

THE URGENT LIST TO-MORROW AT SIMPSON'S

Cameo Rings \$2.09

250 Specially Imported Cameos, mounted in heavy 10k gold settings. Fancy and plain styles. Each cameo is well cut and stands out well from a background of red, green or pink. Regularly \$3.50, \$4.00 and \$4.50. Tuesday **2.09** (Main Floor.)

Eyeglasses and Spectacles \$1.45

8.30 to 11 o'clock Tuesday. Regular values \$3.50 to \$5.00. Finest gold-filled, any style in stock. Eyeglasses include gold-filled ear-loop, chain and leather case. **1.45** None fitted at this price after 11 o'clock. \$1.00 extra charge in case of special grinding. (Optical Dept., Second Floor.)

Bathroom Toilet Supplies

City of the Valley and Violet Toilet Powder, 1 lb. tins, Tuesday, **1.29**
 The Toilet Soap, 25c
 Bronley's Imported Bath Salts, per bottle **39c**
 Floating White Soap, Tuesday, 8 cakes for **25c**
 Imported Nail Brushes, solid backs with pure bristles, Tuesday, 2 for **19c**
 Wilbert's Liquid Shampoo, Tuesday, 2 bottles for **25c**
 Real Ebony Hair Brushes, with 11 rows of hand-drawn bristles, Tuesday, **59c**
 4711 Transparent Glycerine Toilet Soap, Tuesday, 3 cakes for **25c**
 Toilet Paper, finest quality, silk issue, guaranteed 2,000 sheets to roll, Tuesday, 2 rolls for **25c**
 Phone direct to Toilet Dept. (Main Floor.)

Baby Spoon 25c

Baby Spoons, Rogers' silver-plated, fancy pattern, with loop handle. Special **25c**
 75c Child's Cup, 39c—Silver-plated Child's Cup, satin finish, gold lined. Regularly 75c. Special **39c**
 50c Salt Cellars, 33c—Genuine cut glass, open salt cellars, complete with sterling silver salt spoon. Regularly 50c. Special, each **33c**
 \$12.50 Tea Set for \$9.00—3-piece Tea Set, including teapot, sugar bowl and cream jug, full silver-plated, bright finish, engraved pattern. Regularly \$12.00. Special, set **9.00** (Main Floor.)

Initial Stationery at 19c

"Queen's Court," initial papeterie, 24 sheets, fine white linen/ notepaper, fashionable size, embossed initial in gold, with envelopes to match. A box **19c**
 "Mayfair" Correspondence Cabinet contains 24 full lined (white) correspondence cards, square corners, stamped initial in gold, with envelopes to match. A box **25c** (Main Floor.)

Boots and Rubbers Special

MEN'S BOOTS IN ALL LEATHERS, \$2.95.
 Over one thousand pairs of Men's High-grade Goodyear-welted Boots, in button and laced styles, made in all leathers, including tan Russia calf, gunmetal, Dongola kid, gunmetal and velours calf; high, medium or receding toes. Sizes 5 1/2 to 11. Regularly \$4.00, \$4.50 and \$5.00. Tuesday **2.95**
WOMEN'S \$3.50 TO \$4.50 BOOTS, \$2.49.
 New and popular styles in patent calf, vicci kid, gunmetal, grey and white nubuck, and tan Russia calf; Goodyear welt, flexible McKay and hand-turned soles. These boots are beautifully finished and perfect in every way. Sizes 2 1/2 to 7. Regularly \$3.50, \$4.00 and \$4.50. Tuesday **2.49**
MISSES' AND CHILDREN'S BOOTS.
 Strong black Dongola kid, made on full-fitting lasts, with neat round toes, patent toe-caps, medium weight soles and low heels. Sizes 11 to 2. Tuesday, \$1.79; sizes 8 to 10 1/2, \$1.49; sizes 4 to 7 1/2, \$1.29.
BOYS' BOOTS.
 Neat, easy-fitting, laced Blucher Boots, with double solid leather soles, made from strong Dongola kid. Sizes 1 to 5. Tuesday, \$1.65; sizes 11 to 13, \$1.39.
RUBBERS.
 Bright finished, reinforced corrugated soles and heels—
 Men's, sizes 6 to 11, Tuesday **69c**
 Boys', sizes 1 to 5, Tuesday **55c**
 Youth's, sizes 10 to 13, Tuesday **54c**
 Misses', sizes 11 to 2, Tuesday **47c**
 Children's, sizes 3 to 10 1/2, Tuesday **38c** (Second Floor.)

