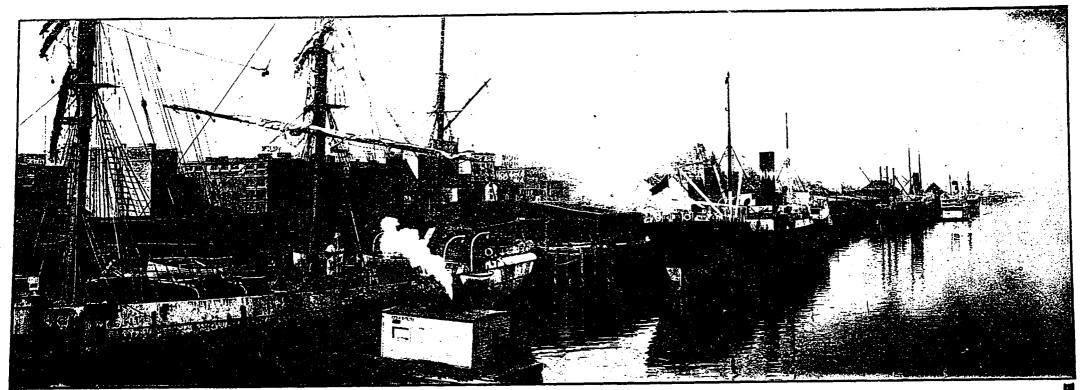
ADVERTISING SECTION,

WESTWARD

0

MAGAZINE



ALONG THE WATER FRONT

VANCOUVER is the financial, commercial and chief residential centre of the Pacific Canadian Coast.

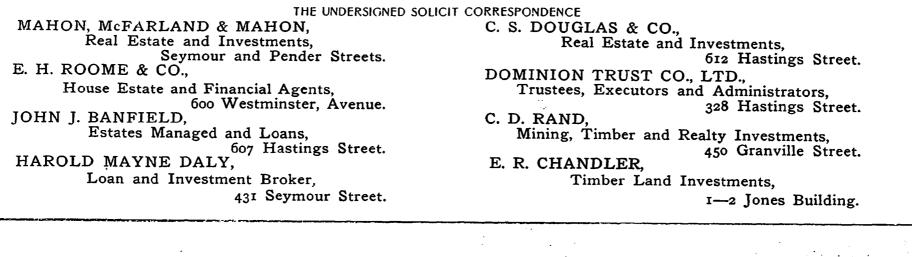
VANCOUVER'S remarkable progress has not been due to accidental or transitory influences. The essentials of its prosperity reside in its natural advantages, which are unsurpassed by those of any other city on the coast. Its geographical relation to the resources of British Columbia and to the markets of the world, together with its harbour, water-power facilities and railway connection, account for its present and guarantee its perpetual pre-eminence in Canadian Commerce and industry.

TIMBER, coal, iron, mineral, building stone and commercial clays are at its door. The waters contiguous to it are filled with fish. Salmon, habilut, cod and herring, smelts, anchovies and sardines, crabs, shrimps and clams are found in varying quantities.

IMMEDIATELY adjacent to it is an extensive agricultural area producing hay, hops, coarse grain, roots, vegetables and fruit in greater abundance than any other section of Canada.

ITS HARBOUR is ice free at all seasons, sheltered from all storms and is among the best in the world.

THE MOUNTAIN streams guarantee unlimited water power. One plant producing 30,000 h.p. has been established and the completion of projected undertakings will double the amount available. THREE TRANS-CONTINENTAL railways have termini in Vancouver.





IN THE WHOLESALE SECTION