JUNE-JULY **White Sale**

Now at its height. Wonderful opportunities to save on White Goods in every dept. Fresh Lines added every day. Don't miss them.

Lace & Embroidery Sale

Thousands of Yards of New Embroideries and Insertions bought at a Great Sacrifice.

EDGINGS AND INSERTIONS.

Lawn, Nainsook and Cambric, from 1 to 8 inches wide; splendid variety of patterns.

Reg. 4c. yard. **Sale Price** .. .. 3c.
Reg. 5c. yard. **Sale Price** .. .. 4c.
Reg. 7c. yard. **Sale Price** .. .. 6c.
Reg. 9c. yard. **Sale Price** .. .. 7c.
Reg. 12c. yard. **Sale Price** .. .. 10c.
Reg. 14c. yard. **Sale Price** .. .. 12c.
Reg. 16c. yard. **Sale Price** .. .. 13c.
Reg. 20c. yard. **Sale Price** .. .. 16c.
Reg. 30c. yard. **Sale Price** .. .. 25c.

ALL-OVER EMBROIDERIES.

Assorted designs and widths.

18 ins. wide. Reg. 30c. yard. **Sale Price** .. .. 25c.
21 ins. wide. Reg. 40c. yard. **Sale Price** .. .. 34c.
22 ins. wide. Reg. 50c. yard. **Sale Price** .. .. 42c.
22 ins. wide. Reg. 65c. yard. **Sale Price** .. .. 55c.
22 ins. wide. Reg. 75c. yard. **Sale Price** .. .. 63c.
22 ins. wide. Reg. 85c. yard. **Sale Price** .. .. 72c.
21 ins. wide. Reg. 1.00 yard. **Sale Price** .. .. 85c.

FLOUNCING EMBROIDERIES.

In wheel patterns on Cambrics, Lawns and Nainsooks, outlined in buttonholed effects; eyelet and burat out patterns.

12 ins. wide. Reg. 25c. yard. **Sale Price**.... 20c.
29 ins. wide. Reg. 45c. yard. **Sale Price**.... 38c.
22 ins. wide. Reg. 80c. yard. **Sale Price**.... 67c.
45 ins wide. Reg. $1.45 yard. **Sale Price**....$1.20

CAMISOLE EMBROIDERY.

Solid Embroidery and Eyelet designs; very pretty effects on Lawns and Cambrics.

18 ins. wide. Reg. 25c. yard. **Sale Price**.... 20c.
18 ins. wide. Reg. 35c. yard. **Sale Price**.... 29c.
18 ins. wide. Reg. $1.00 yard. **Sale Price**.... 85c.
18 ins. wide. Reg. $1.70 yard. **Sale Price**....$1.40

EMBROIDERY BEADING.

1 inch to 3 inches wide, assorted designs.

Reg. 4c. yard. **Sale Price** .. .. 3c.
Reg. 10c. yard. **Sale Price** .. .. 8c.
Reg. 20c. yard. **Sale Price** .. .. 16c.

Our Entire Stock of Fine Laces and Insertions —Specially Reduced.

LACES AND INSERTIONS.

Torchon, Cotton, Net and Shadow designs, beautiful assortment of patterns; various widths.

Reg. 3c. yard. **Sale Price** .. .. 2c.
Reg. 5c. yard. **Sale Price** .. .. 4c.
Reg. 7c. yard. **Sale Price** .. .. 6c.
Reg. 11c. yard. **Sale Price** .. .. 9c.
Reg. 14c. yard. **Sale Price** .. .. 12c.
Reg. 22c. yard. **Sale Price** .. .. 18c.
Reg. 33c. yard. **Sale Price** .. .. 28c.
Reg. 40c. yard. **Sale Price** .. .. 34c.

FLOUNCING LACE.

