Weather-Fair and cool.

PRICE THREE CENTS.

57TH YEAR. NO. 23089

THE LONDON ADVERTISER, LONDON, ONTARIO, SATURDAY EVENING, JULY 30, 1921.

LIBERAL LEADER OUTLINES HIS TARIFF POLICIES TO SOUTH OXFORD ELECTORS

Declares Premier Meighen Has a Remarkable Genius For Deliberately Misrepresenting Situations and Facts and Throwing Dust in the Eyes of the People.

TILLSONBURG, July 29. — South oxford gave the Liberal leader, Hon. W. L. Mackenzie King, a vonderful welcome tonight. Electors were here from all parts of the riding, and cheering crowds lined the station and streets and packed the opera house to capacity long before the hour for speaking arrived.

iong before the hour to specified.

The Liberal leader was at his best, and drove home his points against the Meighen Government with telling effect, and was frequently interrupted by and was frequently interrupted by sentiation, Quebec is one of the most sentiation, Quebec is one of the most sentiation.

resolution expressing complete continue for the Liberal policies and in the Liberal policies and in the federal and provincial leaders, W. L. Mackenzie King and Mr. ley Dewart, was carried amid enlarm and applause.

Rousing Reception.

Isonburg brass band played as the all leader's train drew in at 7 k and afterwards headed the proposation about the principal streets of own. The reception committee in-

Tillsonburg brass band played as the Alberal leader's train drew in at roles of the lader's train drew in at roles of the South Oxford Reform Asset of the South Oxford Reform Asset of the South Oxford Reform as liable to be held at any time in all probability before another session of Parliament. He explained to the Norwich and Otterville members that although that a hall large enough to accommodate a rally addressed by Hon. Mr. King could be secured in either of tases places. Encouraging reports were presented by Secretary Denton.

After a lader of the following officers were presented by Secretary Denton.

After a lected of the following officers were presented by Secretary Denton.

After a lected of the following officers were presented by Secretary Denton.

After a lected of the following officers were elected for the ensuing year: Mayor M. G. Dean of Tillsonburg, president: Charles G. Hullett, Norwich, vice-president; C. H. Denton (re-elected), secretary reasurer. Chairmen and secretaries for the various subdivisions as vacancies occurring.

The address of welcome which followed the business session was tendent for the denter of the subspect of the laboral were presented to the following officers were elected for the fensing vacancies occurring.

The address of welcome which followed the business session was tendent for the program as secretaries for the various subdivisions and the proposed of the peace atmosphere.

The propose Lieut-Col. T. W. Mayberry, and the proposed and th

Mr. Robb, beginning his address, con-

dress in part follows:

He was presented on behalf of the dommunities. Resistern Countles of Quetthey lived in the garbut after seeing South oxford Reform Association with a bouutet of roses by little Kathleen Jane Brown, daughter of W. C. Brown of Tillisonburg, former president of the association.

The Liberal leader expressed his deep appreciation of the splendid reception accorded him, and the resolution of unswerving support and fullest confidence which the association had passed at the beginning of the meeting.

Different Problems.

Today Canada's problems were not the same as they had been before the war. Restoration of popular liberty and free speech had been promised by the Conservative Government upon the expiration of the war, but instead it had grown more reactionary than ever in its legislation. Canada today was Governed on the one hand by political autocrats, and on the other hand by industrial plutocrats.

A class of politicians was in power, which did not care what befell the country so long as they could retain power, and the moneyed men had but one thought of making more money, escaping as much as possible themselves from the burden of paying their share of public expenditure, said Mr. King, introducing his address on the tariff and taxation. Evolution, not revolution, he said, must be the method to supplant indirect by direct taxation.

