

WARNER'S CORSETS!

NO MATTER WHAT PRICE YOU PAY FOR YOUR CORSETS, IT IS IMPOSSIBLE TO OBTAIN A BETTER OR MORE SATISFACTORY CORSET THAN THE WARNER.

WARNER DESIGNS ARE THE ENVY OF THE CORSET WORLD. LIGHT, FASHIONABLE SHAPING, PERFECT FITTING MODELS, THEY WEAR AND WEAR, UNTIL YOU WONDER WHETHER THEY WILL EVER WEAR OUT.

THIS IS THE RESULT OF THE EXCELLENT FABRICS USED, THE FLEXIBLE BONING, LIGHT DOUBLE SIDE STEELS, AND ACCURATE DESIGNING THAT ASSURES YOU OF PERFECT FIT IN EVERY PART OF THE CORSET.

AT WHATEVER PRICE YOU PAY WE CAN ASSURE YOU THAT A WARNER WILL PROVE THE MOST ECONOMICAL CORSET YOU CAN BUY IN LENGTH OF SERVICE, LUXURIOUS COMFORT, AND SMOOTH, FASHIONABLE LINES.

We are now Showing the Latest Styles.

Marshall Bros



OUR SPECIAL CUT PRICES ON ALL WHITE GOODS STILL CONTINUES.



OUR SPECIAL CUT PRICES ON ALL WHITE GOODS STILL CONTINUES.

"Countrified" an Obsolete Word.

By RUTH CAMERON.



RUTH CAMERON.

Don't you think that incident is typical of the new variety of country cousin?

I do. It seems to me that among the many changes which this generation has seen, none is more remarkable than the cosmopolitanizing of the country districts.

Where Is The Country Cousin of Yesterday?

The country cousin of yesterday is disappearing as rapidly as snow in April under the warm sun of the educational influences of telephone, better postal service, the popular lecture and especially of the magazines and newspapers.

A year or two ago I met at a summer resort a pretty young girl whose home was on a big western ranch. We became sufficiently acquainted for me to comment on her trifling of smart and dainty gowns. I felt sure she must have bought them in New York and asked her what shops she patronized. "None," she answered, "they were all made by the dressmaker in C." (a town of a thousand inhabitants). "How did she get so much style into them?" "Oh," she makes them up from the designs in the best fashion magazines. I'm glad you like them."

Knows the Pet Names of the New Colors.

Not long ago I went shopping with a country girl and was astonished at her perfect familiarity with the latest shades by their pet names and had the correct pronunciation for the newest materials and cuts. She, too, had been educated by the fashion magazines.

Nor is the country girl up-to-date only in such trifles as dances and styles. This same girl had attended more worthwhile lectures than the average city dweller.

Again, the travel agencies say that they draw just as large a patronage from the small or middle sized country towns as from the cities.

Dictionary makers, please take notice. From your next editions, "Countrified," in its old, invidious sense, must certainly be omitted.

Questions and Answers.

Question. "When two people apparently care for each other should an idea of mistaken pride keep a man from telling that love although a fulfillment might be for a time impossible? Would it not be better to endure the waiting together with a great thought helping both over the hard places?"

Answer. Dear letter friend, of course it is only the fair thing under circumstances like these for the man to tell the woman that he loves her. Then if she does not love him enough to wait for him she may tell him so, and the readjustment of their relations must commence. If she does care she may wait not in the torturing uncertainty of love undeclared, but in the sweet surety of love honorably declared though its fulfillment is deferred.

Ruth Cameron

Meeting of the Reserve Force.

At the Board of Trade Rooms yesterday evening the Reserve Force Committee met. Sir Joseph Outbridge presided. Present were: Secretary V. P. Burke, Capt. Montgomery (2nd Contingent), Lieut. Col. Rendell (C.I.B.), Capt. J. J. McKay (Highlanders), Capt. H. Outerbridge, J. A. Chitt, K.C., W. J. Higgins, Dr. Paterson, A. J. Harvey, W. H. Renzie and J. W. N. Johnstone. After the minutes of the previous meeting had been confirmed the Secretary read a copy of the oath taken by those enlisting in England, as forwarded to the Committee by Lt. Col. R. de H. Burton, Commanding Officer of our volunteers at Fort George. Arrangements regarding the equipment of officers and the transportation of the second contingent were discussed after which the meeting adjourned.

Candlemas Day.

Today is the Feast of the Purification of the Blessed Virgin Mary, and a day of particular devotion in the Roman Catholic Church. Though the festival is a time-honored one it is not a holiday of obligation. The ceremony of blessing the candles for use in the church is performed to-day, hence the name Candlemas. Many popular superstitions regarding the influence that Candlemas has over the weather have oft times been expressed in rhyme, one of which is: "Candlemas Day, fair and fine half the winter is left behind; Candlemas Day, dark and grim, the worst of the winter is yet to come."

