

NOTABLE EXAMPLES OF VALUE-GIVING

YOU SAVE THE DIFFERENCE BUYING IT AT BAIRD'S.

FOR THE WEEK-END

YOU SAVE THE DIFFERENCE BUYING IT AT BAIRD'S.

and helpful hints on dressing up for

EASTERTIME

Let's have your opinion of these SPECIALS for

FRIDAY, SAT. and MONDAY

We have amassed some real Superior Values in high-class

Footwear

- MEN'S TAN BOOTS**—Dark Tan, Blucher style Boots, solid leather, with real oak leather soles and heels; Goodyear welted. Reg. \$6.75 **\$6.39** Friday, Saturday and Monday
- BOYS' BOOTS**—Gun Metal Leather Boots, Blucher shape, double stitched soles; these are great wearers; sizes 2 1/2 to 6. Reg. \$4.00 **\$3.69** Friday, Saturday and Monday
- INFANTS' BOOTS**—Soft sole Boots for tiny tots; assorted shades; sizes 1 to 4. Regular 80c. pair for **19c.**
- SKIFFER BOOTS**—Children's Skuffer shape Boots, in Dark Tan, laced style, comfortable and durable, spring heels. Reg. \$2.20. Friday, Saturday and Monday **\$1.95**
- WOMEN'S BOOTS**—Black or Tan Vici Kid Laced Boots, 10 inch height, semi-pointed toe and military heel; sizes 4 to 6. Reg. \$4.50 **\$3.49** Friday, Saturday and Monday

OUR NEW SPRING HATS are creating a decided impression, and our Two Leaders offer you the SNAPPIEST STYLES Seen Here for Years

See this very Special assortment of Smart appearing Hats for Spring time. These are the loveliest shades for Springtime, simple in trimmings, yet distinctive in style, a Hat to suit every face, they came from the right style source, at our Special price they excel.



1.79

2.95

DOILIES

Star shape and circular shape, hand worked lace edged Doilies, very very handsome patterns. Special each Friday, Saturday and Monday

49c.

PRETTY SCRIMS. All White Scrims and rather good looking patterns, cross-hatched and imitation shade lace effect. These are the newest. Regular 55c. yard. Friday, Saturday and Monday

49c.

SCRIM CURTAINS—29 pairs of rare, refined and dainty looking fine Scrim Curtains with mercerized, Torchon Lace border. Cream shade, hemstitched border. Were \$5.00 pair. Friday, Saturday and Monday **\$3.39**

TOWELS and TOWELING

HUCK TOWELS—White Huck Towels, a most serviceable make, 18 x 26 inch size, the quality is especially good. make a nice great towel. special Friday, Saturday and Monday each **32c.**

WHITE TOWELING—"Hercules" Toweling, 17 inches wide, double strength with a soft limp finish. its a good one worth 22c. yard. Friday, Saturday and Monday **18c.**

THE SHOWROOM

Was never better prepared to serve you with the Newest Things for the New Season

GOOD VALUES FOR THE WEEK-END

- SILK RIBBONS.** 5 inch Silk Ribbons, in fancy striped mairrettes and pretty plaids, new colourings, prettily blended. Friday, Saturday and Monday **35c.**
- TASSELS.** Silk Dress Tassels in shades of Nigger, Jade, Green, Navy, Pink, Cream and Black. Reg. 45c. Friday, Saturday and Monday **42c.**
- PYJAMA FROGS.** Cream Silk Frogs for finishing off Pyjamas or such like. Friday, Saturday and Monday **3c.**
- BRASSIERES.** Ladies' Pink Brassieres with silk stripe, lace trimmed, elastic band, usual 90c. value. Friday, Saturday and Monday **79c.**
- HAT SHAPES.** A new shipment bringing new shapes, in White Buckram, pretty styles, of interest to style lovers. Prices range from **40c. to 80c.**
- POND'S COLD CREAM**—Ideally suited for March winds to alleviate the smarting after a day in the open air; large pots, high grade quality. Vanishing Cream as well. The **52c.**
- CHOKERS**—Very fashionable neck-furs—chokers—for Spring wear. 26 inches long, smart set for your costume and very becoming in Brown and Oppium. Reg. \$7.00 Friday, Saturday & Monday **\$6.39**
- UNDERWEAR SAMPLES**—For ladies, consisting of Yests, Pants and Combinations; some slightly discoloured from handling; values to **\$2.50.** Special **89c.**
- COAT JERSEYS.** Special all wool Coat Sweaters, in pretty shades, Saxe, Rose and dark Green, childrens and misses sizes 8 to 12 years, nice for Spring wear, were \$7.00 each, Friday, Saturday and Monday **\$3.93**
- BLOOMER DRESSES.** Childrens smart little Bloomer Dresses, in Khaki shades, short sleeves, square neck, with pipings of Jade or Green. Reg. \$1.75. Friday, Saturday and Monday **\$1.58**
- ROMPER SUITS.** Childrens Romper Suits, in pretty mixed shades, Blue and White, Pink and White and Matze and White. Bloomers to match, sizes to fit 2 to 6 years. Regular \$2.00 suit Friday, Saturday and Monday **\$1.79**
- INFANTS' VESTS.** Vests of rare quality silk and wool mixture, buttoned front, long sleeves, to fit 6 months to 2 years, nice and soft for tender skin. Reg. 89c. \$1.00 Friday, Saturday and Monday **89c.**

