

FANCY BASKETS AND FANCY BOXES OF

Fine Confectionery
For Christmas Presents.
CHRISTMAS CAKES, Etc.**HEWITT FISH & CO**
220 Dundas Street, Corner Park Avenue.

BIRTHS, MARRIAGES AND DEATHS

BORN.
BROWN—In this city, on Jan. 7, 1890, the wife of Fred G. Brown, Horton street, of a daughter.

DIED.
MERCER—On the 15th inst., Rachel, beloved wife of Mr. John Mercer, and mother of William Mercer, of this city, and James Mercer, London West, aged 85 years.
Funeral from her late residence, 635 Richmond street, on Friday, Jan. 17, at 3 o'clock p.m., to Woodland Cemetery. Friends and acquaintances will please attend.

CARDWELL—On Tuesday, Jan. 14, at 223 Dundas street, Charles Cardwell, in his 85th year.
Funeral from the above residence to Mount Pleasant Cemetery on Friday at 2 o'clock. Friends and acquaintances please attend.

OVERCOATS

At Reduced Prices.

One of the finest stocks of Overcoats ever imported into the city to select from.

J. M. DENTONMerchant Tailor and Importer,
372 RICHMOND STREET,
London, Ontario. ywtThis Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
257 York Street.
TELEPHONE 118.

BARKWELL'S BRONCHIAL BALSAM.

Dear Sir,—I wish to testify of the merits of that grand preparation known as Barkwell's Vegetable Healing Bronchial Balm. I was told by a neighbor what a grand Balm it was. My little girl was very ill with bronchitis, and a very few doses restored her and I believe saved her life. I feel it my duty to let others know that they also can be cured of this terrible affection.

MRS. MARGARET LOWTHER,
39 Bathurst Street.
Feb. 2, 1897.

R. R. BLAND
Mechanics' Inst., Dundas St.

R.K. Cowan

Barrister, etc., over Bank of Commerce, London.

PATENTS

Of Invention Secured with Dispatch.
P. J. EDMUNDS, Solicitor of Patents,
Mechanical and Patent Law Expert,
Corner King and Richmond streets, London, Ont., opposite Masonic Temple. xzy

Parnell's Bread

Is made from Saunby's Superior Roller Flour. Here is a list of what he makes:

Vienna, Boston Brown,
Common Brown, Home-made,
And all kinds of Fancy Bread.

Delivery to all parts of city ywt

ALBO-CARBON LIGHT

CALL AND SEE.
W. I. HEARD & CO., SOLE AGENTS

Eyes Tested Free

—BY—

A. S. MURRAY

PRACTICAL OPTICIAN,
Graduate of Optic School, New York

Eyes tested, defective sight restored by the use of fine glasses, large assortment of the latest styles on hand. A call solicited at

A. S. MURRAY & CO'S
226 Dundas Street, next door to Priddis Brothers.

GO TO

PRIDDIS BROTHERS

FOR
BARGAINS
IN
DRESS GOODS.
OUR
GREAT
STOCK-TAKING
SALE.

SOUTHCOTT & PATTEN

Fashionable Tailors.

FINE CLOTHING

Away Down in Prices.

361 Richmond Street. ywt

JUST RECEIVED AT

O. B. GRAVES

1,000 Burnished Brass Plaques.
Eight inch, 25 cents; ten inch, 35 cents;
twelve inch, 50 cents.

222 DUNDAS STREET ywt

PATENTS

Of Invention Secured with Dispatch

in all countries.

HENRY REECH

Solicitor of Patents, etc., 22 Dundas street, London, Ontario. eod

SHOOTING SEASON, 1899

WM. GURD & CO., 185 Dundas St., LONDON, ONT.

We have on hand a full stock of Powder Shot, Caps, Rifle and Shot Gun Cartridges, etc. Try our No. 12 Sporting Cartridge, at 25 per 100, and our No. 12 Extra Cartridge, at 25 per 100.

PHYSICIANS PRESCRIBE

PHILLIPS' COD LIVER OIL

WITH THE
WHEAT PHOSPHATES.

Miscible with Milk or Water and Just as Palatable.

Retainable on the most delicate Stomach, and digested with ease.

FOR THE RELIEF AND CURE OF

Consumption, Bronchitis, Scrophulous and Wasting Diseases, Coughs, Colds and Lung Affections, AND AS A FLESH-MAKER IT HAS NO EQUAL.

For Sale by All Chemists.

PHILLIPS' MILK OF MAGNESIA FOR DYSPEPSIA.

Phillips' Phospho-Muriate, The Tonic of Quinine Compound, etc.