Must Go Slowly. **GOOD IN HIS CHOSEN** PROFESSION AT HOME

J. Birnie Smith Is Appointed Advertising Manager of The London Advertiser.

Outstanding natural ability, thoroughly developed by a wide experience in several different business and civic institutions of this city, is exemplified in the career of J. Birnie Smith, who has been appointed manager of the advertising department of The London Adver-



- J. BIRNIE SMITH.

mith was born in London and dhere the greater part of his received his education in local chools and in the Collegiate In-His business career was begun office of a local financial instibut when his ability came to the city fathers he city Smith was born in London and the schools and in the Collegiate Inute. His business career was begun
whe office of a local financial instion, but when his ability came to
attention of the city fathers he
appointed assistant to the city

Woodst

ed by the newspaper world and joined the staff of the circulation department of The Advertiser. Later he was trans-ferred to the advertising department, and since that time he has thoroughly learned the art of his profession. learned the art of his profession.

For the past five years he has worked in the advertising department of the Free Press under H. B. Muir, who hasbeen appointed vice-president and managing director of The Advertiser.

Mr. Smith is well posted on local business conditions, and is an energetic citizen who thoroughly believes in the future of London and Western Ontario.

SINN FEINERS **UNDER SENTENCE**

British Government Orders Release Pending Hearing of Appeal.

CAR OVERTURNS

Fatal Accident Occurs Near

APPLICATION IS "TURNED DOWN"

cumulate.

Great Reception.

When Hon. Mackenzie King rose to speak the cheering was deafening at a continued for some minutes. His address in part follows:

He was presented on behalf of the South Oxford Reform Association with a bouquet of roses by little Kathleen Jane Brown, daughter of W. C. Brown of Tillsonburg, former president of the association.

from should not be used as a protection for one industry as against another. In speaking of the tariff, the first con-sideration to keep in mind, is that the tariff is a tax, and that as such it bears

directly upon the all-important question of the cost of living, which is inseparable from the problem of taxation. It

able from the problem of taxation. If texation is high, other things being equal, the cost of living also will be high; if low, other things being equal, the cost of living also will be low. No Escape From Effects.

the extra price paid.

From this it will be apparent that, so long as the state is in need of taxation, and has a customs tariff as a Continued On Page Two.

CIVIC HOLIDAY

Monday being Civic Hollday there will be only one issue of The Advertiser on that day.

The morning edition of the paper will be sent to all subscribers.

Judgment Will Mean Higher Cost to Consumers.

Ottawa, July 30.—Canadian Press dispatch.—In a judgment issued today the board of railway commissioners refuses the application of the Ontario Fruit Growers' Association, the Niagara Fruit board of railway commissioners refuses the application of the Ontario Fruit Growers' Association and the Niagara Fruit Growers' Association, the Niagara Fruit Growers' Association and the Niagara Peninsula Growers, Limited, for an order directing the express companies to restore the arrangement for unlimited loading of carload fruit and vegetables from stations in Ontario to points in the Maritime Provinces and Western Canada. This privilege gave shippers the Maritime Provinces and Western Canada. This privilege gave shippers the fright to have fruit unloaded, from carload lots, at different points, in addition to the final destination.

Chief Commissioner F. B. Carvell, in his judgment, declares that he is not able to convince himself that it is the duty of the board to order transportation companies to lose money in carrying goods in order that there may be no interference with an old established business. Hon. Mr. Carvell says that he regilizes that the judgment will probably result in consumers paying more for their fruit, but that, although he regrets its personally, he is compelled to refuse the application. Must Go Slowly.

Indirect taxation cannot be dropped all at once. It would be too burdensome if suddenly applied in view of the great national debt. But indirect taxation should not be used as a protection he regrets its personally, he is compelled to refuse the application.

BANDITS ROB MAIL ON MANHATTAN LIMITED

Pittsburg, July 30.—Four bandits boarded the Manhattan Limited, westbound, on the Pennsylvania Railroad, at Cassandra, 90 miles east of Pittsburg, this morning at 2:45 o'clock, and after wounding A. J. Lantz, a mail clerk, rifled the mail car and escaped.

THE WEATHER

the cost of living also will be low.

No Escape From Effects.

