

A WOMAN JUMPS

at conclusions while a man limps towards them, and when she makes up her mind to have a new dress she will have it even if it has to be made out of an old one. It will be a new one in her eyes and her husband's eyes, too, for that matter, after it comes from

R. PARKER & CO.,
Dyers and Cleaners,
217 Dundas Street, London, Ontario.
Telephone 614.
Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

HOLLAND AND OPAQUE WINDOW SHADES.

O. B. Graves

222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS.

MARRIED.
ABERNETHY-SHEARER-At the Central Union Church, Hamilton, Dec. 24, 1924, by the Rev. Dr. Hutchins, Robert M. Abernethy to Miss Isabella J. Shearer, daughter of the late John Shearer, of Westminster, Ont.

DIED.
CLARKE-In this city, on Jan. 23, Francis S. Clarke, aged 71 years.
Funeral from his late residence, 519 Talbot street, on Friday, Jan. 25, services at 2:30 p.m.

You won't have a cough if you use Syrup Linseed and Tar. And Emulsion Cod Liver Oil with Cressote is a sure cure for bronchial affections.

JAMES G. ROSS,
Chemist, 401 Richmond Street.

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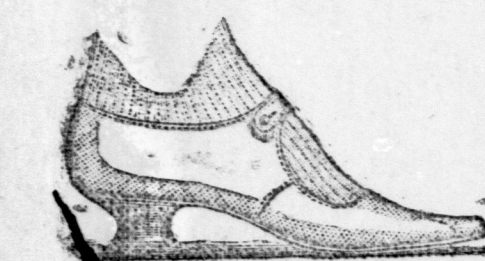
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He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises and will guarantee satisfaction. Furs altered and repaired at short notice.

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Dress Footwear.

Our new stock in Ladies' Gents' and Children's Slippers are the very essence of style and beauty, comprising all the newest and most artistic designs.

LADIES' Satins, in white and all the popular shades, at \$1.25, \$1.50 and \$1.65. White Kid, \$1.45; Bronze, Fancy Beaded and Onze Leathers are the correct thing.

GENTS' Patent Leather Pumps. Congress and Laced, \$1.25 to \$2.50, in all the latest shapes. Fit and quality guaranteed.

POCOCK BROS.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
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—STOCK OF—
Good Black and Colored

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STOVES!

STOVES!

We have still in stock a number of Baseburners and other Heating Stoves which we will sell at first cost rather than carry them over till next season. If you want a bargain, come in.

STEVELEY'S
Phone 452. Richmond St.

MOSTLY FAIR AND MUCH COLDER

Toronto, Jan. 22.—11 p.m.—The storm center has moved slowly eastward to the Ottawa valley. Light snow has fallen at most points in Ontario and Quebec and rain or sleet in the western portion of the Maritime Provinces. The temperature has fallen considerably in Ontario and Manitoba and risen slightly over the greater part of Quebec and the Maritime Provinces.

Minimum and maximum temperatures: Edmonton, 24° below—12°; Calgary, 10° below—4°; Prince Albert, 26° below—6° below; Qu'Appelle, 16° below—10° below; Winnipeg, 20° below—6° below; Toronto, 24°—28°; Montreal, 30°—32°; Quebec, 24°—30°; Halifax, 18°—24°.

Late Canadian News.

Poverty Causes the Suicide of a Toronto Photographer in Winnipeg.

Rev. T. DeWitt Talmage will shortly lecture in Toronto.

The number of unemployed at Montreal is placed at 20,000.

The subsidy to Manitoba has been increased \$50,000 yearly on a population basis of 190,000.

Victoria postoffice clerks will receive \$50 each deducted from their pay on account of the recent strike.

It is stated on good authority that the Dominion Government will shortly appoint a batch of Queen's counsel.

The British ambassador at Constantinople has demanded a full apology for the arrest of Postmaster Cobb by Turkish officers.

The Grand Trunk Railway earnings for the week ending Jan. 19, 1925, are \$284,655; same week in 1924, \$307,329; decrease this year, \$22,674.

The students have taken steps to remove 'Varsity from the university building, in expectation of developments in the present dispute with the council.

Lussus Wiseman, a carriage-maker, dropped dead suddenly on Tuesday in McGillivray's carriage shop on Maria street, Ottawa, where he was employed. He was 67 years of age.

W. Hazard, photographer, committed suicide on Saturday in Winnipeg. He went there a year ago from Toronto. He had no money. Despondency was the cause of his rash act.