Chisholm & Thomas,

Barristers, etc., 95 Dundas street, London. Private funds to loan.

"Pleasant Ways of Science," Proctor; "The Poetry of Astronomy," Proctor; "Popular Astronomy," Newcomb; "Man and His Machine," by J. H. W. S.; "The Open Secret," by J. H. W. S.; "Practical Religion," by J. R. Miller, D.D. W. L. CARRIE, the stationer, 417 Richmond street, London, Ont.

Best sets of teeth guaranteed. Fifteen years established. Painless extraction, 211 Dundas street. J. B. COOK, dentist.

"BARKWELL'S BRONCHIAL BALSAM" cures all kinds of coughs and colds, bronchitis and croup. Ask for "Barkwell's," take no other.

For XXX shoes at X prices, try R. KIRKPATRICK, 219 Dundas street.

Of course Brock's Gun Store is the best place to buy your pocket knives, razors, etc. He is a practical outler and you can depend on getting the best quality. 374 Richmond street.

Tense and offer—For genuine value go to Wm. Gilmore, Market Lane.

BESCHAM'S PILLS cure bilious and nervous ills.

Professor Wickensheim, of Berlin, Germany, recently dissected a shark and found in its stomach a dolphin weighing 120 pounds, 43 fish, a decomposed seal, a human arm and human legs. The last items suggest why McGinty could not be found.

A Dinner Pill—Many persons suffer excruciating agony after partaking of a heavy dinner. The food partaken of is like a ball of lead upon the stomach, and instead of being a healthy nutriment it becomes a poison to the system. Dr. Parnell's Vegetable Pills are a wonderful corrector of such troubles. They correct acidity, open the secretions and convert the food partaken of into healthy nutriment. They are just the medicine to take if troubled with indigestion or Dyspepsia.

A young man whose girl went back on him says that he suffers from heart failure. He is a poor excuse of a man who cannot convince his wife that he is a genius before marriage. Afterwards—but well let that pass.

Children Cry for Pitcher's Castoria.

London Advertiser.

TELEPHONE NUMBERS:

107.....Business Office
124a.....Editorial Rooms
124b.....Job Department

LONDON AND PRECINCTS.

Mr. Jas. Learn received a telegram yesterday at noon informing him of the death of his brother.

Mrs. Thos. H. Tracy left to-day for Amsterdam, N. Y., to visit her father, who is on his death-bed.

Mr. A. D. Holman, who has been under the weather for the past few days, is rapidly regaining his usual health and spirits.

Mr. J. Shears has been in the city visiting his friends for a couple of days. He rejoined his company, the Zera Semon combination, at St. Thomas this afternoon.

Application has been made by Henry E. Neils, of this city, for letters of administration to the estate of the late Joseph Clifford, of Kalamazoo, Mich., who died on Sept. 11 last, leaving real estate in Hamilton worth \$1,200.

The Young Liberal Minstrels are making active preparations for their next performance, and will have a full rehearsal this evening at the practice rooms. Every member is expected to be in attendance. A number of new features will be introduced.

Charles Learn, son of George Learn, farmer, con. 10, South Dorchester, died very suddenly the other morning. Dr. Cline, who was in attendance, thought it necessary to hold an inquest, and notified Dr. McLay, of Aylmer. Deceased was a brother of Mr. James Learn, head master of the King street school here.

The half-yearly meeting of the Young People's Society of Christian Endeavor of King Street Methodist Church was held in the basement recently. Despite the fact that a large percentage of the members are in the clutches of "la grippe," there was a fair attendance. After the regular meeting, the election of officers for the next term took place, and resulted as follows: President, Mr. Henry Taylor; vice-president, Mr. Hildred; secretary, Miss Sutherland; treasurer, Mr. A. Parker.

At a meeting of the Executive of the East Middlesex Agricultural Association yesterday, President naming presiding, Mr. A. R. Rowat was appointed secretary and Mr. D. Mackenzie treasurer. The vote for directors of the Western Fair Board resulted as follows: Messrs. D. Mackenzie, 11; R. Veening, 9; A. B. Rowat, 9; F. B. Leys, 8; W. B. Seachard, 7; Messrs. Shore, McEwen and Bell were tied with five votes each, and on a second ballot Mr. James Bell was elected. These six, with Second Vice-President Kennedy and Messrs. Shore and McEwen, were appointed members of the Western Fair Association.