Ivory Shadow Flouncing Lace, 18 ins. wide. Reg. $1.85 yard for **$1.53**
Ivory Shadow Flouncing Lace, 25 ins. wide. Reg. $2.75 yard for **$2.25**
White Sequin Net, 18 inches wide. Reg. $3.50 yard for **$2.90**
Ivory Oriental Beading. Reg. $5.50 per yard. **Sale Price** **$4.45**

SILK INSERTIONS.

3 ins. wide. Reg. 10c. yard. **Sale Price**.... 8c.
3 ins. wide. Reg. 20c. yard. **Sale Price**.... 16c.
4½ ins. wide. Reg. 35c. yard. **Sale Price**.... 29c.
5 ins. wide. Reg. 55c. yard. **Sale Price**.... 46c.

VALENCIENNE LACES.

Fine edgings, ½ and 1 inch wide.

Reg. 7c. yard. **Sale Price** .. .. 6c.
Reg. 9c. yard. **Sale Price** .. .. 7c.
Reg. 14c. yard. **Sale Price** .. .. 12c.
Reg. 18c. yard. **Sale Price** .. .. 15c.

LACE MOTIFS.

A big assortment of pretty designs.

Reg. 15c. yard. **Sale Price** .. .. 12c.

CASH'S FRILLINGS.

Plain and Lace edged, 1 to 3 inches wide.

Reg. 5c. yard. **Sale Price** .. .. 4c.
Reg. 9c. yard. **Sale Price** .. .. 7c.
Reg. 15c. yard. **Sale Price** .. .. 12c.
Reg. 22c. yard. **Sale Price** .. .. 18c.

Blouses and Shirt-Waists. Attractive New Models

WHITE VOILE and MUSLIN BLOUSES.

Various pretty styles, low neck, medici and other stylish collar effects, trimmed with lace and embroidery; sizes 34 inch bust to 44 inch.

Reg. 70c. ea. **Sale Price**.. 56c.
Reg. 85c. ea. **Sale Price**.. 68c.
Reg. $1.10 ea. **Sale Price**.. 88c.
Reg. $1.35 ea. **Sale Price**..$1.08
Reg. $1.60 ea. **Sale Price**..$1.28
Reg. $1.7.. ea. **Sale Price**..$1.40
Reg. $2.25 ea. **Sale Price**..$1.80
Reg. $2.50 ea. **Sale Price**..$2.05
Reg. $3.00 ea. **Sale Price**..$2.50
Reg. $3.50 ea. **Sale Price**..$2.90

WHITE SILK BLOUSES.

China and Jap Silks, assorted styles and sizes.

Reg. $1.60 ea. **Sale Price**..$1.28
Reg. $1.75 ea. **Sale Price**..$1.40
Reg. $2.50 ea. **Sale Price**..$2.05
Reg. $2.75 ea. **Sale Price**..$2.30

LADIES' WHITE SWEATER COATS.

Reg. $2.75 ea. **Sale Price**..$2.30
Reg. $3.25 ea. **Sale Price**..$2.69

WHITE CREPE-DE-CHINE BLOUSES.

Reg. $3.00 ea. **Sale Price**..$2.50
Reg. $9.50 ea. **Sale Price**..$7.98

LADIES' "MIDDY" BLOUSES.

Reg. $1.35 ea. **Sale Price**..$1.08

CHILDREN'S "MIDDY" BLOUSES.

Reg. 70c. ea. **Sale Price**.. 56c.
Reg. $1.10 ea. **Sale Price**.. 88c.
Reg. $1.35 ea. **Sale Price**..$1.08

WHITE NET BLOUSES.

Elaborate confections, very stylish; assorted sizes.

Reg. $5.75 ea. **Sale Price**..$4.74
Reg. $8.50 ea. **Sale Price**..$7.13
Reg. 10.50 ea. **Sale Price**..$8.75
Reg. 17.00 ea. **Sale Price**..14.19

CHILDREN'S WHITE SWEATERS.

Sizes 27, 30 & 33 inches.

