

**SIMPSON**

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Westerly and southerly winds; fair and mild.

**SIMPSON****Men's Shirts Less Than Half Price**

Another big purchase of Men's Neglige Shirts enables us to sell dollar and a half Shirts on Wednesday for 69c. There are several hundreds of them, and all new spring styles, including white shirts, with fashionable small pleated bosom, also blue chambrays with pleated fronts, black and white stripes, and several others to choose from; in the lot are coat styles, and several with cuffs attached; these are all first quality shirts, made full in the body, and are standard length. See windows for display. Regular price \$1.00, \$1.25 and \$1.50. Buy them Wednesday at, each . . . . .69

**Five Fine Value Items From the Furniture Department**

**Dressers**, in selected quarter-cut oak, rich golden finish, also in mahogany, polished or dull; good drawer space, large bevel plate mirror, square or oval shaped; trimmings either wooden knobs or brass pulls. Price . . . . .19.50

**Cheffoniers**, to match above dressers. Price 19.50

**Dressing Tables**, to match above. Price . . . 12.75

**Iron Bedsteads**, in all standard sizes, finished pure white enamel, brass rods, caps and turned spindles at head and foot ends. Price . . . . .7.90

**Brass Bedsteads**, in full size only, bright or satin finishes, heavy posts with filling equally strong. Price . . . . .25.00

**Remnant Rugs**

We have made up our short lengths of Axminster, Wilton and Brussels Carpets into room size rugs; the patterns used have been our best during the past season, and, being sewn "flat," have no "seamy" appearance; in fact, they look like woven rugs. Regularly they would cost you from \$48.25 to \$14.00. Wednesday we clear them at one-third less . . . 32.00 to 9.00

**Office Supplies**

We make a specialty of Office Supplies in the Stationery Department.

**BOARD FILES.**

**Ottawa Files** . . . . .25 and .35  
**Archive Files** . . . . .45 and .75

**BOX FILES.**

**Premier Files** . . . . .25  
**Colonial Files** . . . . .35  
**Card Indexes**, in box . . . . .25  
**Wire Baskets** . . . . .25

We carry a complete line of Letter Scales, Letter Holders and Letter Books, Blank Books, Inks, Mucilage, Pens and Pencils.

**SPECIAL OFFER.**

**25,000 Simpson's Special Commercial Envelopes**, fine cream wove paper and well gummed. Good value at 50c. Special price, per box of 250 . . . . .21

**China**

**102-piece Dinner Set**, of Limoges China, the body is of snow white china, in a beautiful white, rose and spray decoration, pieces finished in clouded gold, cups in the new Merella shape. Regular \$40.00. Wednesday . . . . .27.50

See our assortment of Japanese Hand-painted Nippon fancy China, all new decorations, in quaint shapes—Vases, Nut Bowls, Bon-Bon Dishes, Salad Bowls, Brush and Comb Trays, Celery Trays, Spoon Trays, Tobacco Jars, Cracker Jars, Hair Receivers, Powder Boxes, etc., etc. Neatly displayed tables at 25, 49 and . . . . .98

**330 Table Sets**, in new design of American pressed glassware; the set includes Spoon Holder, Sugar Bowl, Butter Dish and Cream Jug. Really worth 75c. Wednesday sale, per set . . . . .25

**Lace Curtains**

Our spring display of lace curtains surpasses all past season's productions. The variety of styles and weaves is so extensive that no matter what your requirement may be you will find it easy here to make a suitable selection.

**Duchesse curtains** of very fine quality, dainty patterns, 52 inches wide, 3½ yards long, will give that elegance always looked for in a well-furnished drawing-room. Lowest possible price for this particular line . . . . .15.00