LEFT-OVERS from our WHITE SALE. Listed for Clearance

- PILLOW CASES**—28 of these, beautifully embroidered and a wide hemstitched edge; superior quality. Regular 80c. Friday, Saturday and Monday **69c.**
- PILLOW CASES**—24 only plain, strong English Pillow Cases, with linen buttoned end. Regular 90c. value. Friday, Saturday and Monday **48c.**
- BOLSTER CASES**—A special lot intended for single beds; the quality is splendid and the value extra special. Regular 80c. Friday, Saturday and Monday **59c.**
- CONIE COVERS**—Colored embroidered Dark Linen Slip-over Covers for your tea caddy; cord edge, last for years. Reg. 75c. Friday, Saturday and Monday **67c.**
- TEA CLOTHS**—16 only Hemstitched and embroidered Tea Cloths, in quality White Linen. Regular 90c. Friday, Saturday and Monday **75c.**

When the Toronto Man predicts rain be ready for it



with a good UMBRELLA

- The latest in Ladies' American Umbrellas, with white imitation bone covered points; ring on wrist strap; latest shape. You'll need one for Spring showers. Reg. \$2.20. Friday, Saturday and Monday **\$1.98**
- CHILDREN'S HOSE**—Black and Tan fine ribbed Hosiery, in all sizes for girls and boys. Special Friday, Saturday and Monday **19c.**
- HEATHER HOSE**—Ladies' beautiful Wool Cashmere Hosiery in Heather mixtures, showing colored embroidered ankle stripes. Regular \$1.25. Friday, Saturday **\$1.10**
- CASHMERE HOSE**—Real Wool Cashmere Hosiery in all the preferred shades, Camel, Coaling, Mole, Putty, Navy, Nigger and Black. Regular Dollar Value. Friday, Saturday and Monday **79c.**

Sparkling New Spring NECKWEAR



- SILK NECKWEAR**—Classy Fancy Silk Neckwear, with long flowing ends, toneful of Spring. They offer a wide assortment and bring a new value; worth a Dollar. Special **85c.**
- PYJAMAS**—In pretty pin stripe Percale, with silk finished button loops, round neck; \$3.00 value. Special the Suit **\$2.65**
- SILK SCARVES**—Nice light weight Spring Scarves in Checks and Fancy Stripes. They're an silk and show fringed ends. Special **\$2.40**
- SUIT CASES**—Double strapped Dark Tan Suit Cases, with brass clips and spring lock **\$2.75**
- TWEED PANTS**—English Tweed Pants made to our special order. They're strong, well made, mostly Dark mixtures. A Special value **\$3.15**
- BOYS' BRACES**—Extra good quality elastic Braces for the bigger boys. Special Friday, Saturday and Monday **49c.**
- "ETON" COLLARS**—"Eton" Collars always tidy looking for school or Sunday wear; deep shape. Special Friday, Saturday & Mon. **28c.**
- FANCY BOWS**—Spring Grip Bows, in Fancy Silks and pretty effects, in crochet work. They're new, smart and tidy looking. Special Friday, Saturday and Monday **45c.**

48 Pairs of White Lace Curtains

38 pairs of White Lace Curtains, two and a half yard size. Just what you will need at Spring evening for top room, worth \$2.00 pair. Friday, Saturday and Monday **\$1.32**



Gorgeous SILK CUSHIONS

Circular shapes, all Silk Covered Cushions, in shades of Gold, Rose, Navy, Copper and Black, rimmed and gathered, very handsome. Regular \$6.00 value. Friday, Saturday and Monday **\$5.49**

Excellent Exhibition.