Another superstition is expressed in the old Scottish rhyme: "If Candlemas Day be dry and fair, the half of winter's gone and mair; if Candlemas Day be wet and foul, the half of winter's gone at Vail."

It is generally conceded that both these rhymes have about the same amount of influence on the weather.

W.P.A.

FOR THE RELIEF OF THE WOUNDED, ED, AND SOLDIERS AT THE FRONT.

Champneys, F. P. U.—48 prs. socks.
Mrs. Lockyer, Trinity—3 prs. socks.
3 belts, 24 bells.
Haysack—25 shirts, 11 night shirts, old linen.
Squid Tickle, F.P.U.—22 prs. socks.
Brownstone, F.P.U.—24 prs. socks.
Pouch Cove—41 prs. socks, 1 scarf, 1 pr. mitts, 22 shirts, 16 night shirts, 1 un-named—6 night shirts.
Muggrave Harbor—36 prs. socks.
Newtown—38 prs. socks.
Harbor Grace—62 prs. socks, 4 scarfs, 12 pr. mitts, 2 hemets, 14 flannel shirts, 1 night shirt, 4 pillowa and slaps, old linen.
Bay Roberts—54 prs. socks, 1 pr. mitts, 24 bells.
Spout Cove to Adam's Cove—48 prs. socks.
Burgoyne Cove—10 prs. socks.
Twillingate—5 shirts, calico.
Bay of Islands—24 prs. socks.
Ladie Cove—4 prs. socks.
Trinity East, F.P.U.—20 prs. socks.
Burgoyne's Cove, F.P.U.—12 prs. socks.
Seldom-Come-By—10 prs. socks.
Freshwater—12 prs. socks, 6 pr. mitts, 2 scarfs, 5 shirts.
Newtown, F.P.U.—24 prs. socks.
E. T. MACPHERSON.
Hon. Secy.

Minard's Lintment Cures Diphtheria.

Letter From Private Noseworthy.

Fort George, Jan. 11, '15.
Dear Mother and Father,—Just a few words to let you know I am sending my allotment paper, hoping you will receive it all right. We had a meeting of the C.M.B.C. on Sunday, at which the Rev. J. Bell was present, and he gave us a lovely present which the Bible Class sent us. I am forwarding it to you to keep for me; as it will be a nice souvenir some day, and I don't want anyone only you to keep it for me. I want you to give the picture to father and show it to Harry and Rev. Mr. Stamp to show him how they thought of us. When you receive this letter, let me know right away. I know you won't receive the picture until a week or so afterwards, as I am sending it insured as there is a gold piece in it. It is the best thing I have seen for a long while. The gold piece was given by the Bible Class and the picture was given by Rev. J. Bell. The Bible Class picture is of the Bugle Band.
Your loving son,
HERMAN.

The Coban's Work.

It was to the Dominion Coal Company's steamer Coban, Captain McPhail, that fell the honor of towing the Camino into Halifax harbor. When, on Monday evening, the Camino was in such danger off Chebucto Head, the Coban, which had that day arrived from Sydney, and had discharged her cargo at the Dominion Coal Company's wharf, was ordered to be in readiness to put to sea to the Camino's assistance. The Coban, as one of the Dominion Coal Company's fleet, is under subsidy to the Dominion Government for such work as this, and the order was promptly complied with. At 7:20 o'clock Monday evening, with an officer, petty officer, gunner and six sailors from the Dockyard and a Lytle rocket gun and life saving apparatus on board, the Coban left the Company's wharf and passed down the harbor. Owing to the thick fog she was forced to anchor in the harbor, but early Tuesday morning was able to proceed and at daylight was standing by the Camino, which was anchored by the outer automatic buoy. In a few minutes the rocket gun, which had been placed on the poop, was fired and the first shot was effective, the line flung over the aerials of the Camino's wireless. A four and a half inch wire hawser was then passed to the Camino and the Coban started ahead. The first strain was very heavy as the Camino had just come up on her anchor, and the hawser swung so badly that it carried away the iron towing beam on the Coban's counter. —Halifax Chronicle, Jan. 28th.
[The S. S. Coban is now in this port with a load of coal.]

Farewell Dinner.

At 7 o'clock this evening the officers of the Newfoundland Highlanders will dine those of the Brigade who are going on active service with the Second Contingent of the 1st Newfoundland Regiment. A good programme will be discussed, and no doubt the event will be such a one as will be remembered for a long time by those taking part.

Minard's Lintment Cures Diphtheria.

Masquerade Ball at Grand Falls.

