

London Advertiser

Published by
THE LONDON ADVERTISER
COMPANY, LIMITED,
London, Ontario.

MORNING. EVENING.

TELEPHONE NUMBERS.
PRIVATE BRANCH 3670
EXCHANGE 3670
From 9 p.m. to 8:30 a.m. and holidays
call 76. Business Department 75. Editors
and Reporters 174. Composing Room:
76. Circulation Department.

London, Ont., Saturday, Aug. 12.

How Much Will He Tell?

LOYD GEORGE has undertaken to write his memoirs of events connected with the world war. It remains to be seen how much will be told of hidden chapters of events preceding the declaration of war. There is much that never has been told, and the question comes now if, with the lure of a publisher's offer in front of him, the little Welshman can disclose things he has heretofore kept secret. One thing is certain, the shrewd publisher can tell in a minute if the story, as told by the premier, discloses enough to make its sale certain.

Lloyd George is not a rich man, although a cabinet minister for many years. Unlike his rival, Asquith, who has a large income from his legal practice, Lloyd George has a very modest income as a solicitor. It is understood he will get from the writing of his memoirs something like \$500,000.

The first chapter of the book, which is believed to be now in shape, will tell of the momentous meeting that plunged Britain into the war against Germany. There is not a man on this continent who would not like to read in intimate detail what took place there, at the session that resulted in the resignation of RIGHT HON. JOHN MORLEY and RIGHT HON. JOHN BURNS.

It is interesting to Londoners to note in this regard that a writer in the *Toronto Telegram*, speaking of the bringing out of the Lloyd George memoirs, says: "Three years afterwards at a London club, the editor of this column was sitting at a table with the late Col. Wood Leonard of London, Ont., when John Burns strode across the dining-room, and shaking hands with the soldier, exclaimed: 'Colonel, though you and I may not have seen eye to eye about the war, I have the most unbounded admiration for your splendid Canadianism.'"

Then comes another query: Does Lloyd George know anything of the death of KITCHENER? Does he know why he was going to Petrograd, or how word was sent to those who sunk the Hampshire on which KITCHENER was departing? Will he go so far as to state that KITCHENER's arrival in Petrograd would have checked the revolution? There are whole chapters and volumes of sealed books in this tragic happening, and those who know anything have most effectively kept their mouths closed in the interval.

Then the story of Gallipoli has never been told in full. The whole campaign there had apparently become more or less of a shambles, when over night the British troops were withdrawn from what had been regarded as an impossible position. Was it military genius or diplomatic arrangement? That story has never been told, and in itself would make one of the best—if not the best—sellers in the world right now.

How much will he tell? That seems to be the whole question in thinking of what Lloyd George may incorporate in his memoirs. No one seems to doubt that he knows enough to tell much, but how much remains to be seen. Mere dribbles will not satisfy the public, nor tempt publishers to venture very far on it. If he goes the limit—well, we'll just all be reaching for the book at once.

Use Common Sense.

IS IT NOT possible that we cut too close to the edge at times in our interpretation of certain laws?

In London right now we have the spectacle of a drug store being fined because a customer in that place of business purchased a nail file on Sunday.

It is in the interests of the public that drug stores keep open for certain hours at least on Sundays. There are always cases where some person wants to get a prescription filled, or some other necessary article, and if the drug stores were not open it would often mean delay and suffering.

That a man who goes into a drug store and buys a nail file on Sunday has done something that makes him a target for police vigilance is certainly something that comes wide of the mark.

Does the law want the buyer to do without a nail file? Very often a person might be in a drug store on Sunday getting articles that the law would approve, and in so doing notice some toilet article, such as a nail file, and purchase it. Is that man at once a lawbreaker?

A little common sense would do away with a whole lot of the nonsense that comes to the surface in connection with the enforcement of many of our otherwise excellent regulations.

The People's Money.

THERE is something sturdy in the way the committee on public accounts raps RIGHT HON. WINSTON CHURCHILL for the amount of money he spent on a journey to Cairo.