Reg. $1.75 ea. **Sale Price**..$1.40
Reg. $2.40 ea. **Sale Price**..$1.95

Special Purchase of Summer Dress Goods.

We were fortunate enough to secure a sample line of Summer Dresses at a big advantage—Dresses that are absolutely the correct thing for summer wear; in materials of Muslin, Voile and Ratine, trimmed with Lace, Embroidery and Ribbons. A good selection of styles, only one or two of a kind.

Reg. $1.25 each. .. **Sale Price** **$1.00**
Reg. $1.40 each. .. **Sale Price** **$1.12**
Reg. $2.75 each. .. **Sale Price** **$2.30**
Reg. $3.00 each. .. **Sale Price** **$2.50**
Reg. $3.75 each. .. **Sale Price** **$3.15**
Reg. $4.25 each. .. **Sale Price** **$3.59**
Reg. $4.60 each. .. **Sale Price** **$3.86**
Reg. $5.00 each. .. **Sale Price** **$4.10**
Reg. $5.40 each. .. **Sale Price** **$4.40**
Reg. $5.75 each. .. **Sale Price** **$4.74**
Reg. $6.75 each. .. **Sale Price** **$5.62**
Reg. $8.50 each .. **Sale Price** **$7.13**

CHILDREN'S WHITE MUSLIN DRESSES.

Size 18 to 26 in., Lace and Embroidery trimmed.

Reg. 60c. ea. **Sale Price**.. 48c.
Reg. 75c. ea. **Sale Price**.. 60c.
Reg. $1.10 ea. **Sale Price**.. 88c.
Reg. $1.40 ea. **Sale Price**..$1.12
Reg. $1.80 ea. **Sale Price**..$1.45
Reg. $2.20 ea. **Sale Price**..$1.75
Reg. $2.60 ea. **Sale Price**..$2.15
Reg. $3.0 0ea. **Sale Price**..$2.50

MISSES' WHITE MUSLIN DRESSES.

Sizes 27 to 48, trimmed Embroidery and Lace.

Reg. $1.70 ea. **Sale Price**..$1.32
Reg. $1.95 ea. **Sale Price**..$1.55
Reg. $2.50 ea. **Sale Price**..$2.05
Reg. $3.20 ea. **Sale Price**..$2.65
Reg. $3.50 ea. **Sale Price**..$2.90
Reg. $4.10 ea. **Sale Price**..$3.46
Reg. $4.65 ea. **Sale Price**..$3.90
Reg. $5.00 ea. **Sale Price**..$4.10

Hundreds of Stylish CORSETS offered at Sacrifice Prices

We have made special preparations to provide attractive values in the Corset Department. Our stock, always large, is now at its best. New styles in galore—all reduced in price. Corsets to fit every kind of figure. Satisfaction guaranteed.

D. & A. CORSETS.

This popular make needs no introduction. Suffice it to say that we have a full stock in all qualities and sizes.

Reg. 70c. pair. **Sale Price** .. .. 62c.
Reg. $1.00 pair. **Sale Price** .. .. 89c.
Reg. $1.45 pair. **Sale Price** $1.30
Reg. $1.75 pair. **Sale Price** $1.58
Reg. $1.95 pair. **Sale Price** $1.77
Reg. $2.00 pair. **Sale Price** $1.82
Reg. $2.25 pair. **Sale Price** $2.03

"NEMO" CORSETS.

"The Self-reducing Corset without a rival". These Corsets always accomplish their purpose—an actual reduction of the overfull figure; in all sizes.

Reg. $4.00 pair. **Sale Price** $3.55
Reg. $4.50 pair. **Sale Price** $3.95
Reg. $5.00 pair. **Sale Price** $4.35

"LA DIVA" CORSETS.

