

Table 7**Outgoing Overseas Missions Organized by Nagoya Chamber of Commerce – 1989–1990**

Date	Mission	Destination
February 13-27, 1989	Direct Investment Promotion Mission to Europe	The Netherlands, Germany, France, U.K.
February 16-20, 1989	Industrial Research Mission to Singapore	Singapore
April 3-11, 1989	Economic Exchange & Nagoya Port Promotion Mission to Australia	Perth, Melbourne, Sydney
May 13-18, 1989	The 2nd Japan-U.S. Mayors' Conference Mission	Los Angeles
September 22-29, 1989	Construction Facility Research Mission to Canada	Vancouver, Toronto, Calgary, etc.
October 2-14, 1989	Research Mission on Labour Situation in U.S.	New York, Washington, Los Angeles, Lexington, Orlando, Memphis
October 21- November 4, 1989	New Business Research Mission to Europe	Belgium, Germany, Italy, France, U.K., The Netherlands
February 4-9, 1990	Research Mission on Industrial Ownership	Singapore, Taiwan
February 26- March 15, 1990	Food Industry Research Mission to South America	Brazil, Argentina
April 8-20, 1990	Aerospace Industry Research Mission to Europe	France, Germany, Hungary
July, 1990	Nagoya Port Promotion Mission	New York, Washington, Baltimore
September-October, 1990	Import Promotion Mission to U.S.	Chicago, Dallas, Orlando

The ongoing escalation in value-added production, even in the traditional textile and steel industries, has meant that, although production volumes might slip, production values keep rising.

All this means openings for Canada's exporters. Because Tokai's manufacturing base is so active, and the shortage of domestic labour so acute, area producers must find sources for their manufacturing needs, such as auto parts or industrial equipment, outside the region.

The same market conditions open the way to direct investment in production facilities in Canada, or to joint manufacturing ventures either in Canada or Japan. The manageable size of most of the Tokai firms engaged in manufacturing tends to fit well with the capabilities and objectives of potential Canadian partners.