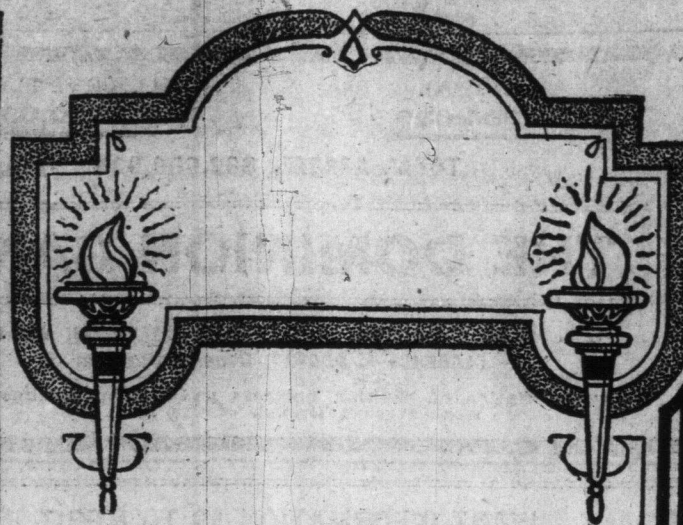
**Marie Antoinette curtains** that possess quality, style and effectiveness, fine finished French net, leaves, cord and decorations of the highest quality, perfectly finished and guaranteed to hang properly. Lowest possible price for this special curtain. Per pair . . . 13.50

**Battenberg curtains** are always in demand because of their attractiveness and wear. We have selected for Wednesday's display a very effectively designed curtain, with deep rich insertion, large corner motif and fancy edging. 50 inches wide, 3½ yards long. Marked at lowest possible price. Per pair . . . . .10.00

**Arab curtains**, made to our special order from best quality net, set with wide insertion, heavy motif corner and edging of deep lace, 52 inches wide, 3 yards long, a dignified curtain backed by guaranteed satisfaction. Lowest possible price. Per pair . . . . .10.00

**Swiss curtains** in an array of designs which must be seen to fully appreciate their worth. Richly designed effects, 52 inches wide, 3½ yards long, suitable for any room, a beautiful curtain, marked Wednesday at lowest possible price . . . . .10.00

Fancy nets are growing more popular, if possible, and we have many beautiful and effective designs, including novelties, which show a radical departure from former season's goods. These are shown in a great variety of prices.



ONE of those occasions which have made the Department famous for distributing the greatest clothing values in Canada occurs to-morrow, when

**250 New Spring Suits, built on latest 1911 models, and out of splendid materials, will be sold for half and in some instances less than half their real value.**

Ask any man who got a suit at our last great sale a couple of weeks ago, and he'll tell you, "Don't miss this chance if you need clothes."

**TWO-HUNDRED AND FIFTY SUITS**, consisting of English and Scotch tweeds and fancy worsteds, in spring and summer weights, being short lots and cancelled lines which we cleared from a wholesale manufacturer, who makes a specialty of men's suits; they are cut on the latest two and three-buttoned single-breasted sack models, made up with best mohair linings and trimmings, tailored in the very best manner, perfect fitting; sizes 34 to 44. To clear Wednesday . . . . .8.95

**Boys' Two and Three Piece Spring Suits**

**Boys' High-Grade Scotch Tweed Two-piece Suits**, in a handsome mixed grey pattern, showing neat black and grey alternate stripes; cut on the new American models, in double-breasted style, with nicely moulded shoulders and long shapely lapels; pants bloomer style, made extra full and roomy; a stylish suit for a boy; carefully tailored in every way, and perfect fitting; sizes 27 to 34 . . . . .8.50

**Fine Quality English Tweed Two-piece Bloomer Pant Suits**, in a brown and grey fancy mixture, showing a faint colored thread stripe; cut in the popular double-breasted style, with natural shoulders and neat long shapely lapels; nicely tailored and finished with best quality linings and trimmings; sizes 27 to 34 . . . . .5.00

**Boys' Fine Imported English Tweed Three-piece Suits**, in a handsome light grey mixture, showing neat self and black thread stripes; cut in the favorite double-breasted style, with close fitting collars and neat long narrow shapely lapels; vest cut five-button single-breasted style and plain knee pants, lined throughout with fine white cotton; sizes 29 to 33 . . . . .6.50

**Boys' and Youths' Leather-Lined Boots**

**300 pairs Boys' and Youths' Boots**, box calf, Blucher style, leather lined, heavy solid leather soles, easy fitting, long wearing:

**Boys'**, all sizes 1 to 5. Worth \$2.25. Wednesday . . . . .1.69

**Youths'**, all sizes 11 to 13. Worth \$1.75. Wednesday . . . . .1.33

Phone orders filled before 10 a.m.

