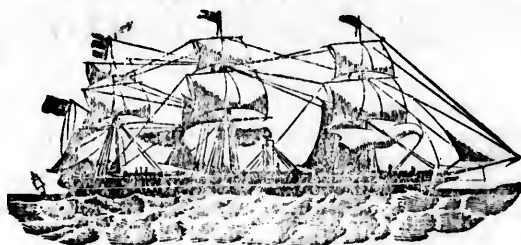


The Shortest and most Expeditious Route
BETWEEN
Canada, the United States, West Indies and Brazil.



THE
SOCIETE POSTALE FRANCAISE DE L'ATLANTIQUE,

*Carrying the Royal Mails and those of H. I. M.
the Emperor of Brazil.*

Direct from Montreal and Halifax with Mails, Passengers and Freight, to and From St. Thomas from ports in the West Indies, Para, Maranhão, Ceará, Pernambúcos, Macie, Bahia, and Rio de Janeiro—connecting at Rio with steamers for Santos, Santa Catharina, Rio Grande do Sul, Porto Alegre, Monte Video and Buenos Ayres.

The attention of Shippers in the United States, and of Merchants generally who contemplate shipments to the West Indies, and the Empire of Brazil (the development of trade to and from the Empire is annually increasing) is called to the excellent service now being performed by the vessels of this line; being built and fitted expressly for the trade, with a view to permanently keeping on the route; the accommodations for passengers and facilities for freight cannot be excelled.

Through Bills of Lading from parts of the United States and Canada to all ports of the West Indies and River Plate.

Postage Letters, 5 cts. per ½ oz., Newspapers, 1 c. per 2 oz., Patterns and Samples, 2 cts. first 2 oz., 1 c. each 2 oz., Post Cards, 2 cts., Commercial Papers, 5 cts. per 10 oz.

An exporters register is kept, and every information afforded them as to markets, suitable shipments, etc., etc., personal charge is taken of consignments, and orders obtained for them.

Address,

WILLIAM DARLEY BENTLY,

BRAZILLIAN CONSUL GENRAL.

317 ST. PAUL ST., MONTREAL & WEST INDIES WHARF, HALIFAX.