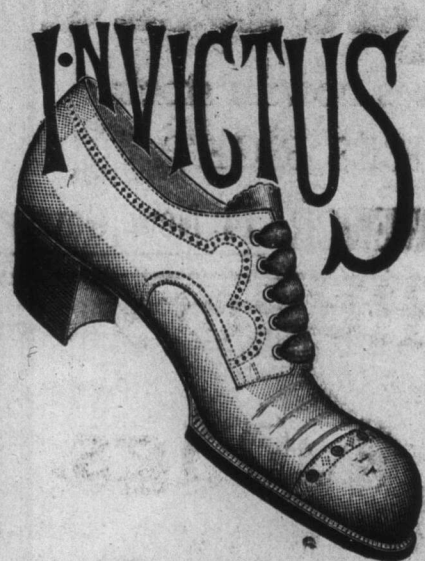




The Requisites of GOOD FOOT-WEAR.

These are FIT, MATERIAL and STYLE. Look for them in this order. Too many begin with style—good looks, whether the Shoe is suited to the foot or not.

If a shoe doesn't fit, it doesn't deserve to be worn. Don't buy it. There is a particular type of shoe that will fit your foot exactly. It is the Shoe for you to wear—always.

This shoe that fits you exactly should be of the finest leather, and put up on artistic lines. INVICTUS SHOES are FIRST made to FIT.



By following the natural, beautiful lines of the human foot, proper style is attained, while from the finest materials that money can buy, high-skilled workmen build into INVICTUS SHOES all that the most exacting wearer can desire in foot-wear.

Let your next pair of Shoes be INVICTUS, and you will have comfort combined with style and durability. We carry a full line of Men's Invictus High and Low Cut Shoes. Call and see them.

Marshall Bros

The Joy of Grumbling.

By RUTH CAMERON.



RUTH CAMERON.

How we do enjoy grumbling about unimportant things. I was waiting for a telephone call to be put through at a little country store, where I spent the summer. Two or three other people were also waiting for calls. We all had difficulty in getting the operator and then we had long waits and heartrending disappointments when we were called to the phone, only to be told "the party does not answer. Shall I try them again?"

But as an antidote to our difficulties we had had with the phone since we came.

Some Of Our Telephone Experiences. We took turns relating exasperating experiences. One woman had failed to get a message about guests who were coming until an hour after the guests arrived. Another had been called to the phone twice and then assured that there was no record of any call. A third had spent the morning trying to get her husband, being assured after each call that no one answered. When he came down that afternoon he informed her that he had not left the office all the morning because he knew she was going to call.

"Such miserable service," groaned one. "I never was anywhere where it took so long to get a call," said another, and then a third opened fertile new fields for grumbling by telling of a place she had been two summers ago where the service was even worse. And then we all told of places to which we had been where the service was even worse.

We Quite Enjoyed The Hour's Wait. On the whole I think we all quite enjoyed the hour we waited.

There is just one thing that is more valuable as a grumble outlet than the public service corporation and that is the weather. What should we do without it? Even the most terrible hot spell has this compensation. And the worse one has suffered, the higher one's thermometer ran, the more joy one gets in the telling. Of course, one does not crave a heat prostration in the family, but if it has to come what a chance for holding the centre of any weather discussion.

Getting The Grumble Out Of Our Systems.

The Greeks had a theory about tragedies on the stage. That it was healthy to attend them because they were an outlet to one's emotions of fear and horror, etc., a sort of spiritual cathartic.

Doubtless these pleasant little sessions of community grumbling over the weather, the mails, the telephone, etc., are invaluable since they get some of the grumble out of our systems. Who knows how much unhappiness they may save our families?

St. Joseph, Levis, July 14, 1903. Minard's Liniment Co., Limited.

Gentlemen,—I was badly kicked by my horse last May, and after using several preparations on my leg nothing would do. My leg was black as jet. I was laid up in bed for a fortnight and could not walk. After using three bottles of your MINARD'S LINIMENT I was perfectly cured, so that I could start on the road.

JOS. DUBES.

Commercial Traveller.

Fresh mushrooms may be dried and stored if the drying is started the minute they are picked.

TO ARRIVE, A shipment of Green Tomatoes, the last for the season.