Some people believe that because they do not see the tax that is being imposed, because they do not pay out taxes as an amount by itself to some tax collector, they are therefore escaping taxation altogether. There could be no greater mistake. It must ever be remembered that taxes are divisible into two classes, according to the method of their imposition; direct taxes which are paid immediately and with the knowledge of the person making payment of which is passed on to another, of which the tariff is the outstanding example. The customs tariff, and that is simply a tax imposed by the state on goods and commodities coming into a country, whether they be in the hature of food, or clothing, or furniture, or anything else, and collected, in the first instance, by the tax collector from the importer at the customs house through which they pass, but paid ultimately by the persons who buy the goods, in the extra price paid.

From this it will be apparent that, LOCAL TEMPERATURES. LOCAL TEMPERATURES.
Following are the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 84; lowest, 66.
The official temperatures for the 12 hours previous to 3 a.m. today were: Highest, 71; lowest, 59.
BAROMETRIC STANDING
Friday—8 a.m., 29.11; 8 p.m., 29.06,
Today—8 a.m., 29.08.

TOMORROW-FAIR AND COOLER.

Toronto, July 30—8 a.m.
Forecasts.
Southwest winds, fine and decidedly warm, local thunderstorms tonight.
Sunday—Fresh northwest winds, fair and a little cooler.
Monday—Probably fine with moderate temperature.

Temperature.

The following were the howest temperatures for the previous to 8 a.m. today:

Stations. High. Low. Victoria 66 52

Zalgary 76 46
Winnipeg 88 54
Parry Sound 84 56
Port Stanley — 58

3uffalo 74 66
Port Stanley — 68

Horonto 83 63

Kingston 80 64

Hitawa 80 56

Interest 80 56

Interest 90 The following were the highest and west temperatures for the 24 hours Clear Cloudy Clear Fair Fair Clear Cloudy Cloudy Cloudy Rain Montreal

Weather Notes.

A disturbance of moderate energy now centred over Lake Superior is moving eastward. The weather is cool in the western provinces, but continues quite warm in Ontario and Quebec.

THE KING AND THE DUKE



Where, Oh! Where Are Those Long Lost Promises? Is Plaint of Ex-Soldiers

Flowing Rhetoric of Borden and Meighen Still Remembered by Battle-Scarred Veterans-But Still They Wait in Patience For Practical Fulfillment of Fulsome Promises.

Essex, July 30.—Samuel E. Smith, formany years chief of the local fire department, and a former member of the town council was instantly killed between 1 and 2 p.m. today when the Pierre.

The old-timers freely boast, and rightly so, of the stirring days and the regually active night they sojourned in the region of obliterated Ypres. In idle moments of reminiscence they fondly recall the lengthy session endured along the shell-torn barren spaces beside the historic Somme. With telling emphasis battle-scarred veterans relate (usually to one another, as no person length of the same of t many years clied may be a first and a former member of the partment, and a former member of the partment, and as former member of the partment, and as former member of the partment, and as former member of the partment was instantly killed between 1 and 2 p.m. today when the automobile in which he and his brother, but were 1 and 2 p.m. today when the automobile in which he and his brother. One hears frequently the oft-repeated with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a sympathetic audience—about the stories—the kind that never grow old with a value of a there are many who in

City Parks Add Greatly To Beauty of London, But Limited Funds Handicap Carriers Claim Cost of Main-

Many Improvements Inaugurated This Year, With Rare Blooms Introduced to This City-Playgrounds, Parks and Tree Trimming Maintained For \$30,000 Per Annum-New Scenic Entrance Planned for Springbank.

Some Telling Points Made In

"In speaking of the tariff, the first consideration to keep in mind is that the tariff is a tax, and that as such it bears directly upon the all-important question of the cost of living, which is inseparable from the problem of taxation. If taxation is high, other

"Some people believe that because they do not see the tax that is being imposed, because they do not pay out taxes as an amount by Itself to some tax collector, they are therefore escaping taxation altogether. There could be no greater mistake."

"Today the women of the country, as well as the men, have the right to vote. It is most important, therefore, that they, not less than the men, should clearly comprehend the problems of government, and in particular whatever relates to taxation, the means by which government is carried on."

