

# SOURCES OF MARKET INFORMATION

## Market Data

### A. Trade

Tariffs, rates, import policy, customs requirements, product classification, internal taxes.

Export/import statistics, quantities imported from various countries, main exports, growth in market.

### B. Economic/Geographic

Economic indicators, income, purchasing power, domestic production, consumption, product usage levels.

Economic development plans.

## Source

- 1) Department of External Affairs (geographic trade development divisions)
  - 2) Canadian Trade Commissioner Service
  - 3) Consulate/Embassy of country in Canada
  - 4) *Exporters' Encyclopedia Directory*, P.O. Box 2007, Jersey City, N.J., U.S.A. (201) 547-6050 or branches in Canada
  - 5) U.S.A. only:  
*U.S. Customs Directory*  
1301 Constitution Avenue N.W.  
Washington, D.C. 20229  
(202) 566-8195
  - 6) *Exporting to the United States*, Department of Treasury, U.S. Customs Service, Washington, D.C. 20229
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- 1) Department of External Affairs (geographic trade development divisions)
  - 2) *Yearbook of International Trade Statistics*, United Nations, New York
  - 3) *U.N. Monthly Bulletin of Statistics*, United Nations, New York
  - 4) *Statistics Canada Merchandise Exports Annual* – Catalogue No. 65-202
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- 1) *U.N. Statistical Yearbook*, Annual, U.N., New York and the *Monthly Bulletin of Statistics*
  - 2) Statistical yearbook for the country – published by the country in English and the country's language. For Japan contact the JETRO offices in Canada.
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- 1) Published by national governments – sometimes available in libraries in Canada