NEW PUMPER DEMONSTRATES POWER.

Yesterday afternoon at 4 o'clock, a public exhibition of the chemical and hose car pumping machine was given at Cliff's Cove. It was witnessed by his Excellency the Governor, Lady Allardyce, Miss Allardyce, his Worship the Mayor, Hon. Tasker Cook, Councillors and Board of Fire Underwriters. The machine was run down on Baird's wharf, and the water was drawn from the Harbor. The first exhibition (deluge) three streams were turned into what is known as the siamese connection. This sent the water from the three hoses out thru one nozzle. In the second exhibition three separate streams were operated. A further exhibition of four separate streams by means of a "Y" attachment followed. The whole demonstrated the utility of this new and modern addition to our fire fighting apparatus. The water in each case was drawn from the Harbor and within two seconds after the pumping began the streams were available. A deluge of water at the rate of 800 gallons a minute was played on the Court House Building. His Excellency the Governor and the large concourse of citizens who witnessed the demonstration congratulated Inspector General Hutchings on his initiative in having this machine added to the Fire Department. Mr. Eller Starr, the expert, who arrived by the Rosalind with the machine, operated the pumps, during yesterday's demonstration. The pumps will afford special protection to property on the Higher Levels, and also in the suburbs. Yesterday morning a demonstration was made from the hydrant on Harvey Road. The pressure at the hydrant was 12 1-2 lbs., while the pressure at the nozzle of the pumper when in operation showed 80 pounds. With two streams connected the water was sent up to the top of the tower of the R.C. Cathedral.

From a Humorous Point of View.

WATER, WATER, EVERYWHERE.

Anyone who happened to be on Water Street yesterday afternoon at 4 o'clock in the vicinity of Cliff's Cove, wondered whether or not he was in a London fog or a sand storm in the Sahara desert. Mr. Dummer, who was passing at the time bumped into Mr. Dummer. "Oh! pardon me," said Mr. Dummer. "Is this Water St. and is it raining or just snowing?"

Dummer, who knew just what was happening, said that as the streets were not slippery enough just now, the authorities thought it would be a good thing to have the new Pumping Engine throw a little water over the Court House steps, so that people could slide down to work in the mornings.

"I don't believe that's the case at all," said Dummer. "I believe it is just an advance showing of 'April showers,' or some other spring cleaning song."

"However," said Dummer, "it is certainly great. I have never seen such a collection of girls, let's stand in a door way and give them the once over."

"My feet are wet," said Dummer. "I can't stand this any longer, and besides there seems to be some salt in the atmosphere."

"You mean salt afloat," said Dummer.

"Shut-r-r-up," said Dummer, "I know I'm Dummer, but your Dummer, it's the new Fire Pumping Engine being tried out."

C. L. B. Cadets.



LECTURE BY ENGINEER COMMANDER HOWLEY.

At the C.L.B. Armory last night Engineer Commander Howley, R.N., lectured to the Battalion on some of his experiences in the navy. The lecturer was introduced by Major Williams, who referred to Commander Howley's splendid record in the war. The lecturer, after a few pleasant remarks, in which he laid stress upon the meaning of the term Britisher, told of some of his experiences during the Messina Earthquake of which he formed one of the relief party, and he also gave a vivid description of the Naval attack in the Dardanelles, during which he acted his ship was sunk, and he himself was wounded with Shrapnel. Commander Howley, when in Hospital, had one hundred and one pieces (101) of Shrapnel taken from his body. Before concluding, the lecturer congratulated the Brigade on their new Lieut.-Col., and said he was sure the C.L.B. would make steady progress under their new O.C. The Brigade showed their appreciation of Commander Howley's interesting lecture by giving three hearty cheers. Several pieces of Shrapnel, which had been taken from Commander Howley's body, and a pair of spectacles which he had had in his pocket and which saved his life by preventing another piece of Shrapnel from entering his body were exhibited. It is hoped that it will not be long before Commander Howley will relate further of his experiences to the Brigade.