360 Rugs at Tremendous Price Reductions

The all-embracing Special Sale is planned as a final spring clearance of all single odd rugs, comprising the last of certain sizes, designs and colors, as well as many beautiful rugs which we cannot repeat because of the need of room for new ones.
EIGHTY-TWO ENGLISH BRUSSEL RUGS.
 11 of them, size 6.0 x 9.0, are priced at **7.75**
 14 of them, size 6.9 x 10.6, are priced at **8.75**
 19 of them, size 9.0 x 9.0, are priced at **9.75**
 23 of them, size 9.0 x 10.6, are priced at **11.75**
 12 of them, size 9.0 x 12.0, are priced at **12.75**
 3 of them, size 11.3 x 12.0, are priced at **15.75**
 34 Fine Quality Wilton Rugs, every one in the most popular size, 9.0 x 12.0. A splendid lot to select from, in the best styles. These are regular values up to \$42.00, including 10 Seamless Wilton Rugs at \$42.00 each. Any one of them on Tuesday will be sold at **29.95**
 19 Attractive and Serviceable Seamless Scotch Velvet Rugs, all one design, a pretty green floral, suitable for any room.
 3, size 9.0 x 10.6, Tuesday **12.95**
 4, size 9.0 x 12.0, Tuesday **14.95**
 12, size 10.6 x 12.0, Tuesday **17.95**
 220 Bargains in Scotch and English Tapestry Rugs. A great opportunity. Don't miss it.
 72 of them, 8.0 x 10.6, at **6.95**
 64 of them, 9.0 x 12.0, at **7.95**
 94 of them, 10.6 x 12.0, at **9.95** (Fourth Floor.)

Silk Waists Less Than Half

A range in rich striped Washing Silks of the very best quality, made up by an excellent maker. They have French collars and cuffs, open front with large ocean pearl buttons, and long sleeves. Colors are black and white, blue and white and tan and white stripes. Sizes 34 to 42-inch. As there is only a limited quantity of these \$2.95 waists, early shopping is imperative. Tuesday morning **1.29** (We cannot promise to fill phone or mail orders.) (Third Floor.)

Special Lunch

FOR BUSINESS PEOPLE, SIXTH FLOOR.
 Roast Leg of Veal. Browned Potatoes. Bread and Butter. Steamed Cottage Pudding. Lemon Sauce. Tea or Coffee **25c**

Loom End Ribbon

A large quantity of long ends of the season's newest Ribbons, 3 to 8 yards in length, rich brocades and broches, warp prints in Dresden, Oriental and Futurist effects, heavy taffeta and faille, all new colorings. If bought and marked in the regular way the price would be 50c to 75c per yard. We will cut the lengths to suit requirements. Tuesday, per yard **25c**
 Six-inch Taffeta Ribbon, heavy and firm quality, suitable for hat bows, hair bows and sashes, a big range of staple colors, no better value offered. Buy for Easter early. Tuesday, per yard **15c** (Main Floor.)

Percal Dressing

Sacques 69c

Women's Dressing Sacques of gingham, stripe percale, blue and grey with white; loose fitting belt of self; collar and cuffs trimmed with border of plain Copenhagen; sizes 34 to 44. Special Tuesday **69c**

NEW CREPE GOWNS, \$2.50

Long Kimono Gowns of fancy figured "Serpentine" crepe; Empire back; collar and cuffs plain satin in self shades; navy, sky, Copenhagen, pink and mauve; sizes 34 to 44. Tuesday **2.50** (Third Floor.)

Corsets First

The correct figure is the first requirement for your clothes buying. The new gowns are made on the new lines. Hence the importance of Tuesday's Corset Bargain.

\$2.00 CORSETS IN LATEST MODELS FOR \$1.00 PAIR.

