- * economic leaders
- * multicultural, yet unified
- * politically objective partners/mediators
- * prosperous
- * democratic, and
- * champions of environmental protection, the rule of law and fundamental human rights.

If it is agreed that these are the images that should be projected to the world, then DFAIT could conclude that;

The interior design of the public areas of Chanceries and representational areas of Official Residences must reflect a Canada that is economical sound, reliable, multicultural, and prosperous. It will also provide an ambience that shows our respect for democracy, the environment, the rule of law, and fundamental human rights. The interior design will project these images of Canada while also respecting the values of our guests and the function of the particular Mission.

[C] Third, DFAIT must outline how it plans on ensuring this image is being projected.

Unless DFAIT states otherwise in this policy, SRM is responsible for the coordination, review and maintenance of the interior design of representational areas within chanceries and official residences. It is therefore up to SRM to ensure the image being projected in Canada's Chanceries and Official Residences is consistent with the desired image.

We have seen in Section 8, that there exists a number of problems that, unless corrected, will impact on the SRM's ability to fulfil this mandate. To rectify this, SRM must set, distribute and enforce clear standards, guidelines and directives.