When CHURCHILL went there first he appealed against having to keep his expenses inside the limit set by the house. He was given permission to waive this, and apparently right then his heels went over the dashboard. As a result, when his expenses were turned in, the following



comment comes from the public accounts committee:

"It is undesirable for unlimited power of spending to be given to any mission, and equally undesirable for any cabinet minister to set an example of asking it."

WINSTON CHURCHILL is not the first or only man who has had his knuckles rapped for spending public money too freely. It seems hard for some people to get out of the habit of being lavish with money that belongs to other people.

It is still a popular delusion in some quarters that getting money from a government is the equivalent of securing some easy cash—that it comes from a great big, invisible fund, whose roots are planted in unknown places.

Public money comes out of the pockets of the people. The more taxes and tariffs a man pays, the more he comes to realize it.

There is also a word of rebuke in the message directed at CHURCHILL. It is equally undesirable for any cabinet minister to set an example.

How hard it is, sometimes, for the man of high estate to keep himself, his ideas and his habits, strictly in hand. Prosperity has killed more people than adversity ever did. It takes a big man to keep his head when he's winning. It would take a big man to conduct a tour of inquiry in Egypt with that quiet dignity that would not hurdle over expense barriers to the extent of making it necessary to call forth a public purse from the financial custodians of the government.

Men in places of responsibility can do a great deal in the way of setting the pace for those below them. They can exhibit a care bordering on frugality in handling the money of the people, or they can spend it with a recklessness that has given rise in the past to that fallacy that public money is easy money.

A Great Woman.

THE story of Queen Esther has been told for years in song and prose. Thousands of people have sung in chorus the story as it depicts Queen Esther appearing before King Ahasuerus. The book of Esther presents a view of Oriental life in the Persian court, and gives some insight into the conditions under which the Jews lived during their captivity.

The Sunday school lesson this week takes just the one incident referred to. Teachers should take the book as a whole, in order to get an understanding of events in this one lesson. The history recorded belongs to the period between the dedication of the temple at Jerusalem and the journey of Ezra from Babylon to Jerusalem. The Ahasuerus of the book of Esther has been identified with the Persian King Xerxes, who with an army of over a million was ignominiously defeated in his attempts to conquer Greece.

Haman was a big man in court, and according to the custom of the day, those in superior positions had to bow down to him. To Mordecai this appeared as an act of worship, and he refused to obey. This led Haman to plot for the destruction of the Jews. Queen Esther, the most beautiful woman of her day, was the one person who could step in and save the Hebrew children.

One of the most beautiful things is that she was willing to do this at the risk of her life. It was a law of the Persian court that a person entering the presence of the king stood in danger of death unless the royal sceptre of recognition was held out.

What a part women have played in bringing about great things. Long before they were granted the franchise, long before they were accorded the position they occupy today, they were quietly, and with almost divine purpose, doing some of the greatest things in Biblical or secular history.

Samuel's mother consecrated her boy to the service of Jehovah, and in so doing was she not having a part in determining the destiny of Israel? When the mother and grandmother of young Timothy instructed him in

the Scriptures they probably had little idea of what they were doing for the establishment of the early church. When the mother of Augustine taught and conversed with him about the Scriptures they probably never thought they were awakening to his young mind a vision that made the Augustinian confessions possible. The rise of Methodism goes back beyond John or Charles Wesley to their noble mother.

For the moment forget the Sunday school lesson. You may still have a mother. For years you accepted her love, her sacrifices, her denials, in order that you might live and develop. And you did both. In after years you have had newer and more intimate home interests of your own, and that dear old mother has been neglected. She may live with you, she may write. At rare intervals you may note. Did it ever occur to you to tell her while she still lives that you owe your success to her love, to her teaching, to her example? Not much to do, but you don't do it. You seem to take it for granted that she'll know and understand. There is something in human nature that calls for love and sympathy, and as age creeps on this yearning grows more the less. Go on, man or woman, speak or write while you've got the chance, and while the ears can hear and the eyes can read. Esther was ready to give her life for her people. Your mother risked hers and devoted it to your care. Remember there's a craving for a word of kindness, and a longing for a little appreciation, for the heart grows wondrous tender when the eyes are dimmed with years.

