

July, 1968, insofar as these are now known. Provided that contacts were made far enough ahead of time, it might well prove possible to place Canadian speakers at appropriate meetings. In my opinion, it is not as important that they speak on Canadian subjects as that they be Canadians capable of making a significant contribution to these discussions, but both would be advantageous in certain circumstances. It is therefore recommended that some sort of clearing-house for capable Canadian speakers be set up, and that the Information Division offer to subsidize their appearance at significant U.S. meetings (significant in the view of the Information Division). The subsidization offer gains importance in view of the fact that American conferences are not noted for generous honoraria, nor even for generosity in offering to pay speakers' expenses.

The need for a "stable of writers" is separate but related. If "current events" items are to be produced and offered to the specialized press mentioned in the previous section -- and especially if these articles are to be beamed at different grade levels -- they will have to be written by specialists. If Canadian professional articles (or articles on professional subjects in Canada) are to be offered to professional journals, they will require the same degree of a different kind of specialized writing. Specialists will also have to be commissioned to write some of the material for teachers' and students' kits (see Section (a)). Some of these specialists will be teachers, some will be journalists, and some will be scholars. It is recommended that the Information Division take the trouble to build a "stable" of such specialists, maintaining the most rigid standards for admission to the "stable", and that funds be provided for proper remuneration for their work at rates exceeding those offered on the open market. Quality can be expensive, but the lack of it is even more so.