The Brantford friends of Wm. A. S. and Mrs. Hardy surprised them on Saturday, the 25th anniversary of their wedding. Many handsome presents were made and kindly sentiments expressed.

Thomas Tress, turnkey of the jail at Berlin, Ont., as been dismissed by the sheriff, charged with disobeying orders. Mr. Tress says there was no real cause for dismissal, and that he will appeal to the Government.

Mr. Samuel Shantz, one of the most prominent farmers of Waterloo county, died at his home, four miles from Berlin, Sunday night, aged 84 years. He belonged to the old Pennsylvania Dutch families who have built up Waterloo county.

An Adventure Punished.

London, Jan. 22.—An adventure came to grief in the North London Court. She was a good-looking young woman of about 22, and had recently been a prisoner for the Salvation Army. Telling a plausible story she was given a temporary home in the house of a woman chemist. She induced the servant to steal the cash box containing £20 or £25 and run away. After the girl had done so, she took the money from her and then began to impress her with the enormity of the offense. Besides, she used all the eloquence of an exhorter to get her victim to confess her sins and become converted. The evidence showed that the young woman was an old hand at such tricks. She had deceived several kind-hearted people by her pretensions and shown religion. It was a case for severity, remarked the magistrate, and notwithstanding her tears he sent the wily prisoner to jail for three months with hard labor.

Recent statistics have upset the old notion that blondes are more predisposed to insanity than brunettes.

Talk about Greenland's icy mountains! Winter has come to stay and no mistake. We have Felts, Overshoes and Warm Lined Goods that cannot be surpassed for price and quality.

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YOUR MONEY BACK IF YOU WANT IT.

London Advertiser.

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107.....Business Office
134.....Editorial Rooms
175.....Job Department

London and Environs

—Mr. A. Wickes, city, has been elected the London director of the Railroad Hospital at St. Thomas.

—The costs of the Comfort will case, tried in this city, are estimated at \$2,600. There were nine lawyers engaged.

—The firm of Irwin & Goldard, brass founders and finishers, have been awarded a contract by George White & Sons for 50 sets of brasses for engines.

—The firemen were called last night to a chimney fire at R. H. Clinch's house, corner of Mainland and King streets.

No damage.

—A subscriber asks: "What is the usual charge for a trained nurse in private house? and does the charge vary according to the case?" Answer: \$12 and board.

—Mrs. (Dr.) G. C. Neale, accompanied by her son, will leave Delaware shortly to join her husband at Greenacres, Indiana. They intend to make that their future home.

—Warden Leitch and the County Council will attend the grand Scottish concert in the Grand Opera House this evening. The programme is an excellent one, and County Clerk Robson will be one of the performers.

—Jeffrey Sullivan was arrested yesterday by Constables J. W. Ward and L. Jeffrey on the charge of breaking into Hugh Sullivan's house in London West and acting in a disorderly manner. He was remanded for a week by Squire Lacey.

—While the non-residing committee at the annual meeting of St. Andrew's congregation was being discharged last night a line was added to the usual vote of thanks by Mr. John Ferguson to the effect that each member be paid \$50 for his trouble. This indirect reference to the action of last year's Port Stanley Board excited considerable amusement.

Tonight's Scottish Celebration.

ADVERTISER readers should remember the Burns anniversary celebration in the Grand Opera House this evening. This is the only entertainment billed for the Grand week.

Gen. Booth's Staff.

The following officers will form Gen. Booth's staff on his visit to the city of London next Sunday and Monday: Commandant H. H. Booth, who is the third son of the general and in charge of the army's work in Canada and Newfoundland, and Col. Lawley, who is an aide and has been a good deal of army warfare on the continent of Europe; Capt. Taylor, the London War Cry correspondent, and several Canadian staff officers. The army people are quite sanguine that the coming week-end will mark quite an epoch in their history in the city of London. Brig. Macdougall has left the city to meet the general, who is already in Ontario.

Handsome Hang.

A Buffalo telegram received here last night says: "Lee Hang is a Chinaman living in Woodstock, Ont., and Leo Sam, his cousin, lives in Buffalo. The Canadian Chinaman has been in the habit of coming over to see his cousin, but last night when he arrived he was detained by Customs Inspector Cassidy, as he was not provided with the papers required under the new Chinese treaty, entitling him to land."

He was allowed to come in as a traveler. Mr. DeBarry investigated the case and found that the Chinaman had no legal rights in this country. Accordingly he deported him this morning.

Local Legal at Osgoode Hall.

