

James Baird LIMITED

DWINDLING PRICES.

Prices that make this the very
BEST BUYING FALL
for YEARS.



CASH SALE

Knowing ones loudly proclaim our values as "MARKED SUPERIOR VALUES." We have worked hard to gain such recognition. This Fall particularly emphasizes more than ever the real goodness of this Store's values. If you want to meet your friends shopping it is always worth your while to try "BAIRD'S" first, as the knowing shopper finds it a convenient place to shop in, an economical place to purchase from, and a pleasant place to be served. Glad to see you early and often.

CASH SALE

FRIDAY, SATURDAY, MONDAY

Interesting Reading from the Ladies' Realm



- COLLAR AND CUFF SETS**—Children's Lace and Spot Muslin Collar and Cuff Sets, with Valenciennes lace trimmings, pointed and round styles; dressy looking. Reg. 70c. set. Friday, Saturday and Monday **57c.**
- CHILDREN'S KILTED SUITS**—Colored Jersey Kilted Suits; in shades of Navy, Saxe, Tan and White; to fit 2 to 5 years; snug and warm. Reg. \$2.75. Friday, Saturday and Monday **\$2.49**
- WINCEY KNICKERS**—Ladies' Cream Wincey Knickers; superior quality, beautifully made, tucked at knee; full sizes. Special Friday, Saturday and Monday **\$1.39**
- CORDUROY BONNETS**—Children's Corduroy Bonnets, trimming of flowers and ribbons; shades of Rose, Saxe, Navy, Crimson and White. Reg. \$1.80. Friday, Saturday and Monday **\$1.64**
- LADIES' NIGHTGOWNS**—Striped Flannelette Nightgowns, roll collar, yoke trimmed, with feather galon; assorted sizes in Pink and White and Blue and White stripes. Reg. \$3.00. Friday, Saturday and Monday **\$2.59**
- BLACK SILK POPLIN BLOUSES**—A very special lot of Black Silk Poplin Blouses, high or low neck, roll collar, pocket, neatly tucked; trimmings of Crochet and Braid buttons; sizes 38 to 44 bust. Reg. \$5.00. Friday, Saturday and Monday **\$4.59**
- RIBBON VELVETS**—A few pieces in shades of Gold, Tangerine and Bronze; 3 inches wide. Reg. 20c. yard. Friday, Saturday and Monday **10c.**
- JERSEY COSEY COATS**—Ladies' Wool Jersey Sleeveless Coats; handy to wear under your raglan, costume or waterproof; neat fitting buttoned front; pretty Heathers, as well as Green, Saxe and Rose; assorted sizes. Reg. \$3.00. Friday, Saturday and Monday **\$2.78**
- CHILDREN'S UNDERSKIRTS**—Cream Flannelette Underskirts with body, buttonhole edged in Pink and Blue; to fit 6 to 12 years. Regular \$1.40. Friday, Saturday and Monday **\$1.28**
- WOOL PANTS**—Children's Cream Wool Pants; to fit 6 to 12 years; ankle length, closed. Reg. \$3.20. Friday, Saturday and Monday **\$1.98**
- FLANNELETTE TRIMMINGS**—Flannelette Insertion and Beadings in White and Pink shade, silk yoked; 2 and 3 inches wide. Regular 15c. yard. Friday, Saturday and Monday **10c.**
- LADIES' SKIRTS**—A mixed lot of stylish Skirts, some in Navy and Black Serge and Cloths, others in Tweeds; ideal for Fall wear; perfect hanging skirts, showing pockets, belt and button trimmings; assorted sizes. Reg. \$4.50. Friday, Saturday and Monday **\$4.78**

This Store has again proven it's helpfulness to buyers of Men's and Boys' Suits and Overcoats.

As it is not our intention to carry over any of these to next season, we have made **MIGHTY REDUCTIONS.**

Costs you nothing to see these.