**Extraordinary Glove Sale**

**WOMEN'S AND MISSES' KID GLOVES, GOOD-AS-GOLD STAPLES, DISCOUNTED 20 PER CENT.**

The contractors are going to cut a big slice—temporarily—off our Glove Department, and the order is: Clear the space. This is how we propose to do it:

Our regular staple lines, direct from "Grenoble, France," all this season's new stock, and choice qualities; the Simpson standard value. For four days, commencing Wednesday, and continuing till Saturday, will be sold at 20 per cent. discount. Here are some of the attractive items:

**Women's "Elite" Quality**, real French kid, choice stock, two dome clasps, gusset fingers, Paris point stitching, every shade and size. Regular selling \$1.00, 20 per cent. price . . . . .80

**Misses' "Elite" Real French Kid Gloves**, two dome clasps, gusset, choice qualities, tan, brown, black and navy, 5 to 6¼. Regular selling \$1.00, 20 per cent. price . . . . .80

**Women's Real Leather Chamois Washing Gloves**, natural shade, pearl and self clasp, sizes 5½ to 7¼. Regular 75c and \$1.00. Less 20 per cent. price, 60c and . . . . .80

**Women's Real French Kid**, two clasps, gusset fingers, all shades and sizes. Extra good value at 75c. Less 20 per cent. price . . . . .60

**Women's Hose Where the Demand Exceeds the Supply**

**Women's Pure Silk Thread Hose**, gauze weight, black only, fine even thread, deep double lisle, garter hem, high spliced ankle, heel, sole and toe; sizes 8½ to 10; 20 dozen only to be sold for, Wednesday . . . 59

**Men's Half Hose That Will Cause Some Comment**

**Men's All-Wool Finest English Cashmere Hose**, seamless sole, close elastic finish, good weight, double heel and toe; all sizes. Regular 35c value. Wednesday, pair . . . . .19

**Women's Boots**

**320 pairs Women's Boots**, Blucher, lace and button styles, patent colt, vici kid, gun metal, velour calf, tan Russia calf and chocolate kid leathers, high New York, Cuban and military heels; all sizes in the lot 2½ to 7. Regular prices \$3.00, \$3.50 and \$4.00. Wednesday, all one price . . . . .2.49

**Special Sale of Venetian and Plauen Lace Doylies, Centres, Tray Cloths, Shams, Table Covers and Dresser Covers (Main Floor)**

Perfectly beautiful goods at prices about half the usual prices. The whole of these goods have pure linen centres.

6-inch Doylies, usual 20c, for . . . . .10  
9-inch Doylies, usual 39c, for . . . . .19  
12-inch Doylies, usual 75c, for . . . . .39  
18-inch Centres, usual \$1.48, for . . . . .89  
16x24-inch Tray Cloths, usual \$1.98, for . . . 1.25  
18x27-inch Tray Cloths, usual \$2.50, for . . . 1.49  
20-inch Centres, usual \$2.00, for . . . . .1.19  
30-inch Square Cloths, usual \$3.98, for . . . 2.25  
28-inch Round Cloths, usual \$4.00, for . . . 2.59  
18x54-inch Scarf, usual \$5.00, for . . . . .2.59

**VERY SPECIAL.**

15-inch Round Centre, regular 98c, for . . . . .45  
On sale on Main Floor Wednesday.

**Linens and Staples**

**75 PAIRS FINE HUCKABACK TOWELS, \$1.79 PAIR.**

Some have all-over patterns, and a few with open-work across end, all are hemstitched. Worth regularly up to \$3.50 pair. Wednesday . . . . .1.79  
No Phone or Mail Orders.

**1000 YARDS BROWN HOLLAND, 18c YARD.**

**36 inches Wide Fine Close Weave Irish Make Brown Holland**, for blouses, shirt waists, suits and wash suits for children. Regular 20c and 25c. Wednesday, yard . . . . .18

**700 yards Fine Oxford Shirtings**, 28 inches wide, in light and medium colors. Regular 12½c and 15c. Wednesday, per yard . . . . .9

**50 only American Crochet Bed Spreads**, very best quality, largest size 80 to 90 inches, new and very pretty designs. Special Wednesday, each . . . . .2.63

The **SIMPSON** Company  
Robert Limited