The annual masquerade ball given by the Grand Falls Club was held on January 27th, in the Town Hall. The various whispered rumours that had been current, and the mysterious putting together of heads, that had been going on for some time previous, had a most stimulating effect on both costumes and attendance. Each year shows a decided improvement and this was no exception to the rule, being easily first as regards the originality of costumes, the brilliant effect of their display, and the large number of spectators. There were funny costumes, funny costumes, pretty costumes and symbolic costumes, all together making a very picturesque and happy looking assembly. The first ladies' prize was won by Miss Blanche Ireland, representing a witch, whose regalia was so life-like that one would expect to see the conventional "black cat" following in her wake; the other ladies' prize was awarded to Miss Gwen Foke as a Belgian lady, making a very good second. The first gentleman's prize went to Mr. W. K. Chaney representing "German Kultur" in a costume that must have taken quite a lot of preparation and not a little expenditure of "grey matter." The second gentleman's prize was won by Mr. Wm. Morrow, who with Miss Ida Porter drew along a model of the battle cruiser "Lion" in the midships of which was seated a miniature "Britannia." Miss Kathleen Little. This drew quite a lot of attention and was very good indeed. Dancing was engaged till well into the new day and a most enjoyable time was spent, all agreeing that it has beaten every record, and quite a matter of congratulation for the inland city. The proceeds will be turned over to the Patriotic fund and will be a small help to that excellent cause. The G. F. Club Officials deserve the thanks of the whole community for their tireless energy in preparing and executing the affair; especially to Mr. and Mrs. Cooper is a large measure of its success due. Rather a pleasing feature of the evening was the presence of several of the Grand Falls boys who have volunteered for active service and the wearing of the khaki uniforms were objects of much favourable comment and notice.

Makes Hair Grow

The time to take care of your hair is when you have hair to take care of.
If your hair is getting thin, gradually falling out, it cannot be long before the spot appears.
The greatest remedy to stop the hair from falling is SALVIA, first discovered in England. SALVIA furnishes nourishment to the hair roots and acts so quickly that people are amazed.
It destroys the dandruff germ, the little pest that saps the life that should go to the hair from the roots.
In winter time, when apples have lost much of their acidity, if a little salt is sprinkled over the apples before the crust is put on, it will greatly improve the flavor of the pie.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan 2, 15

Getting Better all the time—The Nickel Monday and Tuesday!

"From The Flames."

Visualizes how a dissolute son comes to grief through an attempt, with the aid of a dishonest friend, to destroy his father's last will. The fire scenes in this production are wonderful.

"IN THE SPIDER'S WEB"—A strong social drama.

"BACK AT IT AGAIN"—A Keystone plot, with Mabel Normand.

"The Geisha."

Produced in two parts. The love story concerning a Naval Officer and a Japanese Geisha Girl. It excels in scenic selections.

FAREWELL OF MISS MARGARET AYER. YOU ARE ALWAYS SURE OF A GOOD SHOW AT THE NICKEL.

ROSSLEY THEATRES!

EAST END.	WEST END.
Grand Pantomime, ALADDIN AND HIS WONDERFUL LAMP.	The New Arrival of LATEST AND BEST PICTURES Shown To-Day.
Nothing like this production ever seen here. Wonderful!	MISS ANETA, Child Vocalist, in New Songs and Costumes.
Matinee Wednesday and Saturday.	MATINEE EVERY DAY.
Arrival by Tabasco: New Films.	Admission 5 cents.



MR. CUSTOMER,—Probably you've economized by doing without your usual suit and overcoat during Fall of 1914. Are you going to have that down-and-out look in Spring 1915? The Alfis have millions of men on the firing line, each requiring thirteen pounds of wool every six or eight weeks. The British Government are keeping British Mills turning out army contracts.
Spring quotations for woollens are sky high. We have a hand a particularly fine range of Serges, Tweed Suits and Overcoatings. Order now as you will have to pay considerably higher in the Spring.

John Maundell
TAILOR & CLOTHIER
St. John's, Nfld.

Pianos and Organs!

We continue to fill orders for Pianos and Organs to the satisfaction of our customers. All our old agencies are continued. Samples are to be seen at our Showroom.

Prices

are down on account of lessened expenses. Save money as others have done by seeing us before buying

CHESLEY WOODS,
110 WATER STREET (Upstairs).

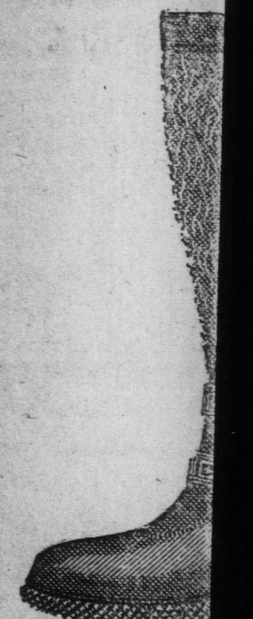
I S WA

For
Dainty Design
White, Car

See

S. M

Storm We
for Rail



Here is the Boot for
tots, Captains, Drivers,
who is out in all kinds o
Try a pair of these v
men's Boots and you will
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F. SMAD
THE HOME

Local Canned
RABBITS,
Finest Quality
Selling at Very
Low Prices.
Geo. M. Barr,
Agent.

THE PROPER SPIRIT.—Recent
Mr. Harold King entered the Gove
Hospital to be operated on and h
certain defect remedied so as
able him to join the Second C

Telegram Ads. Bring Results