A Doubtful Proposition.

BRITISH COLUMBIA, according to PREMIER OLIVER, is going to lend provincial assistance to the establishment of a steel industry in British Columbia, in the way of guaranteeing bonds to the extent of four million dollars for a fifteen-million-dollar steel plant.

British Columbia has the ingredients for making steel, but what is British Columbia going to do with the steel after it is made? During the war there was a big demand for steel at the coast for the shipyards, and plate was especially scarce. It is wrong to look upon such an experience as a criterion.

The steel mills in Canada are seldom oversold. The big mills from the Pittsburgh district keep up a large selling organization in Canada, and to a certain extent these U. S. mills set the price for Canada, and they have all the advantage of quantity production.

Then there is the plant of the Canadian Steel Corporation at Ojibway, in its semi-finished state. Plans there are for a capacity that is far greater than any existing mill in this country, or for that matter, the combined output of a good many of them. If there were a market in Canada now for their output, or were conditions for export favorable that plant would be finished and put in operation, right from the blast furnace, to the open hearths, to the various finishing departments.

Too many communities take it for granted that because the steel trade is regarded as something akin to a barometer of trade, that all that is necessary is to get a steel mill in operation in the district, and all will be well. It is a serious mistake, and one that has cost many places a good deal of money.

At the last meeting of the Strathroy Town Council discussion took place about the weeds that are growing on certain vacant properties. Such interest is commendable, but a couple of blocks late, as the seed from the majority of weeds has already fallen.

A. D. MCKENZIE of the *Sarnia Observer*, and formerly of St. Thomas, has taken unto himself a wife. MCKENZIE is an ideal newspaperman, and should make a model husband. He is thrifty and wealthy, handsome and genial—so what more could anyone ask? Mr. and Mrs. MAC, we salute you.

The Brussels Post takes exception to five pounds of tea being put up as a prize for the best baby in a St. Marys contest, holding that the baby winning the tea, can't share in it. Quite right, sonny, but look! The mother has walked the floor, rocked and sang, rubbed the wind off her stomach, fed it, washed it, scolded it, loved it, smiled at it, cried over it, rubbed its teeth through on her wedding ring, pumped air into it when it persisted in crying till it held its breath—oh, boy, hasn't she a right to that five pounds of tea? Shame on you!

NOAH'S POETRY

TRAGEDY.

All summer long upon my brow I've worn a lid carved out of hay. I peeled four bones from off my wad and bought the jaunty thing in May.

Oh, it was nifty in its day, it had an atmosphere of style, all other cow bites in the town were simply stripped by half a mile.

For when the dealer looked at me and reached that hat from off a hook, he said, young man in that you look just like a fashion book.

And through these joyful summer weeks I've worn that lid day after day, and smiled whenever I hit the crowd to think of what the mob would say.

But when I walked upon the street and passed the haberdasher's store, I saw a sign stuck in that place that made me sour unto the core.

For there I saw another hat, a twin of what he sold to me, it bears a six-inch foot in height, that it's on sale at 63.

—NOAH.

Fall styles call for long skirts and

READ YOUR CHARACTER

By Digby Phillips.

NO. 294—THE SIGNS OF AMBITION. Did you ever think what an ambition really is? Because we use a single word to denote it we come to regard it as a simple characteristic. But really it is not at all. It is a combination of several things.

To say the ambition is the desire to achieve an object, to get a certain attractive thing, position, or to win applause, is not true. It is something more than this. Self-interest or selfishness would be almost synonymous with ambition if this were not so. Ambition is the desire plus the confidence and the determination to achieve the goal. Desire by itself is a mere pipeless thing. Ambition must always have lots of backbone. Ambition is above all else optimistic.

