

8. A survey by federal authorities of the amount of capital invested in hotels catering to the tourist trade in Canada, to include (province by province) the number of employees dependent on this business; taxes paid; wages paid out by hotels; disbursements made by hotels for supplies, etc.

A copy of an illustrated folder issued by this Association is also included for your perusal.

Respectfully submitted,

C. F. BOWES,
Secretary.

BRIEF FROM THE NEW BRUNSWICK GUIDES ASSOCIATION

May 14, 1934.

Dear Sir,—The New Brunswick Guides Association has viewed with genuine approval the action of the Senate Committee in its inquiry into the immense possibilities of the tourist industry. This Association desires very briefly to register its unqualified support to any movement that will establish in Canada a National Tourist and Publicity Bureau.

We further believe that such a National Bureau should be adequately financed by the Federal Treasury to enable a concerted and intensive publicity campaign in the United States and other countries, outlining the attractions that Canada has to offer in abundance to the sportsmen.

The members of our Association are in a position to know definitely the value of the non-resident sportsmen to Canada and we believe further that a vastly larger number of sportsmen can be attracted to Canada, if the right kind of an advertising and publicity campaign is directed by a National Bureau.

We believe further that any such national organization should keep in mind the necessity of conserving our fish and game resources and respectfully submit that a nationally directed campaign to educate our own people along this line is essentially needed in Canada. The more we impress upon our people the necessity of conserving our fish and game resources; the more we write, and talk and move against illegal fishing and hunting, the more assured are we of the conservation and protection of the marvelous sporting resources we seek to advertise.

The New Brunswick Guides Association confidently hope that Canada will at once proceed with the establishment of a National Tourist and Publicity Bureau and attempt to reap some of the great financial benefits that are going to other countries, now advertising in such an effective manner in the United States.

This Association pledges itself to co-operate to the fullest with any national organization that the Senate Committee may see fit to recommend to the Federal Government.

Yours very truly,

W. T. GRIFFIN,
President,

D. W. GRIFFITHS,
Secretary-Treasurer.
