



The way goods are done up has as much to do with the sales as any other part of advertising.

Lawson & Jones

LABEL PRINTERS and BOX MAKERS

London, Ont.

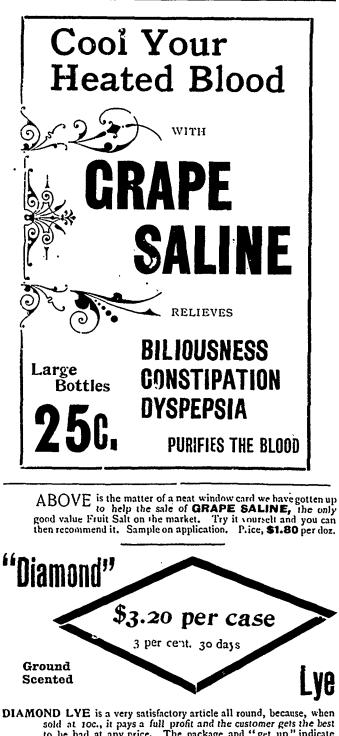
We Sell

THE FOLLOWING LINES, ALL OF WHICH ARE USED BY DRUGGISTS:

Round and Square Pill Boxes Shoulder Powder Boxes Slide Powder Boxes Seidlitz Powder Boxes Suppository Boxes Impervious Boxes Folding Bottle Cartons Folding Cough Drop Cartons Condition Powder Boxes Bird Seed Boxes **Baking Powder Boxes** Lithographed Labels Printed Labels Stickers and Cork Seals Powder Papers Prescription Blanks Prescription Blank Covers Prescription Envelopes Seidlitz Powder Envelopes Pleated Paper Bottle Caps Letter, No'e, Bill and Statement Heads **Business Cards**



Paper Box Co. 38-40 ADELAIDE ST. WEST, TORONTO



sold at 10c., it pays a full profit and the customer gets the best to be had at any price. The package and "get up" indicate the general care exercised to produce a superior preparation.

Elliot's Steam-Refined Concentrated Lye (solid) is still in demand—**\$2.75** per case.

For a Nerve Tonic and Corrective, indicated in cases of nervous exhaustion, sleeplessness, nervous headache, etc., or for a Preventive of Seasickness, we commend to you. Attention our

Effervescent

Hydrobromate Caffeine

with Bromide of Potassium

1 oz. size. 75c. dozen; 5 oz. size, \$1.90 dozen; 16 oz. size, 60c. each.