Sale of Serviceable well filled Cushions

- CUSHIONS, CUSHIONS**—3 dozen of plump filled Cushions in assorted shades, frilled; you can always find a place for cushions like these. Special Friday, Saturday and Monday **\$1.15**
- CIRCULAR CUSHIONS**—Large Fancy Circular Cushions in pretty color combinations; these are well filled; nice for lounge, den or dining room. Reg. \$3.30. Friday, Saturday and Monday **\$2.95**
- PILLOW SHAMS**—A few dozen of lace and insertion trimmed White Linen Shams; full size. Reg. \$1.80. Friday, Saturday and Monday **\$1.18**
- GIRLS' AND BOYS' LEATHER SCHOOL BAGS**—The most serviceable kind of Bag to buy; stands banging about and will last for years; your choice of Tan or Black. Special Friday, Saturday and Monday—The smaller size **79c.**
The larger size **\$1.59**
- DRESSY FOOTWEAR FOR LADIES**—Black Vici Kid Boots, showing white kid tops, spool heel and pointed toe; perfect style; sizes 2 1/2 to 5 only. Reg. \$5.00. Friday, Saturday and Monday **\$4.60**

Do You Like Fancy Beadwork?

- To-day we are showing the "Apache" Beadwork Looms, which we believe will interest all lovers of fancy work. It's a new, absorbing and fascinating pastime. Simple and instructive, a child can manipulate it; and just at this season, with the long evenings, think of the many delightful pieces of fancy beadwork you could make up and delight your best friends with at Christmas time. Instruction books and designs to hand.
- Two sizes:
\$1.30 and \$1.90.
- Large Framed Pictures.**
- We have a large assortment of these showing pleasing subjects for home adornment. Pretty rural scenes; fruits and some religious pictures. This week we make special price reductions.
- Reg. \$1.75. Friday, Saturday and Monday **\$1.69**
Reg. \$2.00. Friday, Saturday and Monday **\$1.79**
Reg. \$2.25. Friday, Saturday and Monday **\$1.98**

Large Damask Table Cloths UNDERPRICED

- Extra strong Damask Table Cloths, size 68 x 72, hemmed; some in Crimson and White, others Blue and White. You cannot beat these for wear. Reg. \$4.00. Friday, Saturday and Monday **\$3.30**
- CUSHION COVERS**—Dark Linen Cushion Covers, extra full size, wide hem, stitched frill and coloured embroidered centre. Reg. \$1.75. Friday, Saturday and Monday **\$1.57**
- NAVY NAP CLOTH**—56 inch Navy Nap Cloth; extra heavy for top coats and reefers. Reg. \$9.00. Friday, Saturday and Monday **\$8.45**
- CURTAIN LACES**—54 inch White Nottingham Curtain Laces; something new and pretty in a very lacy looking curtain. Reg. \$1.10. Friday, Saturday and Monday **98c.**
- COLOURED TABLE COVERS**—10 only of very handsome Coloured Table Covers; some in Fancy Crimsons, others in pretty Mixed Green; fringed; rich looking Cloths. Reg. \$9.50. Friday, Saturday and Monday **\$8.45**

Local Railwaymen Demand Higher Wages

The Reid Company's railway workers—Station Agents, Operators, Engineers, Firemen, Baggage-men, Conductors and others—are threatening a general strike the last day of the present month, at midnight, if demands made upon the concern for a general increase of wages are rejected. The increase is said to be 20 per cent. on all salaries over \$900, and 33 1-3 per cent. on salaries under \$900. The workmen mentioned have recently formed a Railworkers' Union, which is federated with the United Railway Workers' Association, a delegate from the latter having been in the Dominion for some time organizing. The establishment of the Union had the sanction of the Reid Co., and when application was made for an increase of wages, a reply was given which the railway workers claim was tantamount to an acceptance of their demands. Since the Government Commission took control of the Company's affairs another letter was drafted and forwarded the Commission, which they claim has not been replied to. The Union is still hoping that a favourable response to their demands will follow, but if not the operators will close their keyboards at 11.59 p.m., October 31st, the engineers and firemen will bring their trains to their stations and all work will cease. The Union claims that full sympathy will be given the strike by the United Railroaders' Association, who will refuse to handle any shipments coming to Newfoundland.

Epworth League Sale Opened.

The tea and sale under the auspices of the Wesley Epworth League last night was largely attended. Hon. John Anderson in a very happy speech opened the sale, and up to closing time the ladies at the various tables were kept busy. The affair will be continued this evening, opening at 8 o'clock, when it is expected that large numbers will attend. A high class musical programme will be an added attraction. There will also be an auction sale of any goods left over.

Personal.

Mrs. A. Armour Love will receive on Monday and Tuesday next at the Cottage, Rennie's Mill Road.

