

Folks.

AND LEADERSHIP
The strength of the
strong is the guide to
and his wife are we bond
and one common
we seek.
is the tie, and who
at the asks.
the morning the men
the unwilling to go to
tasks.

was written, the great and
for the dull and the wise
and this is the path you
and the great man, the
man who sneers and turns
easier way.

with the morning the men
the unwilling the law to
example the great man must
seeds must come from
must be done by the man who
much or all of the stories
men shall scot at the
of the land. If most follow as
the duty it asks.
men of the field, seeing all
you do, shall also refuse to

are leaders must lead to
best or our nation goes
in despair:
shall venture to scorn of the
your people will follow you
what you do and they know
you are, and if to the law
untrue.
the morning, the
of the field betraying your
as you.

Wonderful Kiss
"Rich Men's Wives"

TRA, SALOME AND OTHER
KISSERS OUTDOOR BY
WINTER AND CHILD IN
WILLING SOCIETY DRAMA.

"Kiss" Salome's passion-
ment and the historic
of Antony and
all rolled into one, would
a mild zephyr compared to the
emotion stirred by the kiss of
Windsor and Baby Richard
in "Rich Men's Wives," ac-
cording to Manager Kiely of the
Theatre. The picture will be
beginning to-day.

The most wonderful kiss the
ever has known," is the way
between a mother and a
is presented in this Preferred
is described.

"Men's Wives," directed by
the maker of "Kismet" and
his productions, is from a story
by Daisy and Agnes Christine
May. It is said to have been in-
spired by the unhappiness that has
revealed recently in a number
of the country's richest families.
It is said, inspired in the minds
of the authors the question whether
rich wives are to be envied,
or pitied, and they have built
a dramatic story around the

of the big moments of the
occurs when a mother, driven
home by her wealthy husband,
is drawn back by love
to her baby boy. The two meet, but
the door separates them. The
yearning, however, brings
a scene which, Manager Kiely
says, will move the hearts of
man and woman who see it.

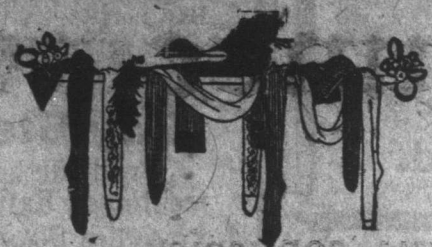
most of extraordinary ability and
ance, from the standpoint of
"favor," has been selected by
Schulberg, President of Pre-
Pictures, Inc., for the inter-
ation of the roles. The principal
are House Peters, hero of
"Storm," "Human Hearts" and
other pictures; Claire Win-
dham and an actress who has
been in "Nellie" and "The Webber";
Baby Richard; Head-
liners of the unforgettable "Child
Garret Me"; Rosemary Theby,
unnumbered successes; Gaston
Stedman, one of the greatest
of the screen; Charles Clary,
her favorite; Carol Holloway,
as a Vitagraph serial star; Mil-
lman, a Mack Sennett beauty and
star; William Austin, a noted
man and Martha Mattox, a char-
actress who triumphed in "Con-

ports from New York, Los
Angeles, and other centers where the
show has had advance showings,
"Rich Men's Wives" one of
the best-made pictures of the year.

League Asks All Nations
to Recognize Scientists

of a fluid
between two un-
familiar faces, similar
which the resem-
blance character-
chosen that
only serve to
combine with
as are so many
human faces.

men will
attention at
KERY, Can-

BAIRD'S for Classy
HOSIERY

THIS WEEK
All of them—NEW

SPORT HOSIERY—This introduces a new line of very attractive looking broad ribbed Hosiery in assorted light shades. Reg. \$1.30. Friday, Saturday & Monday \$1.19.

SPORT HOSIERY—Broad ribbed Cashmere Hosiery, ideal fall weight and such pretty shades: Mouse, Spence, Brown. Reg. \$1.75. Friday, Saturday & Monday \$1.59.

