

THE OBSERVER

Vol. 2.

HARTLAND, N. B., February 8, 1911.

No. 35.

Still Going On! OUR GREAT Removal Sale

It will cost money and trouble to move
our big stock. We want you to help us
and will offer you a

Discount on Everything
Cost price on some things

It will pay you to investigate.

Sale to continue until we
move, about Feb. 15.

BAIRD'S

HARTLAND, N. B.

Don't forget the Special Prices on
Underwear.

The most complete stock of
TOBACCOS
in this part of the country to be found
AT CHASE'S

HARTLAND, N. B.

All brands to choose from. Pipes and smokers Sundries galore.

Special values in Fruit and Confectionery
Chase, Main St., Hartland.

The OBSERVER

will be sent to any Canadian address for
one year for

50 cents.

Cash in advance.

H. A. C. Notes.

Affiliation of all Sporting Interests—
Rev. S. W. Schurman Addresses
the Club.

The Hartland Athletic Club has only been organized three weeks, but everything indicates that it has come to stay. The membership is constantly increasing and among its members may be found most of Hartland's solid business men. The manager of the club is using every endeavor to bring all the sport under the head of the club and already the basket ball team has affiliated. The base ball team will shortly follow and it is expected that the team, invigorated and full of vim from proper athletic training, will be much stronger than it was last season. Mr. St. Clair, the instructor, is an athlete of many years' experience, and his work is being greatly appreciated by the classes of physical culture, club swinging, etc.

Every Thursday night the club is open to the mothers, wives, sisters, and daughters of the members and on these ladies' nights something extra will be given. Last Thursday night the Rev. S. W. Schurman, of the United Baptist church, gave a talk on physical culture that was much appreciated. Mr. Schurman has been Physical Instructor at Acadia College, N. S., and before he had proceeded far in his remarks it was plain that he knew his subject well. He said among other things, that mind and muscle must work together and that with no athletic apparatus if one's mind was on his work, he could develop with proper exercise alone. At the conclusion of his remarks, Mr. Schurman was enthusiastically applauded. The policy of the club is clean sport for clean people and the rules, while stringent, are being enforced by the management.

The OBSERVER wishes Mr. St. Clair every success and sincerely hopes the good work will continue.

Farmers and Other Farmers.

Go any day into the local butcher shops and you will find farmers buying at retail prices small cuts of beef to take home for a "treat." You will see many others buying "bean pork" at 18 or 20 cents a pound. In the grocery stores you will find farmers paying 22 cents or more for a rank grade of butter. To get the money to pay for these things Mr. Farmer has brought a ton of brindled hay and sold it for four dollars.

This is not a picture of hard times; it is an exposure of the cores of lack-thrift farmers who live within the bounds of fertile Carleton county. This type of agriculturist comes to Hartland every day, he comes early and gets a good square meal at one of the hotels—and starts for home about the time his wife and little boy have decided they will have to do the chores. But "doing the chores" is not a severe task; a little oat straw to the spindling heifer-calf, a trifle greater allowance to the raw-boned cow (not cows), some buckwheat to the hens. No brood-sow is kept, for it is a lot of trouble and pigs can be bought for \$3.00 apiece in May. The lonesome cow is dry because "it is too darned cold to strip a cow all winter." No sheep are kept—too much bother chasing after them and he always had "bad luck" with his lambs. He used to keep more sows but it meant a lot of work, and they looked so scrawny in the spring, and the pasture was dry; he was actually glad when one made a meal of an old Paris green box, another got mired and died; he rejoiced the day the stock-buyer offered a lump sum for the remainder of the herd. Potatoes and hay are this man's specialty. Soon he will be hauling home from the station load after load of fertilizer—to be paid for next autumn. If the potatoes do not yield well, there is a chance that the hay will about meet the cost of the superphosphate.

This is not the foolish story it might seem to be to some farmers in some sections. It is a pitiful story, pitiful because it is true. There are in Carleton county some settlements where such farmers are the rule and the exception to the rule is a thrifty well-to-do man whom his neighbors esteem stingy, a crank, and "loony."

