



"Grip" Keeps up the Fun regardless of the Weather.

Think this is a Good Number, do you? Next will be Better.

# Equitable Life

## ASSURANCE SOCIETY

### SOME OF THE MOST IMPORTANT ITEMS FROM THE 31st ANNUAL STATEMENT

|   |                      |
|---|----------------------|
| Outstanding Assurance, Dec. 31st, 1890, | \$720,662,473.00     |
| New Assurance written in 1890,          | 203,826,107.00       |
| Premium Income in 1890,                 | 29,352,507.97        |
| Income from Interest, Rent, etc., 1890, | 5,684,175.27         |
| <b>TOTAL INCOME, 1890,</b>              | <b>35,036,683.24</b> |
| Payments to Policy-Holders, 1890,       | 13,256,671.71        |
| Surplus over all Liabilities, 1890,     | 23,740,447.34        |

### Of the Life Assurance Companies of the World THE EQUITABLE

Has for Eleven Years Transacted the Largest Annual New Business, (1890, \$203,826,107).

Has for Eleven Years Held the Largest 4 per cent. Surplus, (1890, \$23,740,447).

Has for Five Years Held the Largest Outstanding Business, (1890, \$720,662,473).

Issues Endowment and Indemnity Bonds Combining Investment with Assurance.

*Free Tontine Policies Without Conditions Other than Payment of Premiums  
Life Annuities issued at Most Favorable Rates*

For Rates and General Information, address,

**WM. HARTY, Gen. Man. for Ontario**

**H. B. HYDE**

*President.*

**J. W. ALEXANDER**

*Vice-President.*

**NEPTUNE Bathing Suits** AT THE **Goodyear Rubber Store, 12 KING ST. WEST**