LADIES' HOSIERY—Finest grade Silk and Wool Seamless Fall Hosiery. Feather mixtures. Leaders in Classy Hosiery. Regular \$2.50. Friday, Saturday & Monday \$2.30.

SILK & WOOL HOSE—High grade Hosiery beautifully fine with Lisle top, toe and heel, in Shoe Grey and White and Suede and White Heather \$1.10.

STEEL GREY HOSE—Cloaked Silk and Wool Hosiery, plain finish, very fashionable, and the shade is popular. Reg. \$1.75. Special \$1.59.

DRESS TWEEDS

Ratines, Moirettes & Linings.

DRESS TWEEDS—Double width plain and fancy Dress Tweeds that stand out strikingly as ex-amples of good value in season-able weight dress materials; as-sorted mixtures. Reg. 90c. yard. Friday, Saturday and Monday \$79c.



COAT LININGS—Pretty Art Lin-ings for coat or costume; 38 and 40 inch width; medium and light blendings, high class "mercer-ized finish. Reg. 55c. yard for 40c. Reg. 75c. yard for 65c.

MOIRETTES—38 inch beautiful limp finish Moirettes for underskirts or good wearing linings; shades of Navy, Saxe and Myrtle \$1.50. value Special \$1.25. Fri- day, Sat. & Monday, yard \$1.10.

FANCY RATINES—Several pieces of these good looking cloths for fall and winter wear; shades of Brown, Saxe and Navy, with silk cluster stripes. Reg. \$1.25. Fri- day, Saturday & Monday \$1.10.

ART SERGES—50 inch Wool Curtain Serges, plain shades of Green and Cardinal; makes nice, easy looking winter curtains. Reg. \$1.19. Fri- day, Sat. & Monday, yard \$1.19.

CUSHION COVERS—Art Embroidered Cushion Slip-covers, in dark linen; hemstitched; most serviceable. Reg. \$1.00. Friday, Saturday & Monday, each \$87c.

Reversible
ENGLISH TAPESTRY

52 inches wide
4.00 Values for 2.98

One piece only, a specially good pattern, showing bird, fruit and large floral designs; strong as ships' canvas; a dandy for re-upholstering chesterfield, lounge or full suite. Reg. \$4.00 value. Friday, Saturday and Monday, yard \$2.98.

65c. Curtainings, 49c. Very Special.

36 inch Reversible Curtainings in plain shades Cham- pagne, Salmon, Saxe, Navy, Bronze, Tan and Blue Grey; similar to "Sunset" Curtainings, yet without their ex- treme lustre; most serviceable and really need- able. Reg. 65c. yard. Friday, Sat. & Monday \$49c.



Sale
of
LADIES' COATS.

Unusual Value for
11.75.

Extraordinary values in worthy coats; some in cloths, others in good wearing Eng-lish Tweeds; patch pockets, belted, and inverted back pleat, and large collar; snug looking coats; all of them; lined and half lined; not one in the lot worth less than \$15.00. Friday, \$11.75. Sat. & Monday \$11.75.

See These.

The BARRIERS of RESISTANCE

to buying crumble, before such

Insistently Good Values

EVERY Department stands out strikingly with genuinely good offerings set to the standard of easily affordable prices. Broadcasting a message of real Economy throughout the length and breadth of the land.

THE BAIRD PAGE

NEWSY FORCEFUL HELPFUL WORTH READING

Friday, Saturday & Monday

\$15.00
Serge and Gabardine
DRESSES 9.98

Ladies! See these sensible, serviceable, good looking Dresses for present wear. Braided, Embroidered and Button trimmings, long waist effect. Dresses with and without collar, long and short sleeves. Sizes from Misses' 16 to 42 inch bust. Special \$9.98.

\$5.50
Coloured Tricolette
JUMPERS 2.79

Very newest styles, and many of them to select from, with and without collar, banded side, tie effect; others with girde; shades include Sand, Peach, Cerise, Navy, Saxe, Brown, Jade, Gold, Hello, Heina, etc. Special \$2.79.