"When a woman purchases a new dress or hat, the kind of dress and hat she can purchase will depend on its price. She may not think, when asked more than she ever paid before, that the reason is that part of the price is going to keep up the outlays on the militia, the navy and the merchant marine, but such is nevertheless the case."

"if each single man and woman who is paying no direct tax whatever, and thinks he or she is thereby escaping taxation altogether, will stop to think what it means to be contributing not less than \$50 or \$60 per year in taxes, and each head of the family of five will think what it means to be contributing from \$250 to \$300 per year, whether they are paying income tax or not, he or she will see why, among other reasons, the manner in which the Government is carried on is to him or her a matter of immediate concern."

"Mr. Meighen has been saying that there are only two kinds of tariff—a protective tariff and a free trade tariff. With this statement I take direct issue. I go further, and say there is no such thing in the world as a free trade tariff, and that no one knows that better than Mr. Meighen himself."

ngs being equal, the cost of living also will be h; if low, other things being equal, the cost of ng also will be low."

Liberal Leader's Great Speech

"Premier Meighen has a perfect genius for twisting and turning and misrepresenting situations and
facts, and like most contortionists, is fond at times
of displaying his ability in this direction. He does
it always for a purpose. The acrobat in a circus performs his tricks to make people laugh. Mr. Meighen
performs his in a manner which should make the
nation weep. And this for the reason that his twists
and turns are so wholly misleading."

"It is not honest to say that we can do away altogether with the customs tariff in. Canada at the present time. If we do, how are we to raise the immediate sums that are required to pay off our public debt, and meanwhile to pay the interests on it? How are we to raise the moneys required to meet the obligations growing out of the war, the pensions to returned soldiess, to those who are suffering from impairment of health or bodily injury, or to the dependents of those who were killed? How are we to finance our railways, and how meet the other expenses of government, amounting, as I have said, for the present year to between five and six hundred million dollars?"

"So long as you recognize a customs tariff you cannot have free trade. The tariff is, as I have stated, a tax. It is a tax on imports, and a tax on imports is an obstruction to trade. Free trade means the absence of all tax; it means what it says, complete freedom of trade, and the raising of revenues by some other method exclusively, by income tax, for example, and when the prime minister and his following say that the issue is between protection and free trade, they do not describe the situation aright."

"The issue, so far as the Liberal party's attitude on the tariff is concerned, is not and never has been in this country, between free trade and protection; it has been between a tariff imposed primarily for purposes of protection, and a tariff imposed primarily for purposes of revenue."

"The prime minister says it is either free trade

"The prime minister says it is either free trade or protection; that there are only the two grounds; there is no middle ground between them. That is in order to divert the public mind from the middle ground, and to center it upon the one extreme or the other."

SEARCH FOR

Long Road Leads From Commonplace to Land of Picturesque.

GYPSIES WERE TOWNFOLKS

And Air Bridge to Upland Arcady Was Barred by Trespass Sign.

e buzzing and the

CONSIDERATION OF **RURAL MAIL MEN'S** CASE IS PROMISED

taining Equipment Leaves Them Without Profit.

Ottawa, July 30. — Canadian Press.

—The case of the Canadian rural mail carriers and the postoffice to railway station mail contractors was placed before a special committee of the Union of Canadian Municipalities at the closing session of the later body yesterday by Garfield Mackinnon, secretary-

SAYS NORTHCLIFFE'S CASE IS ONE ROMANY ENDS FOR DOCTORS, NOT POLITICIANS; IN MIRAGE SUFFERING FROM MEGALOMANIA

Apparently Overstrained — Alleged Interview in New York Followed by King George's Denial of Statements Attributed to Him and Northcliffe's Repudiation of the Interview Have Created Sensation in Britain.

nprecedented incident of a British sovrepudiating to Parliament the prime minister statements

London, July 30.—The sensational and of both King George and Lord North-



REGINALD BATES, of Atlanta, Ga.