To make sure of getting a pair or two you should come early or phone order before noon.
 Clearing nearly 600 pairs D. and A. Corsets in two stylish models, Nos. 304 and 392, fine strong coutil, low and medium low bust, extra long skirts, fine wide elastic suspenders, rustproof throughout, 4 wide side steels, bust draw cords, embroidery or lace trims, two strong and popular fitting models; sizes 18 to 26 inches. Regular price \$2.00 pair. Tuesday at a pair **1.00** (Third Floor.)

New Chintzes and Other Draperies

At 33c—Choice designs in artistic colors, in washable, non-fadeable chintz, 31 inches wide, for curtains and furniture covering. Regular price 50c yard. Tuesday Special **33c**
 At 29c—Fine English Chintz, in a wide range of very beautiful designs. Regular prices 50c to 65c yard, 31 inches wide. Tuesday Special, yard **29c**
 At 60c—English Taffetas and Repps, 50 inches wide. Regular prices \$1.00 and \$1.25. A remarkable bargain. For loose covers and draperies. Tuesday special, yard **60c**
REMARKABLE VALUE IN LACE CURTAIN NETS.
 A notable event in this sale of nets, the sale prices being less than usual cost. The nets are all perfect and the styles are the latest. A remarkable purchase makes it possible to quote these prices:—20c Nottingham Nets, 14c; 30c Nottingham Nets, 19c; 50c Lace Nets, 39c; 75c Lace Nets, 48c; \$1.25 Fillet Nets, 78c; \$1.00 Bungalow Nets, 69c. On sale Tuesday.
BRASS CURTAIN RODS, 25c EACH.
 For Net Curtains, extending to 50 inches, extra quality, each **25c**
CLEARANCE OF 65c SCOTCH MADRAS, 44c YARD.
 Nothing like Madras for service, easy to launder, easy to make up; white or cream; 50 inches wide. A splendid quality. Regular price, 65c yard. Extra special, Tuesday, each **44c**
\$2.00 FRENCH REVERSIBLE VELOUR, \$1.49.
 Colors rose, green, blue, brown and red. Regular price \$2.00 yard. For portieres and curtains. Special prices **1.49**
BRASS CURTAIN RODS, 7c EACH.
 Brassed Curtain Rods, extended brackets, silvered ends, extension 24-44 inches, an excellent bedroom rod. Regular 12 1/2c. Special Tuesday **7c**
OAK OR MAHOGANY CURTAIN POLES, 25c EACH.
 A heavy curtain pole in oak, walnut or mahogany, with ends, brackets, rings and pins. Length 5 feet x 1 1/2 inch diameter. Regular price 45c. Special Tuesday, each **25c**
WINDOW SHADES, TUESDAY, 19c EACH.
 The best value we have ever offered. Good quality opaque cloth, mounted on reliable rollers, 36 inches wide, 70 inches long. White, cream or green. Very special Tuesday, each **19c**
COMBINATION COLOR OIL WINDOW SHADES, 44c.
 Combination or two-color shades, best quality, hand-painted, oil finished opaque cloth, sizes 37 inches wide, 70 inches long, hartsorn rollers, white and green or cream and green. Regular price 70c. Special Tuesday, each **44c**
FOLDING CURTAIN STRETCHERS, 99c COMPLETE.
 For a rush sale, Folding Curtain Stretchers—the latest model, 13 feet long, 6 feet wide, adjusting to any size, non-rusting pins, strong, rigid, and easy to adjust. Regular price \$1.00. Special Tuesday, set **99c**
TWO SPECIAL LACE CURTAIN ITEMS.
 \$1.50 Lace Curtains, 98c pair—2 1/2 yards long, 40-48 inches wide, Nottingham lace curtains, white. Regular prices \$1.25, \$1.40 and \$1.50. Tuesday Special, pair **98c**
 75c Lace Curtains, 49c pair—2 1/2 and 3 yards long, white Nottingham curtains. Regular prices 75c and 85c. Tuesday Special, pair **49c**