Profitable Showroom Shopping.



INTEREST HEIGHTENED BY THE NEWNESS AND FRESHNESS OF THE MERCHANDISE INVOLVED

HAND BAGS—Real Leather Hand Bags, with strong nick- el top and clasps; some with mirror, o there pocket book style; assorted shades Crim- son, Blue, Fawn, Brown, Grey and Black. Reg. \$2.00 value. Friday, Saturday & Monday \$1.59.

COAST COVERS—Ladies' fine Jersey Corset Covers, high neck, long sleeve, buttoned front; \$4 to 44 sizes. Reg. 90c. Friday, Saturday & Monday \$59c.

WOOL JUMPERS—All Wool Knitted Jumpers, with roll collar, round neck, long sleeves, and girde with tassel; shades of Sand, Jade, Coral, Saxe and Heina. Reg. \$3.00. Friday, Sat. & Monday \$3.10.

HAND CRAFT EDGINGS—In all the new shades: White and Coloured Rio-Rac Braids for trimming Waists, Aprons, Dresses, etc.; three yards on each card. Spe- cial 2 cards for 27c.

"PHOEBE SNOW" VESTS—In finest Wool and Cotton mixtures, sleeveless, low neck, shoulder straps, all Crochet edge; assorted sizes. Reg. \$2.20. Friday, Saturday and Mon- day \$1.85.

CORP VELVET—HALF PRICE—Children's Cord Velvet Bonnets, Silk Ribbon, Rosettes and Flower trimmings, in shades of Navy, Saxe, Rose and Crimson. Reg. \$1.50. Friday, Saturday and Monday \$75c.

CHILDREN'S COMBINATIONS—Warm wool and cotton mix- ture, beautiful texture; high neck, long sleeves, ankle length; to fit 8 to 12 years. Reg. \$2.20 suit. Fri- day, Sat. & Monday \$1.69.

GIRLS' BLOOMERS—Shapely Cream Jersey Bloomers, elastic at waist and knee; to fit 6 to 12 years; a long season ahead for these. Regular 65c. Friday, Saturday and Monday \$49c.

GIRLS' DRESSES—Dresses and Gumps in Serge and Plaid; trim- mings of buttons and coloured pip- ings; Peter Pan collar, belt, long sleeves; assorted colourings; to fit 4 to 10 years. Special Fri- day, Saturday & Monday \$79c.

RIBBON VELVETS—Satin back Ribbon Velvets, 2 inch width; shades of Crimson, Pink, Sky, Navy, Nile, Purple, Black and White. Regular 40c. yard. Friday, Saturday and Mon- day \$25c.

CORP VELVET—HALF PRICE—Children's Cord Velvet Bonnets, Silk Ribbon, Rosettes and Flower trimmings, in shades of Navy, Saxe, Rose and Crimson. Reg. \$1.50. Friday, Saturday and Monday \$75c.

Every Wanted Material

to make the Home Cozy and for the least little outlay

LACE CURTAINS—2 yard White Lace Curtains, 52 inches wide, all over patterns. These are new and bring good value. Reg. \$3.50 pair. Friday, Saturday & Mon- day \$3.27.

COTTON BLANKETS—Heavy Fleece Cotton Blankets, in Pink, Blue and Grey shades; striped borders, nice go-between Blankets. Size 69 x 76; \$3.50 value. Friday, Saturday and Monday, the pair \$3.19.

PLAIN CASEMENTS—Pretty shades to tone up your living rooms, for cold weather time, shades of Navy, Tan, Brown, V-Rose and several pieces of Striped Cream; values to 60c. yard. Friday, Saturday and Mon- day \$42c.

CHINTZ TAPESTRY—A very handsome pattern, in a reversible make, medium ground, showing large floral pattern. A good thing. Regular \$1.25. Friday, Saturday and Monday \$1.10.