New Pack:

Lobster, Salmon, Bakeapples, 1 lb. tins. HERSEY'S Sweet Milk Chocolate & Nut Milk Chocolate, in boxes of 2 doz. pieces. Early Williams Apples. Cucumbers. Fresh Eggs.

Bartlett & Clapp Pears in 1/2 bris, now on the way. Orders being booked for delivery very soon. Boyer's Early June Peas. Boyer's Sugar Corn. Boyer's "Cottage" Brand Peas. Tomatoes, 1 lb. tins; 4 doz. in case, \$4.60. Scotch Oatmeal. Kellogg's Bran—Cooked, ready to serve.

C. P. Eagan

DICKWORTH STREET & QUEEN'S ROAD.

On Spot for Immediate Delivery!

- 50 cs. 2 1/2 Bartlett Pears.
- 25 cs. 3 Baltimore Pears.
- 75 cs. 1/4's Potted Meat.
- 50 cs. 1's C. C. Meat.
- 50 cs. 1's Roast Meat.
- 50 cs. 1's Cottage Meat.
- 25 cs. 1's Roast Mutton.
- 40 cs. 1/2 Vienna Sausages.
- 50 cs. 10 oz. Libby Chow-Chow.
- 50 cs. 16 oz. Magic City Chow-Chow.
- 75 cs. Purity Milk.
- 50 cs. St. Charles' Cream.

Soper & Moore,
Importers & Jobbers.
Phone 480.

Rann-dom Reels.

LEATHER.

Leather is a tough, hardy substance which at one time was used in the manufacture of shoes. For years the people of this country wore large, bunion-producing shoes of pure leather which could be put on in May and worn until death without showing the least sign of exhaustion, but they cannot do so to-day.

THEY ARE AS GOOD AS USUAL—WHY I AM NOT WORSE MYSELF—I HATE BUY A NEW PAIR EVERY TEN OR TWELVE YEARS.



Shoes of pure leather which could be put on in May and worn until death.

Owing to the European war and the inexorable law of supply and demand, which also controls the price of steel rails, genuine, hand-buffed leather is getting harder to find than a pure politician. This has caused the price of shoes to leap straight up, describe a graceful parabola and fall on the neck of the ultimate consumer with a sickening plunk. One of the greatest disappointments a married man can have is to lead a family of nine children into a shoe store and try to surround their feet with shoes, at the present market price. A pair of vic kid shoes which a year ago could have been bought for \$2.95 will now look a \$5 bill in the face with a stony stare. And yet people continue to wear shoes instead of going barefooted and saving the price of corn cures.

Leather used to be grown on the person of the milch cow, but it is now

produced by mixing wood pulp with graphite. This brings forth a pleasing material which cannot be told from real leather until the owner has stepped into a rain storm without his rubbers on, in a blithe and fearless manner. The old-fashioned, all-leather shoe could be thoroughly soaked in rain water without being affected except in the complexion, which could be at once completely restored by a thick coating of tallow, this treatment taking out all of the blemishes except the squeak. The scarcity of leather, however, has ushered in the blotting paper sole, which is one of the most melancholy devices that ever sprang from the brain of man.

One reason why leather is scarce is because the milch cow is allowed to live longer than she used to. This causes one to ask why some Luther Burbank does not produce a dog that will grow leather instead of hydrophobia and fleas. There are thousands of dogs that apparently have no mission in life and could be spared as easily as the male gossip, and yet man struggles to perfect the seedless cucumber instead of grafting the canine family onto a horsehide trunk. Sometimes it seems as if American inventive genius is running into the ground.

A Comprehensive Curse.

Dipping into Mr. J. F. Fuller's recently published "Autobiography of an Irish Octogenarian." I came across an amusing anecdote concerning a well-known firm of publishers, which, for the purpose of the story, we will designate Smith, Robinson, and Co.

It appears that one day an irate author, who considered that he had been badly treated in regard to the always thorny subject of royalties, called at the firm's office and insisted on seeing one of the principals, with neither of whom was he personally acquainted.

His request was granted, and after dilating on his grievances and obtaining no redress, the angry man turned on his heel, saying as he departed:

"Sir, if you are Smith, then damn Robinson; if you are Robinson, then damn Smith; but if you are the company, then you are welcome to the double reversal!"—Pearson's Weekly.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c, a bottle. Postage 5c, and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Theatre Hall Drug Store is open every night till 9.30.