Therefore, one of the first indications we look for when we wish to see whether the writer of a certain specimen of handwriting is ambitious is that of hopefulness or optimism. This indication is the line which has a tendency to ascend as it reaches the right of the page. Another thing we look for is self-confidence, which really amounts to a mild form of egotism; in short, to a good opinion of oneself and one's abilities. This is indicated by the tendency to "cross out" capital letters and certain of the small letters when they begin a word. This means an initial stroke which cuts across the body of the letter, a sort of hook which cuts back across it. Other indications to be looked for depend largely upon the kind of ambition which the person possesses. In general you find in addition the indication of firmness (the well-spaced, even writing) and decision (an unaffected shading of the down strokes), and a lack of procrastination ("I" dots and "it" crossings which are above or to the right of the letter rather than to the left of it).

Tomorrow—Selecting Calmness. (Copyright, 1922, by Public Ledger Co.)

LEARN A WORD EVERY DAY

TODAY'S word is—ALTRUISM.

It's pronounced — al-troo-iz'm, with accent on the first syllable.

It means—regard for or devotion to the interests of others. It was first used by the philosopher Comte, who perhaps borrowed it from the Italian, "altru", meaning "of" or "to others," or from the Latin, "alter", meaning another. It's used like this—"Many Americans feel that, while it is all very well for them to discuss among themselves the desirability of cancelling Europe's indebtedness, to them the suggestion comes with a very bad grace from the Europeans who seek to profit by this hoped-for altruism."

Our Own Country

RADIUM IN CANADA.

Q.—Canada is said to be rich in radium-bearing minerals. Where are they found?

A.—British Columbia is said to be rich in radium-bearing minerals, excellent samples having been found on Vancouver Island and elsewhere.

POPULATION INCREASES.

Q.—What percentage of increases have recent censuses in Canada shown?

A.—The following increase percentages belong to censuses taken in Canada since 1871: 1881, 17.2; 1891, 11.3; 1901, 11.03; 1911, 32.2; 1921, 21.5.

CANADA'S MEAT INDUSTRY.

Q.—What is the extent of the meat industry?

A.—Canada's meat industry comprises 88 plants and had a production value of \$240,000,000 in 1920. Capital invested, \$84,000,000.

KAKABEKA FALLS.

Q.—What great fall provided Fort William with light and power?

A.—Kakabeka Falls, on the River Kaministiquia, provides light and power for Fort William, 30 miles distant.

25 YEARS AGO TODAY

HERE WE HAVE ITEMS OF LOCAL AND DISTRICT INTEREST AS RECORDED IN THE ADVERTISER OF 1897.

August 12, 1897.

Aylmer, Ont., Aug. 12.—Rev. J. H. Sowerby, formerly pastor of the Aylmer Baptist Church, and now of Guelph, has received patent No. 56825 dated July 27, good for eighteen years. It is for his ingenious invention of improvement in anti-friction bearing. Mr. Sowerby made eleven distinct claims, all of which have been granted. Mr. Sowerby's original intention was to have his invention applied to bicycles only, but he has extended it so that it applies to any kind of machinery.

Mayor Little, Sheriff Cameron and some of the aldermen inspected Pearce's potato patch last evening under Inspector Sanders' guidance. They were much pleased with the wonderful crop and the success of this laudable enterprise.

DR. BISHOP'S ADVICE

ECZEMA AND ITS CURE

BY DR. R. H. BISHOP.

ECZEMA is the commonest of all skin diseases. It is the skin crying out, either from neglect or bad treatment.

It is not contagious. Sometimes it is acute but more often it is chronic. Invariably it is attended by itching, and sometimes by loss of office.

The skin, like other parts of the body, depends on the whole system for nutrition, and when the system fails to give this nutrition there is an eruption on the surface. When the skin is not properly nourished every slight irritation is liable to produce eczema.

Eczema may occur on any part of the body or even cover every inch of the body and in such cases treatment is very difficult.

In treating it the cause must be

POETRY

HELP THE BLIND.

Let's try to help our fellowman. Not blest the same with sight. By working out an imaginative plan With all our main and might.

Impart to them the brightness. Our fortune it is to see. And then the soul of the sightless Will ever thankful be.

Tell them about the flowers. They can smell but never see. Then let them feel the showers And hear the humming bee;

Also play some joyful music— With their voices they can respond— And read to them the classics. Whose authors have gone beyond.

