## Chapter 10

## **Opening Doors in Other Key Markets**

Sub-Saharan Africa consists of 48 countries that vary widely in population, land area, geography, natural resources, stage of development and political stability.

Canada's trade relationship with countries in Sub-Saharan Africa continues to grow, although the bulk of two-way trade takes place with just a small number of these countries. South Africa is Canada's largest trading partner in Sub-Saharan Africa, with bilateral merchandise trade reaching \$1.8 billion in 2007. Angola is Canada's second largest commercial partner in the region, with bilateral trade reaching nearly \$1.3 billion last year.

Canadian exports to the region remain concentrated in cereals, motor vehicles, infrastructure-related machinery and aircraft.

Canadian investments are concentrated in the minerals and metals sector, where Canada is the largest foreign investor and second largest investor after South Africa. Estimates from Natural Resources Canada indicate that Canadian mining companies have invested about \$8 billion in Africa.

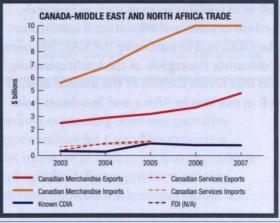
Between 2000 and 2006, 366 contracts valued at US\$216 million were awarded to approximately 120 Canadian firms and individuals under projects financed by the World Bank and the African Development Bank. Canadian firms have been most successful in winning consultancy services contracts, with less success in goods and equipment supply and in construction works.

Engineering firms accounted for almost 60% of all contracts awarded to Canadian firms in Africa, followed by management consulting firms, which secured 13% of all contracts.

According to the most recent statistics, Canada became the second largest provider of consultancy services in the region in 2007, winning 9.4% of the value of all consulting contracts. 15

## The Middle East and North Africa

THE MIDDLE EAST AND NORTH AFRICA		
	2007	Percentage change since 2006 (%)
Population	363.7 million	2.1
GDP	\$1.9 trillion	NEW COLUMN
Canadian Merchandise exports	\$4.8 billion	29.5
Canadian Services exports	\$1.1 billion (2005)	数A. 由-M. F
Canadian Merchandise imports	\$10.0 billion	-0.1
Canadian Services imports		
Known CDIA	\$801 million (2006)	
FDI	The state of the s	ALUMAN THE REAL PROPERTY.



www.afdb.org/pls/portal/docs/PAGE/ADB\_ADMIN\_PG/DOCUMENTS/PROJECT-RELATED-PROCUREMENT/STATISTICS%20BY%20COUNTRY%20-%20NON%20REGIONAL%20-%20APRIL\_2008.XLS