

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 657 KINGSTON

Market: 257 JAMAICA

Sector: 009 FOREST PRODUCTS, EQUIP, SERVICES

Subsector: 092 WOOD AND WOOD PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	82.00M	\$ 77.50M	\$ 68.10M	\$ 64.70M
Canadian Exports \$	12.00M	\$ 10.40M	\$ 5.30M	\$ 5.90M
Canadian Share of Import Market	14.60%	13.40%	7.80%	9.10%

Major Competing Countries

	Market Share
i) 577 UNITED STATES OF AMERICA	060 %
ii) 051 UNITED KINGDOM	007 %
iii) 507 SWEDEN	006 %
iv) 543 TRINIDAD AND TOBAGO	002 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 30-60 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects

- i) PAPERBOARD
- ii) CARDBOARD BOXES
- iii) KRAFT PAPER PRODUCTS
- iv) SOFTWOOD LUMBER

Current Total Imports In Canadian \$
\$ 7.00 M
\$ 8.00 M
\$ 8.00 M
\$ 6.80 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- other factor(s) described by the Trade Office as follows:
IN CERTAIN SUB-SECTORS CANADIAN FIRMS HAVE NOT BEEN ACTIVE