

TABLE DAMASKS

Pure White, very strong make; 36 inches wide. You could use a couple of yards, perhaps. Friday, Saturday and Monday.

45c

POUND SHIRTINGS

All large pieces and good quality; it's moving quick at our special price.

69c

FLOOR CANVAS

36 inch Floor Canvas, painted back, neat patterns, for hallways. Reg. \$1.10 for

89c

SPOT MUSLINS

Shower O' Hall White Muslin for windows, doorways and many purposes. Special the yard

38c

SATISFIED PATRONS CONSTANTLY PROCLAIM The Goodness of BAIRD'S VALUES & Helpfulness

1.00 to 1.80 Summer Dress Fabrics for 59c

An accumulation of beautiful Fabrics, such as Silk Striped and Figured Voiles and handsome Muslins, etc., in half pieces and so on. These we have grouped and though their regular prices range from \$1.00 to \$1.80 we do not hesitate to make a clean sweep price for Friday, Saturday and Monday.

59c



SPECIAL! 70c Dress Fabrics for 33c

This aggregation of lovely Summer Dress Fabrics should appeal to you as it brings such extraordinary good value and such beautiful materials. Figured Voiles, Fancy Muslins, plain and Crepe Cloth; White also; values up to 70c. Reg. \$1.00. Friday, Saturday and Monday.

33c

FRIDAY, SAT. and MONDAY

WE are going to make even greater opportunities for those who must ever provide the necessities of the day--the family buyer--the careful shopper who strives to make both ends meet, will find this store a helpmeet in every way.



Towels, Damasks and Fancy Linens UNDERPRICED

WHITE TOWELS—White Turkish Towels with plain fringed ends; good medium size for family use. Regular 60c. value. Friday, Saturday and Monday, each... **49c.**

TURKISH TOWELS—Half bleached, strong and a goodly size, 26 x 46; convenient for bath towel, or the seaside. Regular \$1.40. Friday, Saturday & Monday, each... **\$1.18**

PLAIN PILLOW CASES—Linen buttoned Pillow Cases, plain but good quality. Special. Friday, Sat. & Mon, each... **57c.**

TABLE NAPKINS—Hemmed Damask Table Napkins of a good quality. Value for 35c. each. Friday, Saturday & Monday, each... **25c.**

PIANO SCARVES—Cream Poplin make, with some very handsome coloured silk embroidery work all over it; fancy gimp edging. Reg. \$4.50. Friday, Saturday and Monday... **\$3.58**

SALE OF SUMMER GLOVES



SILK GLOVES—"Van Raalte" Silk Gloves of distinction in Black, White, Grey and Fawn; double tipped, 2 dome wrist; desirable. Reg. \$3.50. **\$2.75** Friday, Saturday and Monday

LADIES' GLOVES—Silk and others of heavier fabric, in Champagne, White and Black; values here up to \$1.80. **\$1.39** Friday, Saturday and Monday

LADIES' WHITE GLOVES—Washable Chambrasse and Lisle. These are superior quality; about 5 dozen pairs remain, in assorted sizes. Special. Friday, Saturday and Monday... **69c.**

Ladies' Imitation PANAMA HATS



Hearth Rugs

Get Their Final Pricings Now

HEARTH RUGS—A special lot of Axminster Hearth Rugs in good striking patterns and color blending; convenient size for dining room rugs. Reg. \$5.75. **\$7.65** Friday, Sat. & Monday

AXMINSTER HEARTH RUGS—12 only of especially good quality. Fourth Rings; extra weight and unusually good looking color tones; plain ends, bordered. Reg. \$14.50. **\$8.98** Friday and Monday

CREAM CURTAIN LACES—48 inch wave edge, nice open pattern with pretty blossom border; light cream shade. Reg. \$1.10. **89c.** Friday, Saturday & Monday

BUNGALOW SCRIMS—A half dozen pieces of these pretty Landscape Curtain Scrims in various color combinations; nice for summer hangings between folding doors. Friday, Saturday and Monday... **39c.**

PUNJAB CASEMENT CLOTHS—48 inches wide, richly coloured and patterned, handsomely bordered; these materials will give you very serviceable wear. Reg. \$1.10. **85c.** Saturday & Monday

NOVELTY CURTAINS—Pretty plain centre Cream Scrim Curtains, with a wide hemstitched border and a rich Torchin Lace edging; effective looking window dressings. Reg. \$7.00. **\$5.48** Friday, Sat. & Monday

CURTAIN LACES—Several pieces of Nottingham Curtain Laces, 48 inches wide; nice lacey looking patterns. Reg. 95c. **69c.** Friday, Saturday and Monday