MORE QUILT COTTONS—Block and Fancy conven- tional patterns, in Crimson and White. Regular values to 60c. yard. Friday, Saturday and Mon- day \$43c.

CASEMENT CLOTHS—In Cream shade, with band of Cream Lace Insertion at each side and Silk stitched wave edge. Regular 85c. yard. Friday, Saturday and Monday \$78c.

TWILL SHEETINGS—88 yards only of Pure White English Twilled Sheetings; 80 inches wide. Dollar value. Friday, Saturday and Monday \$89c.

WHITE SCRIM—Pretty Soft-Striped all-White Scrims, broad barred pattern. The yard, Friday, \$45c. Saturday and Monday \$42c.

"CHEER" BLANKETS—Excellent Little Blankets, 30 x 46 size, for baby's cot, soft, warm, heavy fleecing. Pink and Blue striped borders. The Pair, \$1.38. Friday, Saturday and Monday \$1.38.

WHITE QUILTS—Essex Quilts, showing nice looking patterns, roomy sizes, plain hemmed edge, easy to wash and most serviceable. Special \$3.69. Friday, Sat. & Monday \$3.69.

LACE CURTAINS, 78c. PAIR—24 yards long. White only; inexpensive Curtains for back win- dows or small windows. The Pair \$78c.

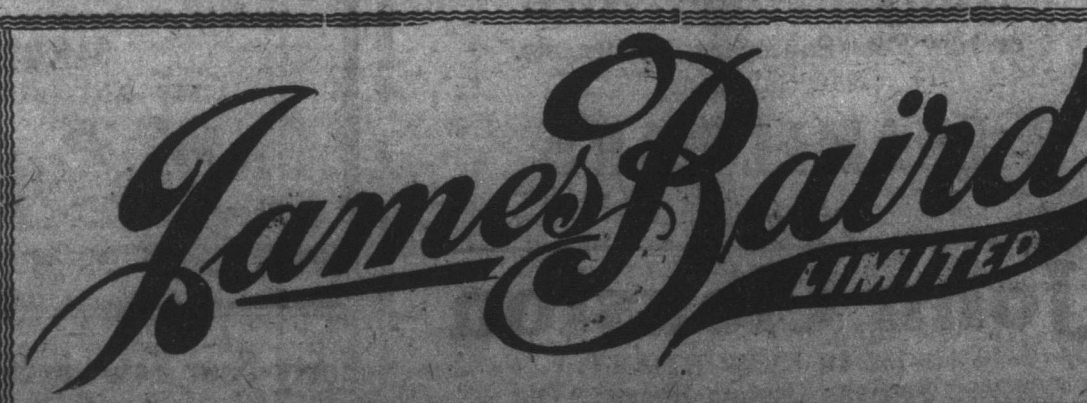
PILLOW CASES—Beautiful quality Pillow Cases, with wide hemstitched border, linen buttoned. Regular \$1.00 each. Friday, Saturday and Mon- day \$89c.

WHITE MADRAS—36 inch all White Madras Cur- tainings, fancy self border. Friday, Saturday and Monday, the yard \$47c.

CREAM MADRAS—36 inch Cream Madras Mualins. These have a touch of colour here and there and make very effective hangings. The yard, Friday, Saturday and Monday \$54c.

TOWELING—17 inch White Turkish Roller Towel- ings, a good one. Friday, Saturday and Mon- day \$27c.

HUCK TOWELING—18 inch Snow White Huck Towel- ings, fancy patterned, nice for guest towels. The yard, Friday, Saturday and Monday \$21c.



You will find this Section most helpful this week

James Baird LIMITED

Beautiful
Fur
Pieces
go on
Sale

CHOKERS

26.00 Regular for 19.98

The finishing touch to your Fall Suit—one of our pretty Kit Fox Chokers. They're smart and decidedly attractive, in Brown, Grey, Golden Fox and Blue Fox. Reg. \$26.00. Friday, \$19.98. Saturday & Monday \$19.98.

