

TEN PAGES TO-DAY.
WEATHER FORECAST.
 TORONTO, Noon.—Southern
 winds, foggy and showery;
 Saturday, northerly winds and
 cooler.
 ROPER'S, Noon.—Bar. 29.50;
 ther. 67.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.
READ BY OVER
40,000 PEOPLE
EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXVI PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, FRIDAY, SEPTEMBER 25, 1914. \$3.00 PER YEAR. NUMBER 222.

REID-NEWFOUNDLAND CO.

Cape Breton Island Exhibition,

Sydney, N.S., Sept. 29th to Oct. 3rd, 1914.

Excursion Return Tickets will be issued for North Sydney.

ONE WAY FIRST-CLASS FARE.

Good going Sept. 27th to Oct. 3rd. Returning good to leave North Sydney up to Oct. 7th.

REID-NEWFOUNDLAND COMPANY.

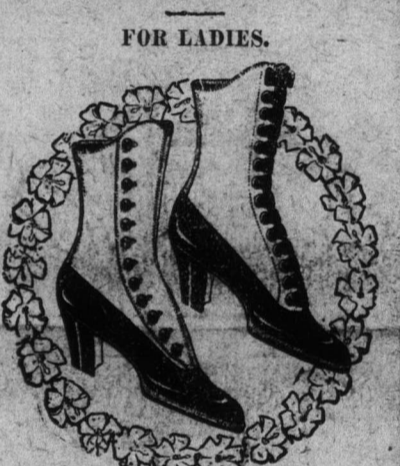
Auction Sales! The White House Shoe.
PUBLIC AUCTION.
 To-Morrow, SATURDAY,
 at 11.30 a.m.,
AT THE STORE.
 25 barrels APPLES,
 20 boxes TURNIPS,
 2 boxes CHICKEN,
 2 PIGS,
 2 GLASS SHOW CASES,
 5 tubs BUTTER,
 10 doz. STOVE & SHOE BRUSHES.
M. A. BASTOW,
 Auctioneer.
 sep25,11

NOTICE!
 There will be a meeting of the
 Patriotic Association of New-
 foundland on Monday, 28th inst.,
 at 8 p.m., in the C. L. B. Ar-
 mchury.
VINCENT P. BURKE,
 sep25,31 Hon. Sec'y.

MEAT
 WE ARE OFTEN
CONGRATULATED
 on our modern equipment and the
 neat, sanitary condition of our up-to-
 date market. Why not call and ask
 us to show you some choice cuts of the
BEST MEATS
 and let us tell you our fair prices.
 We believe we honestly merit your
 patronage and feel sure a trial of our
 meat will convince you.
M. CONNOLLY,
 sep22,11

CITIZENS!
 Silver Medals and Cups,
 suitably engraved, for
 Marksmanship, Marlin &
 Winchester Rifles.
DEFENCE SHOOTING
GALLERY.
 (Open every night.) Adelaide St.
 sep15, eod, 11

SPECIAL OPPORTUNITY
 —WANTED—Men and women for or-
 ganizing and selling Thrilling Euro-
 pean Battle War Book, authentic.
 Positively largest salary and commis-
 sion paid. Write the JOHN A. HER-
 TEL CO., Ltd., 182 Spadina Avenue,
 Toronto. sep17, 11



FOR LADIES.
 Full lines of Ladies' Fall Boots and
 Shoes now in—The "Burt" Shoe, The
 White House Shoe,
 \$7.00, \$6.50, \$6.00, \$5.50, \$5.00,
 \$4.50, \$4.00.
 The Mansion Shoe for Ladies,
 \$2.50, \$3.00, \$2.50, \$2.75.
 The Princess Shoe for Ladies,
 \$2.50, \$2.40, \$2.35 and \$2.00.
 All solid and suitable for Fall wear.



FOR MEN.
 The White House Shoe for Men, Fall
 styles just in.
 \$7.50, \$7.00, \$6.50, \$6.00,
 \$5.50, \$5.00.
 We give a guarantee with each pair
 of these Shoes we sell.
 We are headquarters for Boys' and
 Girl's Footwear.
 N.B.—We are experts at Shoe Re-
 pairing.