Thompson vs. Housen—W. E. Middleton, for plaintiff, appeared from order of the local judge at London setting aside plaintiff's notice of trial, on the ground that pleadings not closed by joinder delivered in Christmas vacation, and on other grounds. J. H. Moss for defendant, contra. Reserved.

Barnes vs. Bell Organ Company—J. H. Moss for plaintiff, appeared from order of local judge at London setting aside joinder and notice of trial served on Jan. 3, on the ground that joinder could not be delivered in Christmas vacation. W. H. Garvey for defendant, contra. Appeal allowed in order set aside. Costs here and below in the case.

Undeserved Praise.

On all the lips of men his praise did sound through long resounding days. His noble qualities of mind, his generous nature unconfined; and loud and long did men extol his wondrous symmetry of soul. But all this praise was empty talk—there were no ashes on his walk.

And long with open ears and eyes I listened to their eulogies, and I believed his heart was great and sweet and unattainable, and I believed his soul was fair as any angel's anywhere. But now I know 'twas idle talk—there are no ashes on his walk.

Talk not to me of virtues rare. His side

Mrs. Margaret Lowther Can tell why
Bark-Well's Balsam
Should always be used for
BRONCHIAL AFFLICTIONS.

She wishes to testify to the merit of another known as Bark-Well's Balsam. "I was told by my neighbor what a grand balsam it was. My little girl was very ill with bronchitis and a very few doses restored her, and I believe I SAVED HER LIFE. I feel it my duty to let others know that they also can be cured of this terrible affliction." Bark-Well's Balsam is the best, surest and cheapest balsam for coughs, colds, asthma, bronchitis and all diseases of throat and chest. You can get it at

Bark-Well's Drug Store.
238 Dundas Street.
Or other reliable drug stores. Always get Bark-Well's Balsam for colds.

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Hockey Sticks,
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Fine Tailoring.

A select assortment of fine fabrics for dress suits, also Scotch Tweeds and Overcoatings, at lowest prices.

JOS. DAMBRA
262½ Dundas Street.

walk is one joy glare, and he who leaves it in such state is wholly unregenerate; he has no purity within, he wholly gives up to sin. His praise is idle, wicked talk—there are no ashes on his walk.

"THE ARCH OF FAME."

Annual Sunday School Entertainment of the First Congregational Church—A Novel and Instructive Entertainment.

"The Arch of Fame" was most successfully reared at the First Congregational Church last evening. A platform covered the first few rows of seats the width of the church. The building was gaily decorated with Union Jacks and a gaily decorated church. The entertainment was of a patriotic order. A Universal King—Mr. Alex. Richards—was in command and in his opening soliloquy he stated that he wished to build an arch. The different nations were supposed to furnish the stones, with a statement of their wealth, history, etc. The representative garb of their country was sung after each stone had been placed, and appropriate recitations were also given. Russia came first in the person of Harry Crossin. Then followed the United States, Walter Langridge; India, Eric Chapman; recitation, "Relief of Lucknow," Miss Moule, Germany, Jack Langridge; recitation, "Little Christa," Olive Langridge; Italy, Willie Clark; recitation, Joe Dixon; France, Leonard Nightingale; song, "La Marseillaise," C. Pink; Japan, Willie Johnson, Austria, Charlie Hawood; Great Britain (the captain), Miss Minnie Porteous; recitation, Joe Johnson; solo, "Scotts Waa Hae," Mr. Irwin; recitation, "Scotland's Maiden Martyr," Miss Robinson; solo, Miss Mutch, Canada (the top stone), Miss Emily Meek.

The King here surrendered his throne to Canada and gave her the crown. Miss Canada's request, Christianity, represented by Miss Ella Anderson, took her place with an open Bible in the center of the arch.

The representatives then removed their respective labels from the arch. Ten girls (five in each aisle) dressed in white marched up to the platform and creditably performed a fancy drill, forming themselves around the arch. The room was darkened and the following words appeared in light on the arch: "Jesus—Lord of Lords and King of Kings." All joined in singing "All Hail the Power of Jesus' Name," which closed the entertainment. The young ladies who took part in the singing were: Misses Pink, Anderson, Moule (2), Dickson, Stoneman, Bowman, Holt and Chapman; Messrs. Beck and Fred Marshall and masons, and Master Fred Marshall and masons, as pages to Queen Victoria.

The performance was so unique, instructive and entertaining that at the earnest request of a number in the audience it will be repeated on Friday evening next.

Three Skaters Drowned.

