

These reports include a careful assessment of pertinent industrial location factors in order to enable industrialists to select the most favourable location from among several alternative sites. I might add that these studies include an estimate of the cost of operation at each of the possible locations, based upon a model plant. They have proven themselves to be a very useful tool in industrial development and, I believe, are one of the fields in which Manitoba has pioneered.

Local Organization for Development

There are three kinds of local development organizations in operation in Manitoba. They are:

- *Community Development Corporations
- *Unincorporated community development groups
- *Area development associations

Community Development Corporations

An amendment was made to The Companies Act in 1958 in order to provide for the establishment of quasi-public corporations that would act as local development agencies. These community development corporations provide a framework through which municipal leaders, farmers and businessmen work together as a team to solve common problems and assist in the initiation of industrial projects.

There is a small brochure in the appendix to the submission which explains in more detail the purposes and procedures of incorporation. These corporations promote industrial and business development in the community by:

1. Publicizing industrial opportunities.
2. Stimulating local business and industrial expansion.
3. Providing information requested by industrial prospects.
4. Raising funds to provide a building for new or expanding industries on reasonable terms.
5. Establishing contact with the management of suitable types of industry after having prepared a precis of the advantages of operating from their community.

Their most common function to the present time has been the provision of a building for an industry, often under lease-purchase agreement, financed by local funds raised as share capital in the corporation.

Unincorporated Community Development Groups

Most towns in Manitoba have chambers of commerce which are primarily interested in retail and service commercial activities and often special attractions for tourists. Recently some towns have established unincorporated development organizations under the name of Civic Affairs Committee, Development Committee or similar names. In the event these committees are instrumental in implementing a local development project, a corporate body is established such as a community development corporation.

Development Associations

Since the completion of the South Central Economic Survey, the Pembina Development Association has been formed. This Association comprises 12 rural and urban municipalities within South Central Manitoba. It is in the initial stages of organization and programming development activities.

If it is of any interest to you, honourable senators, you will find these municipalities set out on the map—they are south of but not including rural municipality of Grey in the South Central Development Region. It is this area for basically the lower two-thirds of this region often referred to as the Pembina Triangle.