

## Appendix M

### OTHER HELPFUL PUBLICATIONS

Department of Foreign Affairs. (1995). *SO, YOU WANT TO EXPORT*. Canada: Trade Communications Division (BCT)

*Directory of the Canadian Trade Commissioner Service* - a DFAIT publication which lists Canadian missions abroad with foreign trade, investment and tourism promotion responsibilities.

*Trade Development Programs and Services* - a pocket-sized guide to the development programs and services offered to the Canadian exporting community by DFAIT.

*Export Sales Leads - Register your company today!* - Pamphlet describing the WIN Exports program.

*Pocket Facts: Canada - Economic Indicators* - Periodically updated, year-to-date and annual statistics on 30 economic indicators and on merchandise trade with Canada's top 100 trading partners.

*CanadExport* - A DFAIT twice-monthly newsletter that provides advice information for Canadian exporters.