Fort Madison, Iowa, Jan. 22.—George Crossley, Myrtle Townsend and Elsie Hughes, young people, were drowned while skating on the river above this city on Sunday.

Peter Jackson has accepted Charley Mitchell's challenge on condition the fight takes place at the National Sporting Club and stakes \$5,000 a side.

Gold in the Head and How to Cure It.

One of the most unpleasant and dangerous ailments that afflicts Canadians at this season is cold in the head. Unpleasant, because of the dull, heavy headache, inflamed nostrils and other disagreeable symptoms accompanying it; and dangerous, because if neglected, it develops into croup, with its disagreeable hawking and spitting, foul breath, frequent loss of taste and smell, and in many cases ultimately developing into consumption. Nasal Balm is the only remedy yet discovered that will instantly relieve cold in the head and cure in a few applications, while its faithful use will effectually eradicate the worst case of catarrh. Capt. D. H. Lyon, president of the C. P. R. Car Ferry, Prescott, Ont., says: "I used Nasal Balm for a prolonged case of cold in the head. Two applications effected a cure in less than 24 hours. I would not take \$100 for my bottle of Nasal Balm if I could not replace it." Sold by all dealers or sent by mail postpaid at 50 cents per bottle, by addressing G. T. Fulford & Co., Brockville, Ont.

TSIDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St. E., Toronto.

MARA'S

Bargain List for
Wednesday, Jan. 23,
Special Bargain Day

This is the "People's Popular Trading Center."

No Misrepresentation; Satisfaction Guaranteed; Cash and One Price to All, and any goods that are not satisfactory we will cheerfully exchange for anything in any other department.