A Fine Comedy Drama. This evening Londoners will have one of the best opportunities of spending an enjoyable evening that has been given. The popular four-act comedy drama by Mr. Gus Thomas, founded on his famous sketch entitled "Edith's Burglar," will be presented. The great merit of it is that it is never irrelevant, or simply "lugged in"; but every line that says a laugh is essential to the development of character and plot. "Edith's Burglar" at the Madison Square Theater during its run brought the managers hundreds of applications, for every part, from the best actors in their respective lines. A selection of those most fitted to an artistic portrayal was therefore possible, and the present company is in every particular ideal, including such artists as A. S. Leman, Stanley Drew, Miss Sydney Armstrong, little Aimee Stoddard and Velie Edgar, as well as others of repute. It was rehearsed in New York, and its initial performance given under the special supervision of the author, Mr. Gus Thomas.

School Matters Discussed. No. 1 Committee of the Board of Education last night. Present: Dr. Campbell (chairman), Trustees Craig, Stevenson, Jeffery, Jeffers, Inspector Boyle, Principal Woods, Secretary Abbott, and Mr. Wood. A resolution for increase of salary from \$1,650 to \$1,800 was read. Mr. Woods said a tacit agreement to this effect had been made at the time of his engagement to the position. It is his opinion that the salary should be increased to \$1,800, and other places much larger salaries. Mr. Craig moved reference to the subject to the Board. Mr. Stevenson moved in amendment that the request be granted. Mr. Jeffers supported the increase. It was necessary to preserve the standing of the Board. The amendment carried. Mr. Gibson's case was then taken up, his claim being that he had been discharged without the three months' notice to which he was entitled. He had gone to the school and found another teacher in his place. He claimed \$200 salary for that period. After some discussion the letter was referred to the Chairman Campbell to secure the opinion of the City Solicitor thereon.

Masonic Funeral.

Yesterday afternoon the funeral of the late Mr. Richard Irvine took place from the residence of his wife, Mrs. Irvine, at No. 209a, of which deceased was a member. The bearers were his children, Mr. and Mrs. R. A. M., and were as follows: Companions A. S. Abbott, John Shephard, Maurice Baldwin, J. B. Smith, Thomas Duff and John Siddons. The Rev. Dean Innes conducted the funeral services. Deceased was well known and highly thought of by all with whom he came in contact. He was born in Belfast, Ireland, in 1824, and came to this country in 1840, removing to this city three years later, where he remained until his death. In 1854 he was appointed landing waiter of her Majesty's customs here, which position he has continued to hold ever since. John's Lodge No. 209a, having connected himself with that lodge on Nov. 25, 1856. He was a past master of the lodge, and only Past 22, in St. John's Royal Arch Chapter, of this city. For a number of years he had been suffering from poor health, which sometimes rendered it impossible for him to attend to his duties. He leaves a widow, three sons and a daughter.

The Revival Meeting.

The interest in the revival services of Messrs. Crossley and Hunter appears to be an intermitting nature. Last night there was a perceptible dropping off in the attendance. Mr. Crossley spoke on the subject of "Victory and Defeat," taking as his text, "Whose I am and whom I serve," Acts, xxvii., 32. He first dealt



ROYAL BAKING POWDER
Absolutely Pure.

This powder never varies. A marvel of purity, strength and wholesomeness. More economical than the ordinary kinds, and cannot be sold in competition with the multitude of low test, short weight, adulterated or phosphate powders. Sold only in tins. ROYAL BAKING POWDER COMPANY, 10 Wall street, New York.

with the class of people that held a wrong view of Christ. The second class was those who were kept from coming to Christ because they thought that God was angry with the wicked every day, and who infer from this that God does not love them, when it is only the intensity of his love that causes him to be angry with any of his people when he sees them going wrong. Another wrong view is held by some in regard to the claim that the Lord has upon them, that of them thinking that they belong to themselves when they have been bought by the blood of Christ. Some think that the service of the Lord is dull. Christians are in a great measure to blame for this opinion because of their actions. Others hold the opinion that the service of the Lord is hard, which is also a very false view. Many in thinking of becoming Christians set up a pattern for their guidance, expecting to have the same experience as some one else that had been converted previously, which is placing before the eyes of the Lord a false picture of the life before the life. We should seek the life first and the experience will be added. Mr. Hunter conducted the after meeting, which was largely attended.

Interesting Evangelistic Service.