MINARD'S LINIMENT CURES DISTEMPER.

He Arrested the Tsar.

The Peasant's Son Who is Now a Commander-in-Chief.

A great scholar, speaking no fewer than fifteen languages, and a highly scientific soldier to boot, General Korniloff, the new Russian Commander-in-Chief, is a self-made man, if ever there was one.

At the age of thirteen he was a shepherd boy on the Siberian Steppes. He could neither read nor write. But a political exile in his father's village taught him the alphabet, and after working practically alone for three years at the task of educating himself, he was received at the age of sixteen into the Siberian School of Cadets.

Thence he went to the Petrograd Military Academy, where he had a brilliant career, passing all his examinations at the head of his class, and finally graduating at the famous Michailovsk School of Gunnery as a full-fledged artillery officer.

A Model Regiment.

Korniloff's military genius was first displayed during the Russo-Japanese war, when he earned the coveted St. George's Cross for covering the retreat from Mukden of one of General Kurapatkin's beaten armies.

At the outbreak of the present war he was given command of a division—the 48th—and he set to work forthwith to make it a model unit for the whole Russian army.

So well did he succeed that in the course of a few months his command owing to their bravery and dash, was unofficially dubbed the "Terrible Division." Unfortunately, however, their gallant leader was badly wounded at the disastrous Battle of Gorlice, fought on May 3rd, 1915, and after hiding for five days in the woods, feeding on roots and berries, hunger compelled him to surrender to the Austrians.

He Escaped.

There followed fifteen months rigorous captivity, but in August, 1916, Korniloff escaped by night from his prison camp, and eventually, after many exciting adventures and hair-breadth escapes, he reached Russia.

Reporting himself at headquarters, he was made Military Commandant of Petrograd. He was one of the leaders of the Revolution, and all through he has been a staunch upholder of the Provisional Government.

It was Korniloff, it will be remembered, who personally arrested the Tsar and Tsarina. Later on he asked to be relieved of his command at the capital and sent back to the front. "I am a fighting General," he said, "accustomed to act and not to talk. In Petrograd most of the time is spent in talking."—Pearson's Weekly.

Household Notes.

A little kerosene is good for white smeared woodwork. After washing the woodwork in the usual way, put a little kerosene on a cloth and rub over the woodwork.

There is no necessity for a pot to boil furiously in order to cook the contents. It will cook just as well if it just boils, and this can be done over a very small flame.

The white knit sweater will clean easily in the following way: Put into a flour bag equal parts of flour and salt, then put the sweater in and shake well. No ironing will be necessary after the process.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co.



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Insurance Agent.

SLATTERY'S Wholesale Dry Goods House.

TO THE TRADE.

A large stock of

GENERAL MERCHANDISE

just arrived. Also a large assortment of

JOB LINES.

Estate W. A. SLATTERY.
Phone 522. P. O. Box 236.

The "Evening Telegram" is read by over 40,000 People daily.

Don't Take With Corn

DON'T a bus with a no need your corn. Blue-jay—relief from gone in 48 corn. Some a second of Millions removed families never have now and Paring corn And harsh jay is the

Italy is Now Ready to Crush

AND INSURE THE ENTIRE EMPIRE WITH ALLIES. HER WITH GUNS.

Has 4,500,000 Fighters. Reversal of Battle of Front Will Win War. Must Have Cannon, Planes to Carry Out

With the Supreme Italian Armies, Tuesday, Despite Russia, the hour when the world must see the Italian front. Austria and Germany are Italy's allies don't well, permitted to cable an expression, "it's a pity."

Here we had the longest survey of the battlefront, correspondents had had a glimpse of the war. I saw Italian war in Austria from the peaks to the sea. I have seen things so tremendous, things so important, yet simple in their truth, that a conversion of mind and this war. I have asked: "Why are these Italian leaders, and their officers in Austria just being killed?" I know the answer: unable to print it.

Here we are in the war that threatens civilization. Here we are at the moment with only a few win it, that is if we win with victory, so it need not all over again. I believe this war comparatively small Italian front in Austria large statement—we can comparatively soon, our front in Austria.

Wait, now! I have Italy can win this war intimate that our last shall echo to the cry, "and the death wail of Austria mean is that if we—by other allies who count land, France and America quickly on the present that front we will improve our military conditions instead of continuing to

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