

New Easter Gloves

Arrived this week—our new Easter Gloves. See our guaranteed French Kid at **\$1.00**

New Undressed Kid in black and colors at **\$1.25**



Ladies' Neckwear

We will open out on Saturday next a new lot of New York's latest in Ladies' Neckwear at 25c, 50c. and 75c.

Big Selling in Dress Goods Department

We have received and opened out this week a case of New Dress Goods, including Mohairs, Sicilians, silk and wool Crepe de Chenes spot Crespenes, Eoliennes, etc. We want you to come in and see our Dress Goods stock. We will not bore you to buy nor be short with you if you don't buy. Take time and make use of our willingness to show you everything we have if need be. We know we can please you. Women of taste and good judgment are positively delighted with our stock and values this spring.

A FEW OF OUR SPECIAL LINES

MOHAIR SHIRT WAIST SUITINGS

3 pieces Mohair Shirt Waist Suitings, 42 to 44 inches wide, in the new brown, navy blue and black. Regular 50c. value. Special at **40c**

5 pieces Shot Mohair Suitings in the new color combinations of greens, blues, greys, browns. Extra value at **50c**

3 pieces 56 to 58 inch Shot Mohair Suitings in browns, blues and greens; very handsome shot effect. These goods are very wide and exceptional value at **\$1.00**

SILK SHIRT WAIST SUITINGS

5 pieces Tamaline Silk, 21 to 22 inches wide, in small checks, and hair line shot effects, in light and dark color combinations. Warranted not to break or cut. Special at **50c**

5 pieces Taffeta Silk in light and dark checks, shot effect (Chiffon Taffeta) in hair line stripes and checks, light and dark in all the newest colors. at **75c**

6 pieces of black Taffeta and Pean de Soie. We have the best values in black silks in the county. Specials at 50c, 60c, 75c, \$1.00. **\$1.25**

MILLINERY LEADERSHIP

MORE PRONOUNCED THAN EVER AT OUR RECENT OPENING.

The enthusiasm that prevails among those who visit our Millinery Department, gives ample evidence that the skill with which our stock is selected is fully appreciated. The women who wish to see the prettiest and newest designs in hats, will be interested in looking at some of our artistic styles. Prices moderate. Easter is now only two weeks; better make your selection now or have your shape selected and laid aside.

Guaranteed

Taffeta Silk

HERCA SILK

We have received this week a shipment of the celebrated "Herca" Taffeta Silk, which is absolutely guaranteed not to break or cut, wear guaranteed or money refunded; in black and colors. Special **75c**

Taffeta Silk

Absolutely Guaranteed

Busy Tailoring Department

This department is one we pay particular attention to. This week we have opened a case of the newest patterns in Rain coatings, Scotch suitings and Trouserings. We can still accept a few more orders for Easter. If you want the best in workmanship, style and finish and above all a fit, have Mr. Willison, Aylmer's best cutter, make your next suit.

3 FARTHING'S

The Bargain Store.

The Busy Store.

PAINE'S CELERY COMPOUND

PURIFIES THE BLOOD.
BRACES THE NERVES.
BUILDS UP THE BODY.



MAKES SICK
PEOPLE WELL
IN SPRING TIME.

Ask For "PAINE'S" Ask For
The Kind That Has Made Such Wonderful Cures.

The Sovereign Bank of Canada

CAPITAL \$1,300,000.00
RESERVE 350,000.00

TO YOUR INTEREST

We add and compound the interest on all our savings bank accounts FOUR TIMES a year, on April 30, July 31, October 31, January 31.

FARMERS' SALE NOTES

We have special facilities for discounting Farmers' Sale Notes and offer you the lowest rates. Call or write for our specially designed sale note form.

A General Banking Business Conducted

Open Saturday evenings from 7 to 9 o'clock. H. A. AMBRIDGE, Manager.

Let Us Help You Clean House

this spring. Give us all your curtains, heavy blankets, bed spreads, underclothing, bedding, carpets, etc., to launder.

By doing this work in large quantities we are able to do it at prices that make it economy for you to give it to us to do, besides our saving you so much hard work.

Aylmer Steam Laundry.

Phone No. 78.

ADDITIONAL LOCALS.

Thos. Wrong, formerly of Port Burwell, was in town Monday.

Mrs. B. Fishleigh is visiting friends in town this week. She spent the winter in Asheville, N. C.

Mrs. E. W. Davis, of Toronto, returned on Tuesday and will remain here for a month or so.

Mr. C. Richardson, of Upper Canada College, Toronto, is visiting in town the guest of Mr. and Mrs. H. A. Ambridge.

Mr. W. R. Will, returned to New Denver, B. C. last week after spending several months in this section and Eastern Canada.

J. W. Harris and Archie Poustie are exchanging business stands this week. This will no doubt be a good change for both.

The south mail route, formerly run by Mr. Chas. Paupst, has been taken by Mr. C. Ryckman, who commenced his duties on Saturday last.

Miss B. Young returned to her home in Woodstock on Saturday after spending a week in town the guest of Miss Edith Summers.

Rev. Ralph W. Trotter addressed the B. Y. P. U. on Monday evening on "A Christian's Food." Miss Blanche Burns also gave a very interesting bible reading.

Miss Edna Frazer who has been spending the past few months in town the guest of Miss Pattie Woods, returned to her home in Westmeath last week.