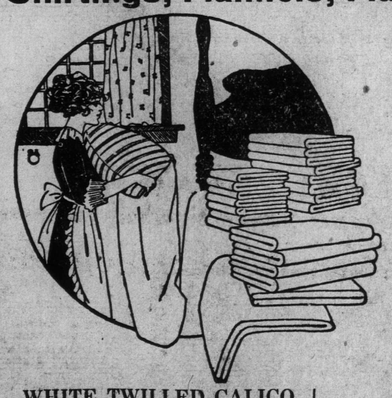
These Self-reducing Corsets are fitted with "Elastik" Garters. "Elastik" is woven by a special process and will give several times the service of any other elastic. We have "La Diva" Corsets in various models.

Regular $2.75 pair. **Sale Price** $2.45
Regular $3.75 pair. **Sale Price** $3.35

FANCY LINENS—Slightly Soiled.

We are clearing out a lot of Fancy Linens that are slightly soiled through being used for window displays, &c. The lot comprises of Sideboard Covers, Pillow Slips, Tea & Tray Cloths, &c., all selling at nearly HALF PRICE.

Housekeeper's Supplies. Shirtings, Flannels, Flannelettes, &c



WHITE SAXONY FLANNELS.

24 inch.

Reg. 35c. yd. **Sale Price**....30c.
Reg. 40c. yd. **Sale Price**....35c.
Reg. 45c. yd. **Sale Price**....40c.

WHITE "AZA" FLANNEL.

30 inch.

Reg. 50c. yd. **Sale Price**....44c.

WHITE "VIYELLA" FLANNEL.

31 inch.

Reg. 65c. yd. **Sale Price**....57c.

WHITE FLEECE CALICO.

26 inch.

Reg. 12c. yd. **Sale Price**..10½c.

WHITE TWILLED CALICO.

36 ins. Reg. 20c. yd. **Sale Price**....17c.
36 ins. Reg. 27c. yd. **Sale Price**....23c.

WHITE SHIRTINGS.

31 ins. Reg. 10c. yd. **Sale Price**.. 8¾c.
31 ins. Reg. 12c. yd. **Sale Price**..12½c.
36 ins. Reg. 16c. yd. **Sale Price**..14c.

HORROCKSES SHIRTINGS.

32 ins. Reg. 15c. yd. **Sale Price**....13c.
36 ins. Reg. 17c. yd. **Sale Price**....15c.
36 ins. Reg. 24c. yd. **Sale Price**....20c.

CIRCULAR PILLOW COTON.

Plain and Twilled.

40 ins. wide. Reg. 20c. yd. **Sale Price** 17c.
42 ins. wide. Reg. 25c. yd. **Sale Price** 21c.
44 ins. wide. Reg. 35c. yd. **Sale Price** 30c.

HORROCKSES FLETTE.

White.

33 ins. Reg. 17c. yd. **Sale Price**....15c.
36 ins. Reg. 22c. yd. **Sale Price**....19c.
36 ins. Reg. 33c. yd. **Sale Price**....28c.

SPECIAL Friday & Saturday BARGAINS.

WAX PAPER—In rolls, size 12 x 18; 30 sheets in roll. For preserving, baking, &c. Special, 2 rolls for **10c**

PHOTO FRAMES—Pretty Aluminium Frames, 10 different designs; handpainted. Regular 40c. each for **32c**

WASTEPAPER BASKETS — Stiff cardboard, artistic floral designs. Special, each .. **12c**

PEARL BEAUTY PINS—Finest quality Pearl Dress Pins; 2 in set. Reg. 17c. set for **14c**

WRITING PADS—Linen faced, Croxley—a paper possessing an ideal writing surface. Reg. 30c. pad for **24c**

POSTCARD ALBUMS—To hold 100 cards; stiff board covers, nicely decorated. Reg. 20c. each for **16c**

CORAL TOILET SOAP—Delightfully perfumed, 3 cakes in box. Reg. 17c. box for **14c**

ERASERS—Alpco, the new Eraser, looks like rubber; large blocks. Special, 2 for **6c**

HAIR BARETTES — Good Tortoise Shell; well finished. Reg. 10c. each for **8c**

WASHING TIES — American Wash Ties, long four-in-hand styles; all light patterns. Special, each **6c**

Special Values in Infants & Children's Wear

MISSES' CAMBRIC NIGHTDRESSES.