FALL ATTIRE



In the Men's & Boys Dept

NIGHT CLOTHES—Pretty Striped Pajama Suits for men, low collar, pocket; as- sorted sizes. \$2.50 value. \$2.49. Special \$2.29.

SUEDE GLOVES—Moccasin shade, very neatly finished with brown points; distinctly fall gloves. Reg. \$3.00. Special \$2.75.

NAVY RAGLANS—New ones just to hand; plaid lined, belted, full collar, double breasted; good looking. Our Special \$21.50.

WOOL LININGS—Chilly proof de- tachable all Wool Linings for Men's Raglans; on and off in a jiffy; sleeveless, full length. Special \$6.75.

THE NEW CAPS—Cool Pad Eng- lish Tweed Caps; smart, stylish looking Caps that men like. They're Special at 95c.

BOYS' UNDERWEAR—Stanfield's Unshrinkable Undergarments for boys; Shirts and Pants, in as- sorted sizes. Special \$1.25. Sizes 24, 26 & 28. Special \$1.25. Sizes 30, 32 & 34. Special \$1.48.

ENGLISH SPATS—Low cut Spats for men, in shades of Fawn and Grey; perfect fitting \$2.20. Spats, Special \$2.00.

TOP SHIRTS—Perfect fitting Shirts with collars attached; neat appearing stripe patterns, and many of them \$1.45. Year size \$1.25.

LITTLE BOYS' FELT HATS—Just the Hat for fall wear, mush- room shape with silk band and bow; assorted Browns, Greys, Greens, Navy, etc. Dollar Hat. Friday, Saturday and Mon- day \$78c.

CEYLON SHIRTS—Pretty Striped Ceylon Flannel Shirts in as- sorted patterns; not cost style; full fitting sizes. Regular \$3.50 val- ue. Friday, Saturday \$3.15.

COMBINATIONS—Men's long sleeve, ankle length Fleece Jersey Combination Suits, full weight, in Cream shade. The Suit \$2.35.

PARIS' NECKWEAR—Chick look- ing Parisian Neckwear, the long flowing end style; an assortment easy to pick from. Spe- cial \$1.45.

Men's Brogues. English leather through and through; good sensible shape with broad extended welts; all perfor- ated outlines. Black, Special \$7.50. Dark Tan, Special \$8.50.

Men's Romeos. Home is more home-like with a pair of these ready to put on for the long evenings indoors; in Dark Tan shade or Black; soft and roomy. Reg. \$3.00. Fri- day, Sat. & Monday \$2.65.

Children's Boots

Snappy Line

Of English manufacture, in Black and Dark Tan calf; sturdy Boots; sizes 6, 7 and 8, only; laced and but- toned styles. Reg. \$2.00. Special \$1.68.

Double Width
LINOLEUMS

and some new and pretty
ART LINENS

LINOLEUMS—Double width Linoleums, and many new and very pretty patterns to select from; suitable for any room in the house; others for hallways; a magnificent display at one price. Special Friday, Saturday \$2.15 and Monday, the yard \$1.19.

BUFFET RUNNERS—These are the newest in dark linen and cut out art corners; pretty coloured and fancy stitchings; uncommon looking. Reg. \$1.30. Special \$1.19.

TEA CLOTHS—Gitty looking Cloth, particularly be- cause they bring you something unusually pretty in dark linen; embroidered and cut out art corners and centre; prettily coloured. Regular \$2.20. Special \$1.98.

CUSHION COVERS—Artistic Cushion Slip-covers in every conceivable colour mixture; nice to brighten up the rooms; all reversible and cord edge. Reg. \$1.10. 98c. Friday, Saturday and Monday \$98c.

SINGLE BLANKETS

SINGLE BLANKETS—Great coarse heavy Dark Brown Blankets for go-between blankets or for roughing it out- doors; makes a comfortable rug for carriage use. Friday, Saturday and Monday, each \$1.39.