Mrs. Revelle, nee Miss Rose Murray who has been ill in the hospital at Chicago with smallpox, is improving as fast as could be expected. We hope she may soon be restored to her former health.

Everyone is cordially invited to attend the tea under the auspices of the Organ Guild of Trinity church in the basement on Tuesday evening next. Tea served at 6 o'clock and a good time promised.

Watch our want column every week this spring. If you have anything to sell that is seasonable we can sell it for you through this column for one quarter what it will cost you to hunt up a buyer in any other way.

During the fire at Mr. Thody's last week, Mr. A. C. Martin had the misfortune while assisting to remove the furniture to cut his hand badly on some broken glass, which laid him up for a day or so.

Mr. W. H. Gibson returned to New York yesterday after a short visit with his mother, Mrs. Gooding, Water St. His daughter, Miss Honora Gibson, who accompanied him, will visit friends in Rochester before returning to New York.

That dairy cows are not depreciating in value as many thought they would this spring is quite evident from the fact that at Mr. W. L. Ellis' recent sale conducted by R. H. Lindsay & Son cows averaged \$50 each. The total proceeds of his sale amounted to \$1208.47.

The verdict of the jury in the suit for damages by Mrs. Maggie Gustafson against the East Elgin Agricultural Society was in favor of the plaintiff for \$150. As we go to press the question of contributory negligence on the part of the boy is being considered by the judge and the verdict may be somewhat changed before it is made final.

The attendance at the concert given for the benefit of the Aylmer baseball club at the Town Hall here on Tuesday evening last, was not nearly as large as it ought to have been, but the audience was very appreciative, and thoroughly enjoyed the splendid programme which was furnished. The selections by the Sterling Male Quartette were excellent, while those by Messrs. Fred D. Campbell and F. W. Love were, as usual, up to their high standard. A. R. Ramnuge proved himself an exceptionally expert performer on the banjo, in fact the best ever heard here. Prof. Zimmerman gave a good illustration of ventriloquism and the violin duet by himself and Miss Laura Wilson was greatly enjoyed. Miss Frankie Bughner and Mr. John Danner are old favorites who are always good.

Luton

Mr. and Mrs. Geo. Garner celebrated their silver wedding on Friday evening last. The many presents were both costly and useful.

Mrs. E. Hill spent Sunday in St. Thomas.

Mr. and Mrs. E. Richardson spent Sunday in Grovesend.

Mr. and Mrs. F. McConnell, of Hamilton, spent a few days last week with Mr. N. H. McConnell and family.

Miss A. Miller, of Detroit visited Mrs. E. Hill this week.

Miss Teeple, of Aylmer, visited Miss R. Miller last week.

Mr. W. Dunn and family have moved to the Court farm and are making a great many changes.

Mr. R. McConnell spent Sunday with Mrs. Locker and family.

New Sarum

Mrs. L. D. Closs and daughter Melissa left Tuesday for the North West, accompanied by Mr. D. McIntyre, of St. Thomas.

Mr. David Norton is on the sick list. Mr. Neal Close is visiting friends in London.

Mrs. F. Fox, of Detroit, is the guest of her mother Mrs. Drullard.

Mrs. M. Smith, of Sparta, was the guest of her son Mr. H. Shaw.

Miss E. Barnes, of St. Thomas, visited relatives in the village for a few days.

Work Shoes

For the Farmer

For the Artisan

For the Laborer

We have a large and complete range of Working Shoes in stock at the following prices:

Split Bunkums - \$1.00, \$1.10, \$1.35
Cowhide Bluchers - \$1.50, \$1.75, \$2
Grain Seamless Gaiters - \$1.80, \$2
Grain Oil-tanned Bluchers - \$2, \$2.25
Shazed Kip Bluchers - \$2
Genuine French Kip - \$2.75
Genuine Rubberrine Bats, best shoe in Canada for cheese factory use, \$3

School Shoes

Our range of goods in this line is most complete for boys, girls and children, prices 75c to \$2.

CHRISTIE & CARON

Sole local agents for the Empress, Slater, Hagar, Dorothy Dodd, and C. C. Shoes.

CARPETS

In all the latest designs and colorings

Velvet Art Squares New Velvets New Wools
New Brussels New Unions New Tapestries
New Hemps Linoleums Oilcloths

It will pay you to see our stock before buying.

CRONK & PALMER



MAKES CALVES DO WELL

The great demand for butter and cheese makes whole milk for feeding calves a luxury and the average farmer cannot afford its continued use. Skim milk if fed warm and sweet is a most valuable food for the calf, while it contains no fattening elements, it is rich in protein, needed for making bone and muscle, and CLYDESDALE STOCK FOOD (a food "MADE IN CANADA") added, helps the calf to digest it more easily and prevents "scours," and other ailments, to which skim milk calves are liable.

Keep the calves growing from birth and raise "BABY BEEF." No beef brings such a high figure. In the change from skim milk to solid foods it is necessary to keep the calf growing. It should not be allowed to drop back. The rate of grain decreases and the cost of feeding increases the older the live stock grows. Nothing better to make large and uniform gains than CLYDESDALE STOCK FOOD. If you find you cannot feed it at a profit your money will be cheerfully refunded by our dealer. Ask him if this is not so. Sold by

W. CONN & SON, = Aylmer, Ont.