SPRING GOODS LOW PRICED

A \$10.00 SUIT SURPRISE FOR WOMEN AND MISSES.
 Enough only for one day's selling. This \$10.00 suit has the style of a suit costing much more. It is made from good English serges, check worsteds and diagonal weaves, with grey satin linings. Tuesday **10.00**
PRETTY NEW DRESSES FOR MISSES AND WOMEN.
 Whether taffeta, crepe de chine, printed silk, charmeuse, tartans or checks is your preference, you will find it here, made up for us expressly by the best designers. The varied styles include all that is new, with kimono or set-in sleeves, dainty batiste collar and a variety of novel effects; skirts show panniers, double tiered, draped or bustle effects. Crushed silk girdle with the butterfly bows. Colors are rose, blue, black, navy, tango, green, lavender, terra cotta, mahogany and tan. Prices \$21.50, \$25.00, \$35.00 and \$45.00.
SPRING COATS, THE LATEST STYLES FROM NEW YORK.
 A new shipment of exclusive Spring Coats, in handsome fabrics and distinctive styles, new golphines, walrus cloths, lambskin cloths, gabardines, checks and plaids. Striking models with ripple backs or new flare flounce, handsomely lined and trimmed in harmonizing shades. Becoming sports coats, also swagger models in new Balma-cans, \$22.50 to \$39.50.
HANDSOME NEW SKIRTS
 from New York, the two and three-tiers, tunic effects, and dozens of other attractive styles are shown in crepes, fancy Bedford cords, new plaids, checks, serges, rattines, gabardines, crinkle crepes, silk poplins, moires and diagonals, and all the new shades. Prices \$5.00 to \$14.50. (Third Floor.)

The Vogue of the Black Hat

People are asking us for black hats every day. Toronto women have found out for themselves the usefulness and smartness of the new models in black Milan Tagals just at a time when Parisian women are enthusiastic over the same idea. Because the modes come from the greatest center they are especially smart and cleverly fashioned. There's a distinct advantage in the black hat this season, appearing as it does in the very best.
 Trimmed models, some with small French wing, others with a jetted ornament, still others with a chic small mount. High-mounted French tips are used in smart placing, making effects quite out of the ordinary. Sixty of these hats will sell to-morrow at \$3.00 to \$4.75 each.

Royal Values in Dress Goods and Suitings

Cream Serge and Pencil Stripe, 55c—This is an exceptional bargain in this fashionable and elegant fabric. Universally recognized as the smartest tailoring costume cloth made, and being a special purchase from an English manufacturer, 42 inches wide. Per yard **55c**
Wool Crepe-de-Chene, 57c—A charming array of fabrics, in a magnificent range of new spring tones, beautifully soft and rich in finish and a fabric that adapts itself as an ideal draping fabric for the prevailing modish styles. Wonderful value at Tuesday's price, 42 inches wide, per yard **57c**
\$1.25 English Serges for 89c—A special clearance of this noted serge from a West of England serge manufacturer ensured this big bargain for your saving. Made from the finest Botany wool and finished in the new soft cloth finish, in two lovely shades of Indigo blue and black. As a tailoring cloth we recommend it to give entire satisfaction and to retain its smart appearance. Guaranteed fast dye and soap shrunk. 54 inches wide, sterling value at \$1.25. Tuesday's price **89c**
French Printed Delaine, 35c—An exquisite range of this ideal all-wool French Printed Delaine, in lovely color combination for spring and summer dresses, spot and floral designs, in bordered and plain, some in the new crepe effect. A charming fabric for draping purposes. Reg. 50c per yard. Tuesday's price, 31 inches wide **33c**

The New Silk "Draping" Weaves

Featured for Tuesday, will place before you the newest fabrics shown in Paris, Vienna, New York and London. Many of the designs are our own exclusively.
 Conspicuous are Crepe Ripples. Many varieties in these charming fabrics give added scope for choosing. Chain, crinkly, armour and claw patterns are much in evidence, each weave in separate color ranges.
 Then in Brocaded Crepe-de-Chenes and Brocaded Crepes the displays are most entrancing, while Printed Crepes draw attention by originality in pattern and color combinations worthy of the best French artists. Our ranges in Plain Silk Crepes are complete—many tones being displayed for the first time in the popular blues, soft rich tans and pretty greens.
 Crepe Meteors and Crepe Silk Charmeuse, though more weighty than the others, are particularly striking in brocade and flowered effects, yet have the necessary softness for any intricate drapes.
 Crepe Fascalones, Crepe Armures, Crepe Ondines, Crepe Cascades, and literally dozens of other weaves of a like description in plain colors and in broches await your inspection. (Second Floor.)