- 1st—46-inch All-Wool Henriettas, in all the latest shades for evening wear, worth 60c, on Bargain Day 40c per yard.
- 2nd—Special line of All-Wool Henrietta Serges, in all shades, on Bargain Day 25c per yard.
- 3rd—50 pieces Fancy Plaids, worth 40c, on Bargain Day 20c per yard.
- 4th—2 pieces Black Henrietta, worth 30c, on Bargain Day 20c per yard.
- 5th—Eiderdowns, in fancy patterns and plaids, on Bargain Day only 35c per yard.
- 6th—Brocaded Soliel, 54 inches wide, on Bargain Day 50c per yard.
- 7th—A few pieces more of Shanghai Silks, on Bargain Day 39c per yard.
- 8th—Surah Silks, 26 inches wide, in pink, mauve, Nile green, worth 75c, on Bargain Day 40c per yard.
- 9th—Children's Kid Mitts, fleece lined, on Bargain Day 25c per pair.
- 10th—Ladies' Brown Cashmere Gloves, extra value, on Bargain Day 20c per pair.
- 11th—Ladies' Fine Woolen Mitts, on Bargain Day 18c per pair.
- 12th—The "Elegant" Corset, regular price \$1.15, on Bargain Day 82c.
- 13th—Ladies' Heavy Ribbed Woolen Leggings, on Bargain Day 23c.
- 14th—Children's Cashmere Hose, on Bargain Day 10c per pair.
- 15th—Boys' Polka Dot Ties, on Bargain Day 5c.
- 16th—Ladies' Vests, on Bargain Day 23c.
- 17th—Best quality of Linen Thread, on Bargain Day 7c per spool.
- 18th—Pins and Needles, on Bargain Day 1c per paper.
- 19th—Ladies' Linen Collars, on Bargain Day 2 for 5c.
- 20th—Ladies' Pleated Collars and Cuffs, on Bargain Day 8c per set.
- 21st—Children's Woolen Gloves, on Bargain Day 18c per pair.
- 22nd—Ladies' Flannellette Gowns, on Bargain Day 60c.
- 23rd—Ladies' Flannellette Skirts, on Bargain Day 45c.
- 24th—Half dozen White Handkerchiefs, in nice fancy box, on Bargain Day 20c per box.
- 25th—Moire Sash Ribbons, worth from 20c to 75c per yard, all going on Bargain Day for 15c per yard.
- 26th—Silk Cord Girdles, various shades, on Bargain Day for 8c.
- 27th—Cashmere Mending Yarn, on Bargain Day 5c per card.
- 28th—A good 40-inch Sheeting, on Bargain Day 7c per yard.
- 29th—Heavy Factory Cotton, full yard wide, on Bargain Day 4c per yard.
- 30th—60-inch Bleached Irish Table Linen, on Bargain Day 50c per yard.
- 31st—Jumbo Huck Towels, on Bargain Day 17½c.
- 32nd—Large Scotch Crash Towels, on Bargain Day 17½c.
- 33rd—Largest Size Turkish Bath Towels, on Bargain Day 17½c.
- 34th—Bradford Skirtings, on Bargain Day 9c per yard.
- 35th—Special line of 50c Tweed, on Bargain Day 25c per yard.
- 36th—Heavy All-Wool Blankets, on Bargain Day \$1.90 per pair.
- 37th—A few Eiderdown Comforters, worth \$4, on Bargain Day \$3.
- 38th—Shaped Horse Blankets, on Bargain Day 69c.
- 39th—Special line of Lace Curtains, 3½ yards long and bound and taped, only 30c per pair on Bargain Day.
- 40th—Finest Swiss Applique Curtains, in elegant new patterns, for drawing rooms and parlors, on Bargain Day \$3.25 per pair.
- 41st—Chenille Curtains, in all shades and heavy fringed, worth \$6.50, on Bargain Day \$4.75 per pair.
- 42nd—A few Sheepskin Door Mats, worth \$1.25, on Bargain Day for 69c.
- 43rd—Wilton Door Mats, fringed all round, worth 75c, on Bargain Day 45c.
- 44th—Best Grand Rapids "Bissell Carpet Sweepers, former price \$4.50, now clearing the lot at \$2.
- 45th—We have a few Pictures, in fancy and gilt mouldings, your choice or Bargain Day for 50c.
- 46th—Heavy All-Wool Carpets, worth 90c, on Bargain Day 50c per yard.
- 47th—Heavy Union Carpets, full yard wide and 20 different patterns, on Bargain Day 25c per yard.
- 48th—Ladies' Astrachan Capes, on Bargain Day \$2.25.
- 49th—Ladies' Black Jerseys, worth 80c, on Bargain Day 45c.
- 50th—Ladies' Natural Opossum Muffs, worth \$3.50, on Bargain Day \$2.50.
- 51st—Ladies' Silk Sealette Muffs, on Bargain Day \$1.75.
- 52nd—Ladies' Russian Sable Muffs, on Bargain Day \$4.25.
- 53rd—Ladies' English Serge Jackets, trimmed with braid, worth \$5.50, on Bargain Day \$3.95.
- 54th—Children's Reefer Jackets, worth \$1.50, on Bargain Day 85c.
- 55th—Children's White Lamb Boas, worth \$1, on Bargain Day 75c.
- 56th—Ladies' Opera Cloaks, Merle lined, worth \$13, on Bargain Day \$7.50.
- 57th—Ladies' Greenland Seal Capes, worth \$20, on Bargain Day \$16.
- 58th—Ladies' Gray Persian Lamb Capes, worth \$30, on Bargain Day \$19.50.
- 59th—Boys' Gray and Black Astrachan Caps, 25c.
- 60th—Men's Sealette Caps, on Bargain Day 69c.
- 61st—Men's Black Coney Caps, on Bargain Day \$1.50.
- 62nd—Men's Black Astrachan Caps, worth \$4.50, for \$2.50.
- 63rd—Men's Scotch Turban Traveling Caps, worth 95c, on Bargain Day 35c.
- 64th—Men's Warm Fur Coats, worth \$20, on Bargain Day \$12.50.
- 65th—Men's Swamp Wallaby Worth \$29, on Bargain Day \$19.50.
- 66th—A big shipment of Men's Hickory Shirts, worth 75c, on Bargain Day 50c.
- 67th—Men's Heavy Flannellette Shirts, worth 40c, on Bargain Day 20c.
- 68th—Men's Heavy Ribbed Underwear, on Bargain Day 20c.
- 69th—Just arrived 100 dozen Men's Silk Braces, worth 50c, on Bargain Day 18c.
- 70th—Men's Kid Gloves, fleece lined, worth 75c, on Bargain Day 50c.
- 71st—Men's Strong Tweed Suits, worth \$6, on Bargain Day \$3.50.
- 72nd—Men's Odd Pants, on Bargain Day 75c.
- 73rd—Special line of Men's Tweed Overcoats, worth \$5, on Bargain Day \$2.50.
- 74th—Men's Heavy Frieze Ulsters, worth \$9, on Bargain Day \$6.
- 75th—Boys' Reefer Suits, worth \$3.50, on Bargain Day \$2.
- 76th—Boys' Heavy Tweed Overcoats, worth \$5.50, on Bargain Day \$4.25.
- 77th—Boys' 2-piece Tweed Suits, worth \$3.50, on Bargain Day \$2.

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