BUNGALOW CURTAINS—48 Bungalow Curtains they are ideal; two and a half yard size; strong and nicely patterned; about 36 pairs in the lot. Reg. \$2.50. **\$1.95** Friday, Sat. & Monday

"STARTEX" TOWELING—Best of wearing Towelings, 17 inches wide; has linen woven both ways; acts as glass cloth or roller; it's an economical Toweling to buy. Reg. 60c. **48c.** Friday, Sat. & Monday

CREAM POPLIN CASEMENT—34 inch wide with a high grade mercerized finish; as a caseament curtaining it will last for years. Reg. \$1.50. **\$1.29** Saturday & Monday

STAR VALUES CULLED FROM THE MEN'S DEPARTMENT



MEN'S KNITTED NECKWEAR—These Scarves go well with the soft collar; in fact with any collar; very durable; medium width. Reg. \$1.60. **\$1.25** Friday, Saturday & Monday

MEN'S BATHING SUITS—One-piece suits of the Black Jersey; White trimmings at neck and armlet; assorted sizes. **\$1.25** Friday, Saturday and Monday

MEN'S PYJAMA SUITS—White and Cream Country Club Pyjama Suits, finished with silk braids, button holes and pearl buttons. Reg. \$3.50. **\$3.20** Friday, Saturday and Monday

THE TIPS' REACK—Sensible, serviceable and strong; best grade elastic; solid leather fasteners; fine enough for Sunday and strong enough for hard wear. **65c.** Friday, Saturday and Monday

MEN'S SILK SOCKS—Silk Socks of the serviceable kind, with double heel and toe; Lisle top; shades of Slate and Navy. Reg. \$1.30. **\$1.10** Friday, Saturday and Monday

MEN'S NECKWEAR—Broad spread Scarves in a lot of fancy figured effects as well as some very pretty stripe patterns. Reg. \$1.15. **\$1.10** Friday, Saturday and Monday

MEN'S TOP SHIRTS—Dozens upon dozens of them, in neat pin stripe patterns, laundered neck band; coat style, up to 15 1/2 size. Were \$3.50. **\$2.75** Friday, Saturday and Monday

MEN'S WORKING SHIRTS—Neat Black, with White pin stripe, collared and double stitched, pocket, full sizes; Reg. \$2.70. **\$1.90** Friday, Saturday and Monday

And Other Important Savings from the Showroom

CORDED RIBBON VELVETS—Fancy Corded Ribbon Velvets, half inch wide; shades of Emerald, Navy, Purple, Nigger, Brown and Black. Reg. 18c. **10c.** Friday, Sat. & Monday

LADIES' VESTS—Shades of Flesh, Pale Blue and White in finest Jersey make; ribbon bound and ribbon strapped; sizes 38 to 44. Reg. \$1.20. **98c.** Friday, Saturday & Monday

Children's Middy Suits

A special lot in White Jean; Jumper and pleated Skirt with body; Saxe or Pink sailor collar to set each one off to perfection; others all White, lace and front pocket, cut bottom; sizes to fit 8 to 14 years. Special for Friday, Saturday & Monday... **\$2.49**

LADIES' IMITATION PANAMA HATS—Fashionable weightless Imitation Panama Hats, untrimmed; large sailor shape; becoming hats away under regular price, \$3.00. **\$1.79** Friday, Saturday & Monday

LADIES' JERSEY PANTS—Lace trimmed Knickers in fine White Jersey; others show-cut knee; sizes 26 to 44 inch. Regular \$1.90. **\$1.39** Friday, Saturday & Monday

CHILDREN'S VESTS—Summer Undervests in finest White Jersey, wing sleeve, neck finished with crocheted edge; to fit 4 to 10 years. **23c.** Friday, Saturday & Monday

SILK CAMISOLE TAPES—All Silk Camisole Tape and shoulder straps; fast shade of Pink and White; launders perfectly; one yard pieces. Reg. 23c. **15c.** Friday, Saturday & Monday

LADIES' WASH DRESSES—Here is a snap in good looking Summer Frocks in Plaid and Striped Gingham; others in plain Linens, with White Plaque collar and cuffs, others in irremovable Chambray. Don't miss this opportunity. Reg. \$7.50. **\$4.98** Friday, Sat. & Monday

HICKORY WAISTS FOR GIRLS OR BOYS—Mothers will be pleased with these best quality Mercerized White Sateen Waists, buttoned and taped for attaching suspenders to; easy fitting and comfortable; sizes for 8 to 14 years. Reg. \$1.10. **89c.** Friday, Saturday & Monday