The many friends of Prof. Chas. Hutton, will be pleased to learn that his son Hubert was successfully operated upon at New York by one of the most eminent surgeons of the day, and great hopes are entertained that his leg will, as a result, regain its natural power.

Hon. G. N. and Mrs. Seger were passengers by the Rosalind yesterday from New York. Hon. Mr. Seger is Mayor of New Jersey and with his wife is making the round trip by the ship.

Dr. H. S. and Mrs. Tait and Master D. Tait arrived by the Rosalind yesterday. Dr. Tait is a son of Dr. J. S. Tait and his many friends in the city were pleased to see him after so long an absence.

Mrs. Tasker Cook and Miss Penlock, who were visiting friends in New York, returned by the Rosalind yesterday evening.

Hon. S. D. Blandford, Sheriff, leaves by to-day's express for Montreal to visit his brother, Mr. Edgar Blandford, who has been in business there for several years.

Miss Stella Taylor, Southside, who has been spending a two months' vacation with her relatives after an absence of eight years, returns by the Rosalind to her home in Roxbury, Mass.

Mr. and Mrs. W. Knowling and Master W. Knowling, who were visiting friends in Canada, returned by the Rosalind yesterday evening.

Lieutenant Maconess Johnson, son of Justice Johnson of the Supreme Court, has sailed again for Mesopotamia with his Indian Regiment. From the third month of the war he served in Belgium and France as private of the Royal Scots, and as Lieutenant of Cameron Highlanders, with that regiment and the Royal Newfoundland Regiment. Transferred to the East at the end of 1917, he saw service against the Turks in Mesopotamia and Persia with the 79th, 83rd and 108th Indian Regiments.

Pillow Cases, Towels, Curtainings

- WHITE TOWELS**—Extra large and thick, all White Turkish Towels, plain ends. Reg. \$1.50 each. Friday, Saturday and Monday **\$1.29**
- RAJAH CURTAINING**—36 inch Rajah Curtainings; something to make your rooms look cozy and cheerful during the long evenings, barred and floral patterns. Reg. \$2.50. Friday, Saturday and Monday **\$2.30**
- BATH TOWELS**—Extra large size pure White Turkish quality, 36 x 72 inch, plain hemmed ends. Reg. \$3.00 each. Friday, Saturday and Monday **\$2.45**
- TURKISH TOWELING**—Pure White Turkish Towelling, soft undressed finish. Per yard Friday, Saturday and Monday **37c.**
- PLAIN PILLOW CASES**—Plain American Cotton Pillow Cases; size 20 x 32; plain deep hem. Special Friday, Saturday and Monday **57c.**
- NEW CHINTZ**—Some good looking Chintz patterns in an color combinations you like 36 inches wide, large and small patterns. Reg. to \$1.20. Friday, Saturday and Monday **99c.**
- ART MUSLINS**—Several pieces of Cream Art Muslin, showing small spray centre, and a very pretty floral border; 36 inches wide. Reg. 65c. yard. Friday, Saturday and Monday **47c.**



Many Good Offers in the MEN'S & BOYS' DEPARTMENT

- MEN'S HOUSE SHOES**—Men's Warm Felt House Shoes with leather sole and heel, felt innersole; plain Black or Grey; nice for Daddy. Reg. \$3.00. Friday, Saturday and Monday **\$2.70**
- MEN'S WORKING SHIRTS**—Strong wearing Working Shirts in Grey and White, Blue and White and Fawn and White stripes; collared, double stitched; assorted sizes. Reg. \$2.50. Friday, Saturday and Monday **\$2.25**
- MEN'S KID GLOVES**—Tan Kid Gloves with slight fleece lining; sizes 7 to 8 1/2 only; best English quality. Reg. \$3.00 pr. Friday, Saturday and Monday **\$2.65**
- MEN'S PYJAMAS**—These are Job and value for \$4.00 suit. The Coat and Pants are not perfect matches, a little difference in the stripe; nothing to impair their value. Friday, Saturday and Monday, the **\$2.95**
- MEN'S SOFT FELTS**—A few dozen of American Soft Felts in shades of Grey, Olive Brown, Dark Green and Brown; wide band. Regular \$3.70. Friday, Saturday and Monday **\$3.30**
- MEN'S SILK SHIRTS**—Shantunk Silks in natural shade, each with detachable collar to match; soft silk cuffs; these give best of wear. Reg. \$5.50. Friday, Saturday and Monday **\$5.10**

