

FACT SHEET

\* CLOTHING

1. <u>Principal Statistics</u>	1973	1980	1981	1982	1983(a)	1984(a)
Establishments	2,277	2,286	2,259	2,235	2,268	2,268
Employment	119,080	107,829	107,348	101,131	106,400	99,900
Shipments (\$ million)	2,064.9	4,276.6	4,523.3	4,370.8	4,507.0	4,798.5
Exports (\$ million)	115.1	230.2	263.7	241.9	219.6	289.1
Domestic Shipments (\$ million)	1,949.8	4,046.4	4,259.6	4,128.9	4,287.4	4,509.4
Imports (\$ million)	322.0	777.5	954.4	985.0	1,195.9	1,611.4
Canadian Market (\$ million)	2,271.8	4,823.9	5,214.0	5,114.1	5,483.3	6,120.8
Exports - % of shipments	5.6	5.4	5.8	5.5	4.9	6.0
Imports - % of Domestic Market	14.2	16.1	18.3	19.3	21.8	26.3

2. Regional Distribution (1982)

	Quebec	Ontario	Manitoba	Others
Establishments - % of total	68	23	4	5
Employment - % of total	59	28	7	6
Shipments - % of total	61	26	6	7

2a. Foreign Trade (\$)

	U.S.	E.E.C.	Other Developed	Low-cost
Imports - % of total				
1981	14	9	3	74
1982	13	9	3	75
1983	10	10	3	77
1984	8	11	3	78
Exports - % of total				
1981	45	23	22	10
1982	57	17	16	10
1983	73	11	11	5
1984	82	6	8	4

3. Major Firms

<u>NAME</u>	<u>OWNERSHIP</u>	<u>LOCATION OF MAJOR PLANTS</u>
1. Tan Jay International	Canadian(MNC)	Winnipeg
2. Dale's Inc.	Canadian	Montreal
3. Gilbert Peabody Canada Inc.	American	Kitchener, Sherbrooke
4. Canadian Lady Canadelle	American	Montreal, Quebec City
5. Great Northern Apparel Inc.	American	Hamilton, Cornwall
6. Algo Industries Ltd.	Canadian	Montreal

4. Federal and Provincial Government Programs

<u>**PROGRAM</u>	<u>TYPE</u>	<u>AMOUNT</u>	<u>PURPOSE</u>
C.I.R.S.	Federal	\$70 million in financial commitments	Restructure and modernize industry
Le Centre de Promotion de la Mode	Quebec	\$2.5 million over five years starting in 1984	Promote Quebec apparel products, designers and Montreal as fashion centre
Le Centre de Productivité	Quebec	\$1.5 million over three years starting in 1984	Promote productivity in Quebec apparel industry

(a) Estimates

\* Clothing includes SICs 2392, 243, 244, 245, 246, 248 and 249

\*\* Sector specifics only