Sizes 3 to 7, trimmed with Embroidery and Insertion.

Reg. 80c. ea. **Sale Price**.. 67c.
Reg. 90c. ea. **Sale Price**.. 76c.
Reg. $1.20 ea. **Sale Price**..$1.00
Reg. $1.35 ea. **Sale Price**..$1.13
Reg. $1.75 ea. **Sale Price**..$1.45

INFANTS' LAWN GOWNS.

Embroidered and Lace Trimmed.

Reg. 50c. ea. **Sale Price**.. 42c.
Reg. 80c. ea. **Sale Price**.. 67c.
Reg. $1.35 ea. **Sale Price**..$1.13
Reg. $1.45 ea. **Sale Price**..$1.20

INFANTS' SHORT SLIPS.

Plain Lawn, Hemstitched and Embroidered.

Reg. 35c. ea. **Sale Price**....29c.
Reg. 40c. ea. **Sale Price**....34c.
Reg. 45c. ea. **Sale Price**....38c.

INFANTS' BODICES.

Nicely trimmed with Lace and Embroidery.

Reg. 20c. ea. **Sale Price**....16c.
Reg. 30c. ea. **Sale Price**....25c.
Reg. 50c. ea. **Sale Price**....42c.
Reg. 65c. ea. **Sale Price**....55c.

INFANTS' LONG SLIPS.

Plain Longcloth, also Hemstitched and Embroidery trimmed.

Reg. 40c. ea. **Sale Price**....34c.
Reg. 45c. ea. **Sale Price**....38c.
Reg. 65c. ea. **Sale Price**....55c.
Reg. 80c. ea. **Sale Price**....67c.

INFANTS' FLANNELETTE GOWNS.

Trimmed with Eyelet Embroidery and Lace.

Reg. 45c. ea. **Sale Price**....38c.
Reg. 50c. ea. **Sale Price**....42c.
Reg. 75c. ea. **Sale Price**....63c.

INFANTS' PILCHES.

In Flannel and Flanelette.

Reg. 70c. each. **Sale Price** .. .. ..59c.
Reg. 80c. each. **Sale Price** .. .. ..67c.

HEAD FLANNELS.

Reg. 25c. each. **Sale Price** .. .. ..20c.
Reg. 65c. each. **Sale Price** .. .. ..55c.

BEAUTY WAISTS.

In all sizes.

Reg. 40c. each. **Sale Price** .. .. ..34c.
Reg. 50c. each. **Sale Price** .. .. ..42c.

INFANTS' SLIP-THROUGH BANDS.

Reg. 35c. each. **Sale Price** .. .. ..29c.

WHITE FLANNELETTE.

29 ins. Reg. 10c. yd. **Sale Price**.. 8¾c.
34 ins. Reg. 20c. yd. **Sale Price**..17c.

WHITE BUTCHER'S LINEN

38 ins. Reg. 35c. yd. **Sale Price**....30c.
40 ins. Reg. 50c. yd. **Sale Price**....44c.

Special Values in Hosiery

17 dozen pairs of high grade Black Cashmere Stockings in assorted ribs, well spliced heels and toes, fast colors; in all sizes. Regular 50c. pair. **Friday and Saturday** **44c**

The Royal Stores Ltd.

$1 Kid Gloves for 59c

250 pairs Dent's Kid Gloves in shades of Reseda, V. Rose, Purple, Navy, Lime, Grey, Lavender, &c.; assorted sizes, 2 dome fasteners. Values for $1.00 pair. **Friday and Saturday** **59c**

FIRE.