The evangelistic service held in the school room of the Memorial Church last evening was well attended. The Bishop of Huron delivered an earnest and eloquent address, taking for his text Isaiah, xxviii., 20: "For the bed is shorter than that a man can stretch himself on it; and the covering narrower than that he can wrap himself in." The speaker said he wished to draw the attention of those present to a few false hopes, which were very common among all classes of people. The first he mentioned was the oft-repeated phrase of "I'm doing the best I can." He said that no unbelievers on earth were doing the best they could, for if they they wrap themselves in the false hopes of "I'm doing the best I can," they are doing the worst. Then there was the false hope of "I believe on the Lord Jesus Christ." He said that no one who believed in the historical accuracy of the Bible in telling how Christ died for them, and they think that by simply believing this fact they are saved. The second false hope was in the false hopes of "God is merciful!" and "There is plenty of time!" God was merciful, but he had shown that his mercy must act only through a person's belief in Christ. "Plenty of time," said the Bishop, "is what has ruined many a soul; for a man, when he puts off his salvation from time to time, perhaps finds himself in bed of anguish and pain. Then he discovers, when it is too late, that he has enough to attend to without thinking over spiritual things." In conclusion, he urged his hearers not to build on false hopes, but to build everything on Christ, for the way in which Christ delighted to be honored was by building on him as the only means of salvation.

A GOOD CIGAR.

Few 5-cent cigars have enjoyed such an unprecedented run of success as the "Highland Lassie," and it is continually finding new admirers in the large army of smokers who one and all unite in its praises. The sale of this fine cigar is daily on the increase. Some persons have a prejudice against an article manufactured by a local firm, but the "Highland Lassie" has been a large factor in overcoming this prejudice, and is to-day the most popular 5-cent cigar ever put on the market. Manufactured only by H. McKay & Co., London.

Teeth extracted without pain and consciousness retained during the entire operation. It has proved successful in many cases. Parents should pay special attention to children's teeth from the age of 3 years and upwards and have them examined at regular periods by a dentist. H. ZIEGLER, dentist, 192 Dundas street, London.

The great lung healer is found in excellent medicine sold as Bickel's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consumption.

"The laughter of girls," says DeQuincey, "is, and ever was, among the most delightful sounds on earth. Judgment on that. It depends whether the girls are laughing at your best joke, or because you have just taken a header from your bicycle, and are trying to think which end of yourself to pick up first."

Children Cry for Pitcher's Castoria.

Joseph Andrews, pork butcher, has opened out on Richmond street, near Dundas, and will be pleased to see all his old customers at the new store.

Bamboo Furniture.—As we are now manufacturing this line of goods we are prepared to furnish bamboo easels, fire screens, paper racks, music stands, etc., etc., at very low prices. Special designs made to order. Liberal discounts to the trade. E. N. HUNT, 190 Dundas street. ywt.

Dr. Pingel, ear, nose and throat specialist. Office, 354 Dundas street. Telephone 376.

GREAT Ready-Money REDUCTION SALE!

The Balance of Our Winter Stock to be Cleared Out.

GREAT BARGAINS IN EVERY DEPARTMENT.

We Must Have Money, and in Order to Get It We Strike Your Pockets.

SILKS. DRESS GOODS

On our silk counter can be seen choice German Brigancies, worth 85 cents, reduced to 34 cents. A choice line of Colored Brocades reduced from 60 to 39 cents; also a line of similar goods for evening wear, 23 inches wide, at the same price, 39 cents. Examine our Pure Silk Black Mervellieux at 45 cents. This has been reduced from 60 cents and must be sold.

Nineteen pieces All-wool Striped, regular price 30c, sale price 19c; 12 pieces 45-inch All-wool Stripes, regular price 60c, sale price 40c; 25 pieces Satin Finish Checks, regular price 35c, sale price 23c; 14 pieces Self-colored Stripes, All-wool, regular price 32c, sale price 20c; 13 pieces Fancy Black, regular price 39c, sale price 25c; 21 pieces All-wool Black Trecotine Cloth, regular price 22c, sale price 17c; 11 pieces Black Cashmere, regular price 60c, sale price, 49c.

HOSIERY. MANTLES.

A large lot of Ladies' and Children's Woolen Hose, reduced from 20 to 50 per cent.

MEN'S UNDERWEAR—Having bought too heavily, and the weather proving adverse to a large trade in these goods, we have reduced our different lines to the factory prices—28, 29, 30, 50, 62, 75 and 98cents. These prices will be found lower than the mill quotations.

A few of those elegant Russian Mantles will be sold at your own prices. Five hundred Ladies' Short Jackets reduced from \$5 and \$7 to \$3 50.

Mantle Cloths in All-Wool, Black and Colored, double width, reduced from \$1 25 to 75c. The balance must be sold.

BRING ALONG YOUR CASH!

We Will Interest You.

T. F. Kingsmill



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