CAMISOLE EMBROIDERIES—Finest Swiss Embroideries for camisole making; made on beautiful quality Cambric, showing wide heading at top and waist; 18 inch width. Reg. \$1.00. **78c.** Friday, Saturday & Monday

A Marvellous Showing of GOOD VALUES in BOYS' NEEDS

BOYS' DARK WAISTS—Striped Gingham Wash for wearing soft collar with, and ideal for holiday time; assorted sizes. Reg. \$1.30. **95c.** Friday, Saturday and Monday

BOYS' SAILOR OVER-COLLARS—White Jean with embroidered anchor in corners; Navy or White. Brighten up his suit for Sundays with one of these new collars. Reg. 80c. **69c.** Friday, Saturday and Monday

BOYS' TWEED CAPS—Quite a variety of good-looking English Tweed Golf Caps for boys; Light, medium and Dark mixtures, up to \$1.00. **75c.** Friday, Saturday and Monday

PURE WOOL JERSEY SUITS—Finest knitted quality Knitwool Jersey Suits; long waisted, Jersey belted and open knee Pants. Your choice of Saxe with Fawn facings and Navy with emerald; distinctive looking. **\$8.00** Reg. \$10.00. **\$7.50** Friday, Saturday & Monday

BOYS' SHIRT WAISTS—Boys' Striped Cotton Shirtwaists, in assorted sizes; nice fitting collar, pocket, tidy trim-looking Waists for the season. Reg. \$1.30. **75c.** Friday, Saturday and Monday

LITTLE BOYS' TWEED HATS—Mottled Tweeds favoring Browns and Greys, crushable crown, stitched brim; serviceable, sensible and manly looking. **\$1.80** Friday, Saturday and Monday

LITTLE BOYS' TWEED SUITS—Summer Tweed Suits for little chaps from 3 to 8 years; belted waist, Russian styles, and others. We have had quite a run on these lately and intend clearing the balance this week. Reg. \$4.95. **\$4.25** Friday, Saturday & Monday

BOYS' KHAKI SHIRTS—Just what a chap wants for knockabout. Khaki Shirts with buttoned breast pockets; double stitched seams and collared; assorted sizes. Reg. \$1.70. **\$1.40** Friday, Saturday and Monday



BOYS' CRICKET SHIRTS
Cream Flannelette Top Shirts for Sports Day; Collar and pocket; assorted sizes. Special Friday, Saturday and Monday
\$1.35

PINK FLANNELETTES
3 pieces only of soft fluffy American Flannelette in a nice Pink shade. Special Friday, Saturday and Monday.
23c

TICKINGS
32 inch Mattress Tickings, Fawn ground with Crimson or Blue stripes; extra strong. Friday, Saturday and Monday
74c

BATH MATS
Washable Mats for Bath-rooms size 26 x 40; White ground; richly patterned. Reg. \$4.75 for...
3.69

Solving a Mystery of the Sea.

THE EEL'S WONDERFUL TWO YEARS' JOURNEY.

Until recently the manner in which eels breed was one of Nature's most profound mysteries.

For more than two thousand years scientists have tried to solve the problem without success. Mature eels were found everywhere in ponds, lakes, and rivers; small eels were seen ascending the rivers in the spring; but that was all that was known.

Did eels lay eggs like other fish? No one could say, for no one had ever seen an eel's egg, or even a new-born eel.

Long ago people tried to solve the problem by all kinds of quaint suggestions. Many believed that eels were produced from horse-hairs, and some writers stated that they had actually seen the change take place. Others held that they were created in a magic way from dew.

Now the mystery has been solved, and we can answer the questions that formerly seemed so baffling.

The eel is born in the depths of the sea and passes about two years in the salt water; then, as a little eel, he moves up the rivers; his growth takes place in fresh water, and he returns to the sea to spawn.

In autumn the full-grown eel undergoes a change. The greenish-brown colouring which harmonizes with the mud of his favourite haunts disappears and in its place he puts on his silver sea-livery.

Within him, too, there is a change; Nature is calling him with her most insistent call. Wherever he is he must forsake his present home and seek the sea. If he is living in a pond far from a river, he leaves it and travels like a snake over the meadows, guided by some marvellous instinct that leads him always towards the river.

Once in the flowing water he finds himself in the company of thousands of his kind, all making for the sea. Down stream they swim, hardly pausing on their journey. When the sea is reached they join a vast company of other eels which have come from various rivers.

