie and who was sentenced to death by Mr. Justice Walsh last August, will not execute his crime upon the gallows. The sentence received by Sheriff Haas from the department of justice at Ottawa. All great art is the expression of man's delight in God's work, not in his own.—Ruskin.

DIAMONDS
 COME ON CREDIT.
 Be sure and see our stock as we guarantee to have you money.
 JACOBS BROS.,
 Diamond Importers,
 15 Yonge Arcade,
 Toronto.

WHOLESALE GROCERS BUY NEW SITE

T. Kinnear and Company to Move From Front Street to Dupont.

The wholesale grocery firm of T. Kinnear & Co. have decided to move from East Front street, where they have done business for many years, and locate along the C.P.R. north town line. A site on Dupont street, west of Bathurst, has been purchased for about \$50,000, and the building of a modern warehouse to cost about \$150,000 will be started at an early date. The site has a frontage of 150 feet on the north side of Dupont street, beginning 135 feet from the Bathurst corner, and runs back 176 feet to a C.P.R. siding. The building will be 135 feet by 176 feet in dimensions, and two storeys high, with a basement. Former owners of this property were the Irwin Lumber Company. The World is informed that one of the objects of this change by the Kinnear firm is to get rid of the upgrade haul in the delivery to retailers. The new location will not only be more central than the old, but will give a down-grade haul for the bulk of the deliveries. Railway siding facilities are also said to be better up north than down town. T. Kinnear & Co. have occupied their present premises at 49 East Front street for 28 years, and for years previously occupied the building at 47 East Front street.

Beginning of Exodus. A prominent real estate man, recalling yesterday how the wholesale stationers a few years ago moved almost in a body to the vicinity of King and Spadina, predicts that this move by the Kinnear concern is the beginning of an exodus by the wholesale grocers to better locations up north. Another grocery firm, The World is informed, is now negotiating for a site in the vicinity of Dupont and Bathurst streets.

New Factory Building. The sale of 100 feet of land, on which roughcast houses are located at 92-99 Bathurst street, just north of King street, to the King Fashion Tailors, has been completed. A six-storey and basement building for factory purposes will be erected by the purchasers commencing at once. The sale price of the land was about \$200 a foot, and the vendor was John Tanner.

Queen Street Building Sold. The three-storey building at 415 West Queen street has been purchased by S. Levinter to an automobile concern for \$35,000. The purchase is subject to a two-year lease to Frank Barton, dealer in motor cars, who has occupied the premises for some time. This property has a frontage of 38 feet by a depth of 145 feet. Messrs. E. & J. Flanagan negotiated the Bathurst street and Queen street deals.

CALL CLIFTON! Specialist in steam and hot water installations, if you want work done promptly and satisfactorily. Parkdale 4251.

PICTURE MEN ASK FOR READJUSTMENT

Also Desire Representation on Censorship and Appeal Boards.

"We still want the moving picture business to be under the treasury department; we still want a board of appeal and we want representatives on that body as well as on the board of censors. We also want a readjustment of the provincial taxes."

These were the requests made to the Hon. Peter Smith, provincial treasurer, by a deputation of moving picture men which waited upon him in his office at parliament buildings yesterday afternoon. It was the first deputation to see any member of the new government. Mr. Smith could not be induced to allow the press representatives to be present, although counsel for the picture men, F. J. Hughes, made a request that they be admitted. The deputation, in addition to Mr. Hughes, comprised F. E. Lenton and W. S. Barrett, representing the exchange managers; Thomas Scott and A. Alexander, the exhibitors, and Charles Dentilbeck and W. T. Couvert for the operators.

Large Capital Invested. Mr. Hughes and other speakers placed a number of facts before the provincial treasurer to show the importance of the moving picture business. It was pointed out that in Ontario alone there was a capital of about \$70,000,000 invested; the weekly payroll was about \$160,000, and some 10,000 people were employed.

It was also emphasized that a license fee of \$150 was paid by each theatre, customs duties averaged \$7,500 a week, amusement tax \$10,000, and city taxes were about \$50,000 a year. It was further contended that the picture business in the aggregate paid 20 to 25 per cent. more to the revenue than any other industry. The provincial treasurer, who was said to be thoroughly familiar with the industry, promised the consideration usually accorded to deputations.

A Quinine That Does Not Affect Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE (Tablets) is favored by anyone without causing nervousness or ringing in the head. There is only one "Bromo Quinine." B. W. O'NEIL'S signature on the box. 20c.

FAVORS MOTHERS' PENSIONS.

Walter Rolfe, minister of health and labor, in an interview with the press yesterday afternoon, stated that he strongly favored legislation granting pensions for widowed mothers. "This is one of the most important social measures of the day," said the minister, "and I have every reason to believe that it will early receive proper consideration at the hands of the Drury government, since during recent sessions of the two bodies forming the U.F.O.-Labor coalition this plank was accorded hearty endorsement by the U.F.O. leaders." The bill in the legislature will probably be along the lines suggested in the report of Dr. Riddell to Sir William Hearst.

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