

Made in Canada

*Niagara Boulevard, Queen Victoria Niagara Falls Park, Ont.
Treated with "Tarvia-A" in 1914*

Good roads decrease the taxpayer's bills—

THE driving-wheels of every automobile do exactly the same thing every time they go around—they *pry and grind into the road-surface*,

Every point, no bigger than a pin-head, on the circumference of these driving-wheels is the end of a lever stretching from the axle to the ground, and that lever digs at the road to move the car along.

It is that incessant dig and pry of the driving-wheels that tear up the macadam roads, that grind out the dust, that loosen the stones. The front wheels are quite innocent. It's the fierce driving-wheels that ruin the macadam.

Horses' hoofs also tear up the road-surface in the same way and throw it to the four winds.

Do you wonder that ordinary roads wear out with thousands of driving wheels and thousands of horses' hoofs digging at the surface?

And they dig deep into the citizen's pocket, for repairing those roads is a costly proposition.

The way to avoid all this waste is to build roads suited to *modern traffic!*

That means, in most cases, Tarvia roads, for such roads are specially designed to meet these trying conditions at a very low cost.

Tarvia roads resist the dig of the automobiles three times as long as the old macadam without any repairs. They resist horses' hoofs because they have a plastic surface instead of a brittle one. The use of Tarvia insures a road that is smooth, dustless, waterproof and durable.

There are hundreds of Tarvia roads in Canada. Many of the great Boulevards and Park Systems have been treated with this material.

Wherever a road is treated with Tarvia the traffic instantly increases, because automobilists, teamsters and drivers of vehicles of every sort like this easy-traction, dustless, mudless surface.

And most important of all, the use of Tarvia in the end usually costs the taxpayer nothing because its cost is more than paid for in the annual saving of maintenance cost.

Booklet on request. Address our nearest office

Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the

asking by any one interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER
THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.