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enables companies in Canada and Mexico to meet, get to know one another, and conduct trade or investment business.

forum for its members, offering a whole range of opportunities for sustainable business development (trade, partnerships, investment) between Mexico and Canada."

The Mexico-Canada Chamber of Commerce

The Chamber has been serving members since 1996, and has close to 100 corporate and individual members who regularly take part in activities and also have access to valuable tools and information (e-mail and special CDs) on opportunities in both countries.

"The Chamber," explains its president, Jean-Paul David, "is an essential

Activities

In the past few years, Chamber members have taken part in several major events: the Coparmex mission, in cooperation with the Association des manufacturiers et exportateurs du Québec, or AMEQ; the address given by Governor Miguel Alemán of the state of Veracruz; the Jaltrade mission of Mexican companies from the state of Jalisco; the Chamber's comidas or networking dinners, open exclusively to members; and more. Chamber members are also kept abreast of the latest economic and trade developments in Mexico.

In tangible terms, membership in the Chamber includes:

- official participation in the Mexico-Canada business community;
- activities (conferences, cocktail parties, missions, partnerships);
- networking with other Chamber members at the Chamber comidas and similar events;
- access to valuable information (advice at meetings) and useful tools (such as the Arthur Andersen CD on doing business in Mexico) on investment and trade between Mexico and Canada.

The Chamber is also a member of Coparmex Nacional, a Mexican association of more than 30,000 firms in

Mexico that offers Chamber members numerous opportunities to develop promising business trends.

A heavy agenda for 2001

The Chamber agenda for 2001 is quite full as a result of all that has occurred recently: a change of government in Mexico, the coming into force of a free trade agreement between Mexico and the European Union, the Quebec Summit of the Americas last month, etc.

"For example," says Jean-Paul David, "a major event is scheduled for the fall, called Tex-Mex 2001. It will focus on high tech (information technology as well as biotechnology) and its aim will be to promote alliances and investment."

Jean-Paul David points out that, as a trading partner, Mexico represents an ideal avenue for Canadian businesses to diversify abroad. "In this regard, the Mexico-Canada Chamber of Commerce is an excellent focal point for its members in terms of bringing multilateral trade or investment projects to fruition."

For further information, firms or individuals wishing to join the Mexico-Canada Chamber of Commerce to broaden their network of contacts and take part in our activities are invited to contact President Jean-Paul David, tel.: 1-877-489-9068, fax: (514) 525- 5287, e-mail: jpdavid@mercadex.ca (Web site currently under construction). ★



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EXPORTS

Canadian artists

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New York — a regional trade show for the up-state New York territory — and meet with officials from U.S. Customs as well as local sales reps. Learning about the market can help companies prepare for a successful debut.

For further information, contact Katrin Spence, Canadian Consulate General, Buffalo, tel.: (716) 858-9557 ext 3357, e-mail: katrin.spence@dfait-maeci.gc.ca ★