

OUR 1901 PERFUMES.

The line of perfumes we have prepared for this season's trade is better than that of any previous year. That is saying a good deal. Former lines having proved so very salable we confidently assure our customers that they can afford to await an opportunity for seeing our samples if our representative has not yet called.

As before, the perfumes are genuine floral triple extracts imported from Grasse, France, as indicated on the labels. Our new label is very handsome—embossed leatherette and pure gold leaf. Our cases now include several very fine French styles with beautiful floral coverings. Linings are assorted satins and “cut outs.”

The values we present are such that our customers can in many instances obtain 100 per cent profit; for example a \$3.00 line that retails fast at 50c. per bottle. Our 25c. line, glass stoppered bottle, gold shield label, each bottle in a case, at \$2.00 per dozen, is fine value and a great seller. We invite you to send us orders naming the cost price per dozen. We will send our best lines at the prices named.

Orders are coming in plentifully. Send yours or reserve it for us and we will guarantee satisfaction.

Tropon,
Metol,
Amidol,
Ortol,

Hydrokinone,
Eikonogen,
Pyrogallie Acid,
Sodium Sulphite, pure,

Shell Castile Soap,
2, 2 1-2, 3 and 4 lb. bars,
also 2 1-2 oz. and 5 oz. cakes,
Castor Oil, Italian & 1st press.

We invite Letter-orders
and give such special care.

THE ELLIOT & Co., Limited.
TORONTO.