Translation from "Lille War Gazette," 3rd March, 1915.

(This is a weekly newspaper, issued by the Germans in Lille, in German.)

(By Lieut.-Colonel Kaden.)

As children many of us have played with it: some of us have seen an outbreak of fire. First a small tongue like flame appears, it grows into a devastating fury of heat. We out here in the field have seen more than enough of it.

But there is also the fire of joy, of sacred enthusiasm! It arose from sacrificial altars, from mountain heights of Germany, and lit up the heavens at the time of solstice and whenever the home countries were in danger. This year fires of joy shall flare from the Bismarck Columns throughout the length and breadth of Germany, for on April 1st, just one hundred years ago, our country's greatest son was born. Let us celebrate this event in a manner deep, far-reaching and mighty! BLOOD AND IRON.

Let every German, man or woman, young or old, find in his heart a Bismarck Column, a pillar of fire now in these days of storm and stress. Let this fire, enkindled in every German breast, be a fire of joy, of holiest enthusiasm. But let it be terrible, unfettered, let it carry horror and destruction! Call it HATE. Let no one come to you with "Love thine enemy!" We all have but one enemy, **England!** How long have we wooed her almost to the point of our own self-abasement. She would none of us, so leave to her the apostles of peace, the "No War" disciples. The time has passed when we would do homage to everything English—our cousins that were!

"God punish England!" "May He punish her!" This is the greeting that now passes when Germans meet. The fire of this righteous hate is all aglow!

You men of Germany, from East and West, forced to shed your blood in the defence of your home-land through England's infamous envy and hatred of Germany's progress, feed the flame that burns in your souls. We have but one war-cry, GOD PUNISH ENGLAND!" Hiss this to one another in the trenches, in the charge, hiss as it were the sound of licking flames.

Behold in every dead comrade a sacrifice forced from you by this accursed people. Take ten-fold vengeance for each hero's death!

You German people at home, feed this fire of hate!

You mothers, engrave this in the heart of the babe at your breast!

You thousands of teachers, to whom millions of German children look up with eyes and hearts, teach HATE! unquenchable HATE!

You homes of German learning pile up the fuel on this fire! Tell the nation that this hate is not un-German, that it is not poison for our people. Write in letters of fire the name of our bitterest enemy. You guardians of the truth, feed this sacred HATE!

You German fathers, lead your children up to the high hills of our home-land, at their feet our dear country bathed in sun-shine. Your women and children shall starve: bestial, devilish conception. England wills it! Surely, all that is in you rises against such infamy!

Listen to the ceaseless song of the German forest, behold the fruitful fields like rolling seas, then will your love for this wondrous land find the right words, HATE, unquenchable HATE. Germany, Germany above all.

Let it be inculcated in your children and it will grow like a landslide, irresistible, from generation to generation.

You fathers, proclaim it aloud over the billowing fields, that the toiling peasant below may hear you, that the birds of the forest may fly away with the message; into all the land, that echoes from German cliffs send it reverberating like the clanging of bells from tower to tower throughout the country-side: "HATE, HATE, the accursed English, HATE!"

You masters, carry the flame to your workshops; axe and hammer will fall the heavier when arms are nerved by this HATE.

You peasants guard this flame, fan it anew in the hearts of your toilers that the hand may rest heavy on the plough that throws up the soil of our home-land.

What CARTHAGE was to Rome ENGLAND is to GERMANY. For ROME as for us it is a question of "to be or not to be." May our people find a faithful mentor like Cato. His "ceterum censeo, Carthaginem esse delendam" for us Germans means:—

"GOD PUNISH ENGLAND."

N.B.—A copy of this newspaper was found on a German prisoner captured during the recent fighting at Neuve Chapelle. It is of interest as showing the hatred for Great Britain which is being sedulously cultivated in Germany. This hatred is being encouraged and fostered officially by every possible means.

KEEP MINARD'S LINIMENT IN THE HOUSE.