F. SMALLWOOD,
 The Home of Good Shoes.

**Don't Remain Idle, be a
 Producer!**
FARMS FOR SALE.
 TOPSAIL ROAD... 5 Acres
 MOUNT PEARL RD... 9 Acres
 FRESHWATER RD... 7 Acres
 THORBURN RD... 4 Acres
 LOGY BAY RD... 30 Acres
 TORBAY RD... 142 1/2 Acres
 THORBURN RD... 22 1/2 Acres
 TOPSAIL PROPER 2 1/2 Acres
 Call and see us and we will take
 you to look over the property
 free.
Fred. J. Roll & Co.,
REAL ESTATE.
SMALLWOOD BUILDING.
 Duckworth Street.

MINARD'S LINIMENT O U B S
SUFFERERS.

SPECIAL SALE
 OF LADIES
FALL & WINTER
COATS
 Latest English and Conti-
 nental models.
 Prices:
\$2.85, 3.50, 4.00, 4.15,
4.25, 4.75, 5.15,
up to \$40.00.
 Commencing Saturday,
 19th, until further notice,
 we will allow a special dis-
 count of 5 per cent for cash.
 Mail Orders a Specialty.
 Open Saturday Nights.

Mars & Co.
 Smallwood Building.
 (Entrance McMurdo's Lane.)
 Phone 696.
 sep18, f, m, w

COAL, COAL
 Just landed.
North Sydney COAL.
 Also Best Quality
ANTHRACITE COAL,
Furness, Egg,
Stove, Nut.

M. MOREY & CO.
 Office: Queen Street.
FOR SALE.
 1 YOUNG HORSE, about 6 years
 old.
 1 MARE, about 1,000 lbs.
 Also
 A FEW YOUNG YORKSHIRE
 PIGS, ready for delivery.
J. W. CAMPBELL,
 ROBINSON'S HILL.
 Telephone 386. sep22, eod, 11

An Intelligent Person may
 earn \$100 monthly corresponding to
 newspapers. No canvassing. Send for
 particulars. From Syndicate 21712
 Montreal, N.S.

THERE'S ONE THING YOU CAN'T DO

WITHOUT, AND THAT'S
"Perfection" Soap.
THE STANDARD MANUFACTURING CO., LTD.

Red Cross Line.
S. S. "Stephano" and S. S. "Florizel."
INTENDED SAILINGS.
 From St. John's. From Halifax. From New York.
 Every Saturday. Every Tuesday (both ways). Every Saturday.
 Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:

	FIRST CLASS	2nd CLASS
To New York	\$40 to \$60	\$30 to \$100
To Halifax	20 to 30	35 to 65
To Boston (by Plant Line)	29 to 39	51 to 71
To Boston (by D. A. R.)	30 to 41	61 to 72

 Boston connections from Halifax: Plant Line Wednesdays
 and Saturdays at midnight or Dominion Atlantic Railway through
 the beautiful Annapolis Valley to Yarmouth, and thence by Boston
 and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious
 accommodation and excellent cuisine by either route.
 Full particulars from
HARVEY & COMPANY, LTD.,
 Agents Red Cross Line.

Fighting!
 We have been fighting for clean, wholesome, sanitary living
 for years.
 Our establishment's sole purpose is to instill in the minds
 of the people that "cleanliness is next to Godliness."
 All apparel should be frequently cleansed of the accumu-
 lation of dirt, dust and grime.
 Agents: Messrs. NICHOLLE, INKPEN & CHAFF, LTD.
UNGAR'S LAUNDRY & DYE WORKS,
 HALIFAX.
 aug25, w, f, m, w

St. John's Technical School
 will re-open on Monday, Oct.
 5th, at 7.30 p.m.

It is proposed to hold classes
 in the following subjects unless
 the applications are insufficient
 to warrant the formation of a
 class in any particular subject:
 Elementary Mathematics—
 Arithmetic, Algebra and
 Geometry.
 Elementary Mechanics and
 Hydrostatics.
 Elementary Magnetism and
 Electricity.
 Heat and Steam.
 Geometrical, Mechanical and
 Architectural Drawing.
 Elementary Chemistry.
 Economic Geology.
 Agricultural Science.
 Elementary Science and
 Practice of Plumbing.
 Manual Instruction in Wood.
 From January 1915 to May
 1915 special classes will be ar-
 ranged to prepare Marine Engi-
 neers for the Board of Trade
 Tickets.
 Names of those desiring to
 take any of the above courses
 should be sent in as soon as pos-
 sible to the Principal,
D. JAMES DAVIES, B.Sc., F.C.S.,
 177 LeMarchant Road,
 sep23, 25 St. John's.