Men's Overalls, \$1.75

Heavy Brown Canvas Overalls, pants or jackets in all sizes; exceptionally good and very strong. Special Friday, Saturday and Monday, **\$1.75** the garment

MEN'S HIGH LACED BOOTS—14 eyelet height, lace Tan Elk Boots; extra strong and heavy leather sole and heel, double buckle fastening at top, belloy, tongue; \$12.00 value. Special the pair **\$9.50**

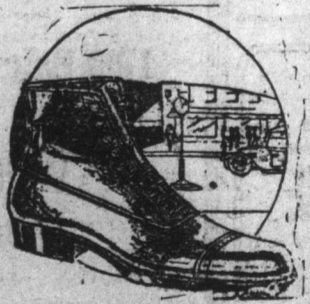
MEN'S HEAVY WOOL UNDERWEAR, \$2.70 Value for \$2.65—About 100 garments, Shirts and Under-pants, in assorted sizes. If you want something good to wear, warm and comfortable, do not pass this line. See window. Special, the **\$2.05** garment



Peerless HOSIERY Values

- CHILDREN'S HOSIERY**—Girls' and Boys' Hosiery, plain and ribbed, black, a mixed lot up to 60c. pair; all sizes. Friday, Saturday and Monday **49c.**
- LADIES' TEEGED HOSE**—A line that appeals for value and goodness; plain finish with heavy ribbed knee top. Reg. 80c. Friday, Saturday and Monday **78c.**
- LADIES' CASHMERE HOSE**—Fast Black Cashmere Hose in a plain finish. These are old value. Reg. \$1.25 pair. Friday, Saturday and Monday **98c.**
- LADIES' SPORTS HOSE**—Cashmere weight, broad ribbed finish in pretty Greys, Browns, Blues and Heathers; a favorite line. Reg. \$1.40. Friday, Saturday and Monday **\$1.65**
- BOYS' HOSE**—Stout ribbed Wool Hose for boys from 4 to 10 years; value for \$1.40. Friday, Saturday and Monday **99c.**
- CHILDREN'S BOOTIES**—Soft Wool Booties in White and Pink and assorted shades. 45c. pair. Friday, Saturday and Monday **37c.**

Gentlemen! Can You Afford to Miss Such Value?



Men's Boots to clear

All sizes in Men's Laced, and a few pairs in Buttoned style; some in Vici Kid, Gun Metal and others in Calf; Boots that sell at \$7.00, \$7.50 and \$8.00; incomplete lines, but every size represented throughout the assortment. If you want value in good, reliable footwear, it's right here. Friday, Saturday and Monday

\$5.79

Boys' KILL-CHILL Jerseys

Get Him One Right Away

The tidiest little Jersey yet; fits snugly under his vest, sleeveless, round neck, in khaki shade only; assorted sizes to fit up to 12 years. Dollar value. Friday, Saturday and Monday **49c.**

BOYS' BLUE JERSEYS—Boys' Navy Jerseys, plain neck and some with buttoned shoulder; size 24, 26 and 28 inch. Reg. \$3.50. Friday, Saturday and Monday **\$2.98**

BOYS' WOOL SUITS—Boys' Brushed Wool Suits, long pants, strapped under instep; coat has turn-over collar and cap to match. Reg. \$5.00 suit. Friday, Saturday and Monday **\$3.95**

BOYS' TOP SHIRTS—Dark Shirts for working Black drill with white pin stripe, collar attached; assorted sizes. Reg. \$1.65. Friday, Saturday and Monday **\$1.49**

James Baird LIMITED

A Splendid Number.

The Autumn Number of the Newfoundland Quarterly, for advance copy of which the publisher, Mr. J. J. Evans, has our thanks, is perhaps the best yet issued. It is replete with illustrations of a topical nature, while the articles are from the pens of our best known authors. In biographies there are interesting sketches (illustrated) of the Bishop-Elect of St. George's Diocese, Rt. Rev. Henry T. Renouf, the late John L. Slattery and Richard J. Devereaux. Altogether the current number of this journal is one well worth pur-

Just arrived for Stafford's, two thousand bottles of Brick's Tasteless Cod Liver Oil. Price \$1.20 bottle. Postage 20c. extra