

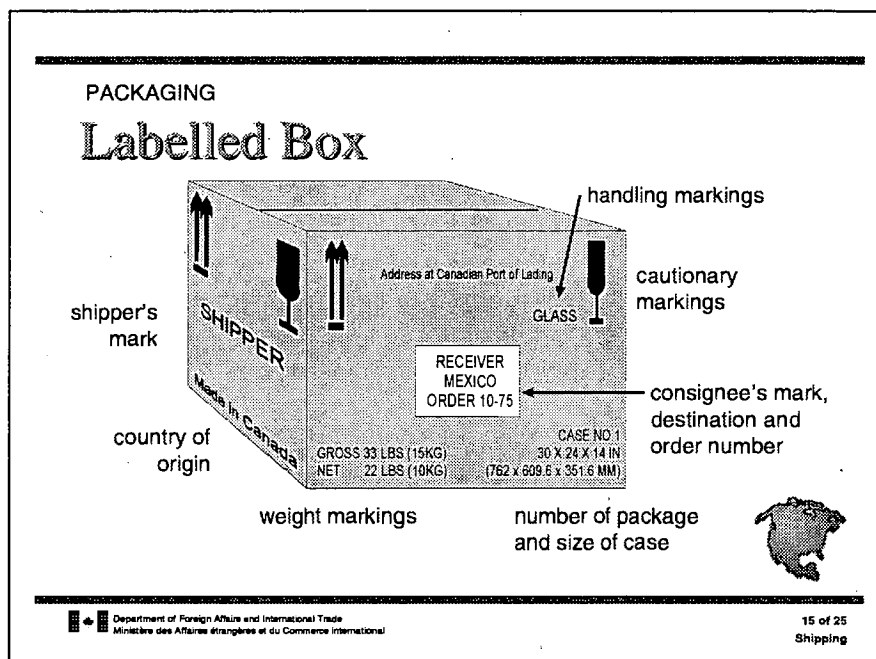
## Packaging

### What is in this Section?

This section describes issues involved in packing and marking shipments to Mexico. These are not substantially different than any other international shipment. The section assumes that the participant is either familiar with general physical packing procedures or else works in a situation where this is handled by others. The section also explains the Mexican regulations for product labelling, and provides a description of anticipated changes to these provisions in 1996.

In most respects, external packaging for the Mexican market is no different than for any other export market. Outside markings on shipping containers must be in Spanish. The use of standard international symbols is also appropriate. But product labelling requires special consideration. Labels must be in Spanish and must comply with specific requirements of Mexican law.

### Packing for Shipment



Packing for export can be a complex matter, and many companies employ specialists for this purpose. Independent professional packers are also commonly retained by exporters. Packaging must physically contain and protect the product from point of manufacture to point of consumption. During shipment to Mexico, the product may be exposed to any or all the usual hazards found in international shipments:

- shock
- compression