

# THE MONETARY TIMES AND TRADE REVIEW. -INSURANCE CHRONICLE-

VOL. X—NO. 11.

TORONTO, ONT., FRIDAY, SEPTEMBER 8, 1876.

{SUBSCRIPTION  
\$3 a Year.

## 1876. AUTUMN. 1876.

Our buyers have returned from the European and American Markets. Their purchases are to hand. Our Warehouse is literally crowded with Goods from top to bottom. Every Department is complete. We are showing the contents of

### 1,936 PACKAGES,

Purchased at the Fountain-Head of Production. Wise or unwise, we have risked large purchases, and are offering the LARGEST AND BEST ASSORTED STOCK we ever held in

*American, German, French and English Goods.*

The immense increase of our business demanded increased imports. We have no special "Show Day" or "Opening Day." We make every working day of the week "An Opening Day," "A Showing Day," and a "Selling Day."

We keep no Goods locked up in Bond. As quick as they arrive we pay the duty, they are opened, and our clients are not kept waiting one moment longer than the lids can be knocked off the cases and the goods marked.

HENCE OUR QUICK TURN-OVER—HENCE THE FRESHNESS OF OUR STOCK—HENCE OUR SUCCESS

As a proof of the soundness of this policy, we cite the fact that our August sales are

## THIRTY THOUSAND DOLLARS

In advance of the month of August 1875.

Dry Goods should be sold in their season. It may pay to keep spices in bond, but not Dry Goods. Applying this principle to the Retail Trade, we say, "Buy often and buy light, and your stock will always be fresh." Those who have seen our stock this season, pronounce it one of the finest, best, and largest in the city. The trade of our house is not a "Stagnant Pool," but a "Living Stream," of constant business activity. There is no strangulation of its vitality by old stock, as we don't allow such to gather around us. We know nothing of business cessation. We know nothing of slack seasons, nor need any house that is conducted on sound business principles.

IN OUR STAPLE ROOM we have full lines of American Goods in Prints, Ticks, Denims, and Ducks.

Special attention is directed to our favourite makes in

## AMERICAN WHITE COTTONS.

SEND FOR PATTERNS.

Our Stock of Blankets, Flannels, Dress Goods, Haberdashey, Hosiery and Gloves, Ribbons and Laces is equally attractive  
OUR ORDER DEPARTMENT is well organized, and all orders are promptly executed the day they are received. We state unhesitatingly that buyers visiting Toronto will do themselves great injustice if they leave the city without seeing our stock.

## SAMSON, KENNEDY & GEMMEL,

Corner Scott and Colborne Streets, Toronto.