Men's Tweed Suits at \$7.95

Made from most reliable English and Scotch tweeds in the new and attractive shades of brown and grey, plain or in neat patterns. Cut single-breasted, three-button style. Regularly \$10.00, \$12.50 and \$13.50. Clearing Tuesday at **7.95**

YOUNG MEN'S NEW SPRING OVERCOATS.

Made from English tweed in a bronze brown, plain pattern. Single-breasted Chesterfield style, with belted back; cuffs on sleeves. Nicely tailored and trimmed. Sizes 34 to 44. Priced at **15.00**

AN OVERCOAT AT \$18.50.

Made from English Oxford grey cheviot cloth, with slightly rough surface. Cut in well-fitting, single-breasted Chesterfield style. Best tailoring and finish. Sizes 34 to 44. Price **18.50**

DURWARD'S DONEGAL TWEED SPRING COATS.

One of the most fashionable cloths for men's coats. There are a number of mixtures of brown and grey or black and grey. Single-breasted, buttoned-through Chesterfield styles, with the regulation or Raglan shoulder. Price **25.00** (Main Floor.)

Men's, Lingola Nighthrobes \$1.25

English made, extra large size. The material has a fine soft silky finish, in light colors, with stripe design. Pocket, yoke and overlapped double-sewn seams; sizes 14 to 19. Regularly \$1.50. Tuesday **1.25**

BALBRIGGAN COMBINATIONS, \$1.00.

Medium weight underwear, made with the new closed crotch, white or natural, long sleeves, ankle length or short sleeves, and ankle length; sizes 34 to 44. Regularly \$1.25 and \$1.50. For **1.00**

THE 69c SHIRT SALE.

300 Neglige Shirts in a wide range of designs and materials, all perfect and ready to wear, large roomy body and all made by first-class workmen; sizes 14 to 17. Regularly 89c to \$1.50. Tuesday **69c** (Main Floor.)

Men's Hats

Christy, King and Battersby's famous English-made Derby Hats, dressy spring designs, with curling, angle or flat set brims, trimmed with narrow or deep bands, bow at side, on quarter, or at the back. Exceptionally good qualities at **\$2.00 and \$2.50**.
 Fine Italian manufactured Hat Hats. These are probably the finest soft hats imported, and the colors and shapes are right up to the minute. See this line at **3.50** (Main Floor.)

The Grocery List for Tuesday

One car Standard Granulated Sugar, 20 lb. bag in cotton **90c**
 Lake of the Woods Five Roses Flour, 5 lb. bag **54c**
 Choice Side Bacon, peameal, half or whole, per lb. **22c**
 Finest Messina Lemons, per dozen **17c**
 Finest Canned Tomatoes, 3 lbs. tin **25c**
 Canned Corn or Peas, 3 tins **25c**
 Pure Cocoa, in bulk, per lb. **24c**
 Finest Creamery Butter, per lb. **32c**
 Pure Kettle Rendered Lard, 3 lb. tin **50c**
 Imported Malt Vinegar, reputed, 5 lb. bottle **25c**
 Choice Red Salmon, 2 tins **35c**
 Tilted's Premium Oats, Large package **23c**
 Table Oil for salad, etc. Large bottle **25c**
 Red Bell Jelly Powders, 25c per 4 packages **25c**
 Pure Gold Quick Tapioca, Choice, 1 lb. tin and Custard Powder, 3 packages **25c**
 Macaroni's Kipped Herrings, per tin **15c**
 Canned Green Gage Plums, per tin **25c**
 Post Toasties, 3 packages **45c**
 Edwards' Delectable Sauce, white, brown and tomato, 6 packages **25c**
 Banner Brand Jam, assorted, 5 lb. tin **45c**
 5 lb. tin, Zeller's Fresh Buffalo Biscuits, special, per lb. **32c**
CANDY SECTION.
 Main Floor and Basement.
 500 lbs. Webb's Nut Milk Chocolate, per lb. **50c**
 1,000 lbs. Cowan's Broken Cream Bar, special, per lb. **25c**
 1,000 lbs. Assorted Kisses, per lb. **10c**

The Robert Simpson Company, Limited