BEATS 1920 BY HALF A MILLION

Permits For July \$67,895 More Than Last Year.

Building Inspector A. M. Piper announced today that he has issued 112 building permits this month, the estimates totalling \$256,090, are far ahead of the figures of July, 1920, which reached \$188,195, when 111 permits were issued. The total estimates of \$11 permits for the first seven months of this year are \$1,675,560, in contrast to \$1,013,300 made up of 707 permits in the same period of 1920.

The principal buildings erected here during the month of July are the new Victoria public school, to cost \$162,000; buildings for the Western Fair Association at \$7,000, and 16 private dwellings costing in all \$46,900.

Recent permits issued are: To T. J. Ashman, for a 2-story brick veneer dwelling at 520 Grosvenor street, to cost \$4,500; a similar dwelling on Cathcart street, for T. H. Griffith, at \$4,000; a 2-story elevator at 67 King street, for London Motors to cost \$2,700, and repairs to 370 Ontario street, for E. W. Moore, to cost \$1,000.

DR. STORK VISITED

142 HOMES IN JULY

Only 46 Marriages Recorded -Death Called 76 Citizens.

Vital statistics issued for the month of July show that the hot weather has affected the activities of Cupid, who registered only 45 on his marksmanship, comparison with 76 marriages here in July, 1920. However, Mr. Stork revelled in the However, Mr. Stork reveiled in the warm breezes, calling at 142 homes in the city with 73 girls and 69 boys. Last year 132 were ushered in during July as prospective citizens of London, of which number 70 were eligible to become mayor, and 73 will fight for woman's rights.

The grim reaper harvested a crop of 76 this month, taking 41 females and 35 males. In July, 1920, there were 78 deaths registered in this city.

ORGAN AGAIN IN USE .- The organ in Dundas Centre Church, the motor of which was damaged in the big storm two weeks ago, has been repaired and will be used again tomorrow.

MISSING FROM STRATHROY Was on Visit to Grandmother

-Disappeared on

Thursday.

If Reginald Bates, aged 14, who dispeared from Strathroy on Thursday fternoon, will come back to his anxious nother, all will be forgiven. werehis mother is confident, and naturally fears that he will get into serious ifficulties if he attempts to "beat it" y fast freight. Before leaving he hanged his clothes, leaving his best Strathroy. Mrs. Bates is at a loss to explain her

Mrs. Bates is at a loss to explain het son's sudden departure without a word of explanation. He has never been troublesome, she says, or in any other trouble. As she had intended that they would return to their home in the South on August 15, she is more than anxious to locate him immediately. The local police were interviewed and gave assurance they would do what they could to assist. The grief-stricken mother is only too willing to forward return fare from wherever he may be eventually discovered. discovered.

LATEST "AUTHENTIC" FISH STORY

A member of the local postal staff (who wishes his identity withheld for a few days because of political reasons) has been duly awarded the "beautifully-engraved fly-swatter" and "nice brown Derby" for bringing in the best fish story of the season.

son.

Turning on the tap the other morning to get a drink of that stuff that flows under bridges he encountered, he states emphatically and repeatedly four baby minnows, and it was only his unusually clear, unmistaktion of the control of the cont able vision that prevented him from swallowing the same, he Two or three of the postoffice staff place credence in the yarn.

KILLED BY LIGHTNING. Fort William, July 30.—Edward Gedery, said to be a native of Nova Scotia is dead, and Charles Goddart is in the hospital in Port Arthur, the result of being struck by lightning yesterday atternoon at Nipegon, while asleep is their tent.

For Poison Ivy

So many requests have been made by readers of The Advertiser and other interested parties for a copy of the poison twy remedy carried in the issue of July 9, 1921, that for the information and use of sufferers from this most unpleasant affliction it has been decided to republish the remedy herewith:

The Remedy. Boil one pint of peach leaves and one quart of water for five minutes. When cool enough to out the hands in, wring cloths out and apply as hot as pos-sible. Repeat until the tiching is gone and the poison is dead.

Peach Leaves Antidote