The broken mirrors of the soul That we can never mend. But we can help to fill the hole And the blind a hand to lend.

—Angela Forbes.

JEST

HARD LUCK.

The young man arrived at the party and made his way to the hostess, greeting her and apologizing for his lateness.

"Awwfully glad to see you, Mr. Bones," said the hostess. "So good of you to come. But where is your brother?"

"He was unable to come. You see, we are so busy just now that it was impossible for both of us to get away, and so we tossed up to see which of us should come."

"How nice! And you won?"

"No," replied the young man, absently, "I lost!"

ENCOURAGING.

Maud—"Have you offered Tom any encouragement?"

Edith—"Oh, yes. When he asked me what my favorite flower was, I said: 'Brown's' for pastry and Smith's for bread."

PREFERRED DAYLIGHT.

An old Southern planter (once "Marse Davy") said to an old negro: "Well, Tony, this is our birthday again—seventy-five years we've been together, as man and boy; three-quarters of a century and on one plantation." "Sho nuff hit is, boss—and 'pears lak dese here years is a-traveling aroun' a heap pater dan deyuster." "That's what's on my mind, Tony, and in the course of events we can't expect to remain here much longer—so I've been thinking seriously, Tony—seriously—about the grave and the hereafter." "Wa't dat, boss?" "Well, I want to make a bargain with you, Tony, a solemn bargain, to this effect. Whichever one goes first, he will come back from the spirit world and tell the other: one just what it looks like over there." "Hit's a bargain, suh. Dat suits me adzackly. But"—reflectively—"but, Marse Davy, if you goes fust, won't you come back in de daytime?"

40,000 MEN WANTED TO HARVEST WESTERN CANADA'S CROPS.

Latest reports from the grain fields of the West indicate a record yield; 40,000 men are wanted from Eastern Canada to help harvest this crop. To meet this demand, special harvesters' excursions will be operated by the Canadian National-Grand Trunk.

Through solid trains will be operated to Winnipeg without change, consisting of convertible (berth) colonist cars of latest design. Restaurant cars will be attached to trains, serving meals and lunches at reasonable prices. For fares, train service, etc., apply to nearest Canadian National-Grand Trunk agent.

CANADIAN CLUBS.

Q.—What are Canadian Clubs? A.—Canadian Clubs have been formed in practically every city in Canada. Weekly luncheon meetings are held, addressed by leaders of various kinds. It is national and non-political in its form.

"ICED" "SALADA"

Tea will prove a revelation in summer beverages.

Sold everywhere in sealed metal packets only.

YOUR Trial Pound! Silverwood's Carbonated Butter

Try it—it costs so little to TRY this Guaranteed Butter. It's super-delicious flavor and keeping quality is worth a trial. 'Phone your grocer.

Silverwood's Limited, London, Canada—Makers of Silverwood's Carbonated Ice Cream, famous for delicious quality and flavor.

Blossom Time

Sunny days mean blossom time for little folks as well as for posies.

They both grow bright and beautiful in the sunshine, but the nourishment the flowers draw from the good brown earth the children must find in the food they eat.

Neal's Bread is the pure, nourishing food that makes little boys and girls grow rosy and strong; just as the pure air and sunshine rear the flowers upward.

NEAL'S GOOD WHITE BREAD

—is the big beautiful loaf that the children love for its sweet, homemade flavor, the result of pure, carefully chosen ingredients, correctly combined, scientifically baked. Slices and slices, all they want, will make the kiddies blossom into strong, rosy girls and boys.

Ask your grocer. Or phone us at 1813-2173.

NEAL Baking Company LIMITED.

Bread factories at Windsor, London, St. Thomas, Sarnia.

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During the month of August we are giving a special discount of

10 Per Cent. Off any stringed instrument in our warehouses. Also 5 LESSONS FREE Taught by Prof. E. T. Kalani Native Hawaiian teacher of violin, guitar, and all stringed instruments. Easy terms of payment can be arranged for any instrument.

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