

- b) How many privately owned television networks are there?
Please name.

Three: Korea Broadcasting System (KBS), Munhwa Broadcasting
Company (MBC), American Forces Korea Network (AFKN)

Only MBC is a private network. (MBC has 19 subsidiaries
in other cities)

- c) How many closed circuit (e.g., cable or satellite delivered) networks are there? Please name and indicate scope of programming.

No

2. Market demand

- a) How important are the following types of programs in this market (very important, important, not important)? Also, please indicate the royalty paid for foreign programs.

<u>Type of program</u>	<u>Importance</u>	<u>Royalty Paid</u>	
		<u>1/2 Hour</u>	<u>1 Hour</u>
Game show	<u>I.</u>	<u> </u>	<u> </u>
Soap opera	<u>N.I.</u>	<u> </u>	<u> </u>
Situation comedy	<u>V.I.</u>	<u> </u>	<u> </u>
Musical specials	<u>I.</u>	<u> </u>	<u> </u>
Children's shows	<u>V.I.</u>	<u> </u>	<u> </u>
Police stories	<u>I.</u>	<u> </u>	<u> </u>
Movies	<u>V.I.</u>	<u> </u>	<u> </u>
Nature	<u>I.</u>	<u> </u>	<u> </u>
Drama	<u>V.I.</u>	<u> </u>	<u> </u>
Other (please specify)	<u> </u>	<u> </u>	<u> </u>