

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :533-SYDNEY

005-ADVANCED TECH. PROD. & SERV  
AUSTRALIA

POST :533-SYDNEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TELECOM DEREGULATION STUDY  
KNOWLEDGE OF OPPORTUNITIES FROM DEREGULATION.

COMPUTERS HARD/SOFTWARE & COMP

DEVELOP GREATER KNOWLEDGE OF SPACE COMMUNICATIONS MKT  
ASSIST 5 CDN COMPANIES TO ENTER THE MARKET.

AGENTS LIST SURVEY  
BETTER SERVICE TO CANADIAN SUPPLIERS, IN LOCATING AND

TELECOM DEREGULATION STUDY TO DET IMPACT OF Dereg ON MKT  
ENCOURAGE 5 NEW COMPANIES TO ACCESS THE MARKET.

ASSESSING LOCAL REPRESENTATIVES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 TELECOMMUNICATIONS DEREGULATION STUDY - SYDNY  
ASSISTED MLBRN IN THE PREPARATIONS FOR THIS  
STUDY WHICH ALSO INCLUDED A SECTION ON THE EVOLV  
ING PAY TV/CABLE TV MARKET. SEVERAL OTHER REPORT  
WERE COLLECTED AND DISTRIBUTED TO INTERESTED

THE REPORT WAS DISTRIBUTED TO PARTICIPANTS IN  
THE JUNE TELECOM MISSION AND WILL BE GIVEN TO  
OTHER INTERESTED COMPANIES IN JULY. IT PROVIDED  
A GOOD OVERVIEW OF THE IMPACT OF DEREGULATION  
THEREBY AIDING THEIR MARKETING EFFORTS

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----