

What an Honor!

To Be the Only Piano Manufacturers
To Her Majesty the Queen in Canada



 You Should See and Hear the Elegant Pianos at Our Exhibit at the London Fair.

TESTIMONY FROM THE KING PIANIST, PROF. S. MAZURETTE.

London, Sept. 12, 1899.

THE R. S. WILLIAMS & SONS, Toronto.

Gentlemen,—It is an extreme pleasure to me to speak of your valuable Pianos. I give you my appreciation of their merit with sincerity as an artist. I find the tone rich, of fine singing quality, the tone remarkable and free, which enables me to render the most difficult pieces with ease. The sonority is simply grand, the power is well balanced through the scale. It is a great treat for an artist to perform on them. After playing on them all day at the London Fair, I consider your instrument very superior in all points required for a first-class Piano, and you can rest assured that your instrument stands in your country without a rival, and would take a very prominent place in the United States, among the first-class American Pianos. Wishing you all the success you so well deserve, for having brought before the world a perfect Piano in all respects—this is my honest opinion.

I remain cordially,

S. MAZURETTE,
Concert Pianist and Composer.

Buy
the
Best



A Few Facts
Why the
Williams
Piano
Is the Best...

- 1st.—It is made by the wealthiest piano firm in the world.
- 2nd.—It is the oldest firm in Canada.
- 3rd.—It has the best facilities for manufacture, having the largest factories in the world.
- 4th.—The material used in the Williams piano is of the highest quality money can buy.
- 5th.—All the felt and steel wire are purchased in England, from the best makers in the world.
- 6th.—There are more Williams Pianos through Canada than all the other piano firms combined.

The Queen's
Testimony.

"Williams, Piano Makers
to the Queen."

Liverpool, Nov. 18, 1888.

Messrs. R. S. Williams & Son,
143 Yonge street, Toronto.

Gentlemen,—I am pleased to inform you that her Majesty the Queen has chosen one of your pianos for Windsor Castle. The selection was made by Mr. Dyson, of Messrs. Dyson & Sons, Windsor, specially appointed tuner to the Queen, their Royal Highnesses the Duke and Duchess of Connaught and the Duke and Duchess of Albany. Mr. Dyson was so well pleased with your pianos that he purchased two for himself, and I beg to congratulate you on my being able to dispose of these pianos for you in such good hands.

I have no doubt that you will now call yourselves "Piano manufacturers to her Majesty the Queen of England."

Yours truly,
W. H. BELLOW,
Commercial Agent for Canada at the Colonial Exhibition.

If You Wish to Own a Good and Reliable Piano Read This:

To meet the steadily increasing demand for the Williams Pianos, and especially with a view to fall trade, I have contracted for several carloads of these now most popular instruments, which are with justice termed the People's Favorite Piano. These Pianos are arriving daily, and to make room for the fresh stock I have decided to let everything go at a little over factory cost. I have always in stock a splendid assortment of the various styles, all the newest, most elegant and fashionable designs, and will make the terms very easy for those who are not prepared to pay cash. In fact, buyers may have their own way with me this month. All who are interested in Pianos are cordially invited to call and see me and look through my elegant stock of fall bargains. I will be glad to meet you at my warerooms or at my stand at the Fair Grounds, whether you come to buy or not, and I think I can persuade you that I can save you at least \$100 on the purchase price of a Reliable Piano and give you more reasonable terms than any firm.

The King Pianist and Composer, Prof S Mazurette, Will be in Attendance at the Williams Exhibit, Fair Grounds, to Render Some of His Choicest and Sparkling Selections Upon His Favorite Piano, the "Williams."

Friends, Patrons and Intending Purchasers are Invited to Call at the Williams Stand, Fair Grounds, Where They May Hear the Rare Qualities of the Williams Piano.

Williams' MUSIC HOUSE

171 DUNDAS STREET, LONDON.

B. WILLIAMS, Proprietor.