There is no hesitation, no wondering where they should go; they know. As though moved by a common impulse, the countless millions of eels from our waters set out upon a journey of over three thousand miles towards the deepest parts of the Atlantic Ocean.

There they lay their eggs, and once the eels have completed their task Nature has no further use for them. Every one of them dies; no single eel ever returns.

A Strange Pilgrimage.
From each egg hatches out a tiny transparent, dish-shaped creature, which, as soon as it is born, starts swimming towards land. For nearly two years it must travel unceasingly, and during its journey, its shape is gradually changing.

Slowly it becomes longer and thinner, though for some time it remains flat. As it nears the fresh water its sides fall out, it becomes rounder; it is, in fact, like a transparent piece of string.

So far, we cannot discover that the baby eel has taken any food. But we may feel sure that it does feed, for without food it could not grow, nor could it supply the energy needed for its long journey. It is probable that it exists upon the microscopic creatures contained to the sea. As it approaches fresh water it begins to feed in earnest, and solid food soon gives it colour.

The little eelers move in millions upon our rivers every spring, passing overland from running water to ponds and lakes. They will spend four or five years in their new homes, and during that time they have only one idea—to feed and to grow.

The eel is perhaps the most voracious inhabitant of our waters. He thinks nothing of attacking fish bigger than himself.—Tit Bits.

Fish That Shoots.

Have you ever heard of the Archer Fish? He has evolved an original method of capturing some of the insects upon which he feeds.

Like many other fish, he preys largely upon water insects as well as upon those which fall into the stream and are carried down struggling vainly against the current. But the Archer Fish has no appetite which he cannot satisfy entirely in this way.

Moved by the pangs of a hunger that is never quite satisfied, he swims slowly along the edge of the river, carefully examining the overhanging grass with eyes that are so placed in his head as to facilitate his search.

As he moves along he sees a fly perched upon a twig, or a blade of grass a few inches above the top of the water. Rising gently in the water, he pushes the tip of his nose above the surface; then, taking careful aim, he "fires," and more often than not the luckless fly is howled over and falls into the stream, where the fish devours it at his leisure.

What does he shoot at the fly? Simply a drop of water. He is a wonderful marksman and seldom fails to score a bull's eye!

ORANGES!

Full assortment of SUN KIST CALIFORNIA ORANGES (Just in.) 250, 200, 216, 176; 150s. —Also— 100 Bxs. FANCY TABLE APPLES. 50 Bunches BANANAS.

Soper & Moore

N.B.—Please note our Main Line Phone numbers: 480 and 902.

Your Cemetery Plot

May need our attention to put it in order for the summer months. It may need a MONUMENT or a HEADSTONE. Why not get one from us that will have that artistic effect that will make it look distinctive from every other memorial? You may have a monument in your plot that has not been attended to for years. Let us put in some work on it and remove the traces of the weather by polishing and painting it again. You may want another inscription engraved. We attend to all this work during the next few months. A letter or a call at our Showroom will put you in touch with an up-to-date and prompt service that stands for satisfaction.

Muir's Marble Works, MUIR BUILDING, 198 WATER STREET. apr25,3m,60d

For the next week we are prepared to purchase a limited amount of

FURS

Fox, Otter, Muskrat, etc.

Cowan & Co., Ltd

276 Water Street, St. John's. June 6, 1921

There Must Be a Reason

That a great many of the garments that we have received in the past month were from new customers who had those garments mishandled by other dyers and were sent to us as a last resort before a settlement was made with the owners. We were able to doctor up the majority of those crippled garments to the entire satisfaction of those owners. If you have any sick garments of this character sent them to us. If our customers don't accept the garments after we doctor them, don't pay us. No cure no pay. We have received a new shipment of dye, the best on the market. Raglans cleaned and dyed at shortest notice. Outport orders get my personal attention.

J. J. DOOLEY, McKinnlay Bldg, 504, 1/2 Cor. Lime St. & LeMarchant Rd.

A NEW BOOK

BY **ETHEL M. DELL**
Rosa Mundi and Other Stories.
Read this, the latest and best from the famous author of "The Way of an Eagle" and "The Top of the World", etc. The volume contains some of the finest stories ever written by Miss E. M. Dell.
Price \$1.50; by Mail, \$1.54.

Garrett Byrne, Bookseller & Stationer.

EMPIRE HALL (formerly Blue Puller Hall), cor. Gover Street and King's Road, may be hired for small dances or meetings. Rates: Evenings 25 up. Afternoons 22.50. Apply W. F. POWER, Manager. Jan 2, 1921