ARE YOU READY
FOR THE END OF
THE QUARTER?
 Have you enough Statement Forms,
 Bill Heads, Envelopes, Letter Heads,
 Loose Leaf Day Book Sheets, Loose
 Leaf Ledger Forms, and other office
 requisites to put you through? If not
 give us your order now, we can make
 instant delivery.
 Our printing Plant is fully equip-
 ped to fill any order from the largest
 to the smallest.
 We specialize in Loose Leaf work
 and we can supply you any form you
 use in any quantity at a lower figure
 than you pay when you import them
 direct. Make us prove it. Phone us.
 No. 47.

Dicks & Co., Ltd.
 Biggest, Brightest and Best Book, Sta-
 tionery and Fancy Goods Store
 in Newfoundland.

W. J. WHELAN,
 182 Duckworth Street.
 Phone 65.
 Windows Cleaned and Polish-
 ed in Hotels, Club Rooms,
 Schools and Factories. Private
 Residences a specialty, at short-
 est notice. Carpets Cleaned and
 all orders attended to. P. O.
 Box 1127.
 N.B.—Orders can be left to
 Janitor Board of Trade Bldg.
 sep17, 11, eod

MINARD'S LINIMENT FOR SALE
EVERYWHERE.

TO LET—Small Dwelling
 House No. 6 Allen's Square; rent
 \$120.00 per year. Apply to WOOD &
 KELLY, Temple Building, Duckworth
 Street. sep25, 11

TO RENT—Furnished
 House; good central locality; furnace,
 electric light, hot and cold water; will
 rent for winter months or longer; ap-
 ply 41, this office. sep15, 11

TO LET—Dwelling House
 No. 34 Freshwater Road, at present
 occupied by Mrs. James Black, togeth-
 er with the Stable in the rear. For
 particulars apply to WOOD & KELLY,
 Temple Building, Duckworth Street.
 sep10, 11

FOR RENT—Offices on first
 and second floor Gear Building, 340
 Water Street. Low rent, central and
 commodious. For terms apply to H.
 GEAR. sep19, 11

TO RENT—Dwelling House
 No. 47 Freshwater Road. For particu-
 lars apply to WOOD & KELLY, Tem-
 ple Building, Duckworth Street.
 sep17, 11

TO LET—House No. 65
 Prescott Street. Possession given at
 once. Apply R. J. COLEMAN, Mc-
 Bride's Hill. aug26, eod, 11

FOR SALE OR TO RENT—
 Unfurnished, or partly furnished, the
 House now occupied by Mrs. F. Parnell,
 94 Military Road; apply to MRS.
 F. PARNELL. sep21, eod, 11

FOR SALE—Two Dwelling
 Houses and Shops, situated on New
 Gower Street, West. For particulars
 apply to WOOD & KELLY, Temple
 Building, Duckworth Street. sep17, 11

LOST—Between Rennie's
 Mill Road and T. A. Hall, by way of
 Prescott Street, Water Street and Mc-
 Bride's Hill, one Danclug Slipper.
 Finder will be rewarded by leaving
 same at this office. sep25, 11

LOST, STOLEN OR STRAY-
 ED—A Rat Terrier, answering to the
 name of "Jock." Finder will be suit-
 ably rewarded upon returning same
 to B. J. McGARRY, 375 Water Street.
 sep24, 31

STRAYED—From White
 Hills, 1 Bullock and 1 Cow. Finder
 will be rewarded upon returning same
 to M. CONNOLLY, Duckworth Street.
 sep23, 31, eod

HELP WANTED.
WANTED—A General Ser-
 vant; apply MRS. P. J. SUMMERS, 24
 Gower Street. sep25, 11

WANTED—A Boy for Cash
 Desk; must be smart at figures. MAR-
 SHALL BROS. sep24, 11

WANTED—A Good Gener-
 al Servant where another is kept; ap-
 ply to MRS. ROBERT RENNE,
 "Clydesdale Cottage," Rennie's Mill
 Road. sep24, 11

WANTED—A Good Gener-
 al Servant; apply to 118a Pleasant
 Street. sep18, 11

WANTED—A Female As-
 sistant for Dry Goods, one who has had
 at least four years' experience; apply
 by letter only, stating age, where last
 employed and salary required. G.
 KNOWLING. sep15, 11