The OBSERVER knows a farm which went under the hammer because its occupant "couldn't make farming go." His neighbor bid the farm in at a fair price and paid for it with two crops raised on it.

Happily Carleton county farmers are becoming more and more thrifty, and scientific agriculture which was once their scorn is now their practice. There are ideal farmers on every square mile of this county, and there are ideal farmers—more scattered,

but none the less progressive and wealthy. He keeps a heavy span of draft horses in prime condition and argues it costs less to keep them so than otherwise. He has a dozen fine dairy cattle besides some grade stock growing and fattening. The grade stock will sell for beef, perhaps two or three on foot, a couple to slaughter in the fall, a good portion of which will be consumed by his rugged boys. A span of colts is being broken and that means \$400 in the spring. There are good breeds of sows in the pen and some shoats for the spring market. There is a beautiful flock of sheep whose coats will pay their keep and whose lambs will not let a profit.

All the stock is fed hay, the horses and colts have regular rations of oats and vegetables; there are roots for the cows, also for the swine who get barley and oats in abundance.

In the granary is wheat to be ground next winter and to sell for seed in the spring. Lots of oats left—some have been sold but plenty is kept for all home needs and the residue will bring 60 cents in July. Of the product of the swine numerous small grunners will be sold for \$2. or \$3., some will be sold on foot, and the old will be carefully salted and packed, sold in mid-winter at the local stores. Sweet hams will be sold in the spring—a delicacy with which Swift or Armour cannot compete—farmers' smoked hams.

This type of farmer never buys what he can raise himself. He sells beans, potatoes, oats, buckwheat, hay, straw, etc., but the portion he sells, and a good portion it is, is the surplus after feeding his own. And the well fed horses, cattle and swine bring the highest prices and many of the well-nurtured lambs bring more than five dollars.

Much more might be said of Thrifty Farmer of Carleton county. We have not mentioned that he has not worked a day for anybody but himself in years; his boys do not hire out among the neighbors. His premises are well kept; he and his family work hard, but there are days off and little trips to the big and little fairs, picnics and celebrations.

Brandram-Henderson's Convention.

An annual convention of salesmen, branch managers and executive officers is fast becoming a habit among the more progressive of our big Canadian business houses. One of the first to take up the idea was the paint firm of Brandram-Henderson Ltd., and they are among its most enthusiastic advocates.

Their last convention, lasting three days, was held in Montreal, just before Christmas. The salesmen gathered from as far as Winnipeg on the west, Halifax on the east, and the British West Indies on the south, to discuss with the President and the other Head Office officials.

An evening of grand opera and a most enjoyable banquet at the Place Viger hotel helped to make the convention the most successful which they have ever held. The interchange of suggestions among executive advertising and selling forces, and the thorough inspection of the great Brandram-Henderson plant, filled every man in the organization with pride and confidence in his firm and his goods. The result will be a still more vigorous advertising and selling campaign this year.

With the well-known quality of their paints, varnishes and white lead, to back up this campaign, Brandram-Henderson should have the most successful year in their history.

Aroostook County Excited.

Aroostook county is shaken as by an earthquake over the new tariff agreement likely to come into force. They claim Aroostook farm values will decline 50 per cent and that farmers might as well quit and move away. Their potato market will, they say, receive its death blow; New Brunswick farms will increase in value as their's depreciate; and they say the agreement is "jug-handled" and that the Canadians get all the benefit.

The Caribou Republican says editorially:

"It must be borne in mind that our Canadian cousins have good potato land, raise a good quality of stock, and with the incentive offered of having a market for their product on equal terms with Aroostook. It would be but a few years before they would be as fully and well equipped as we. They have good farmers, excellent citizens. Give them the market so long beyond their reach, and a serious rival to our agricultural interests will spring into existence—a rival which will hurt, and hurt badly."

February Clearance Sale!

This is your opportunity to
buy at Prices never before
dreamed of in this town.
Winter Clothing, Footwear,
Millinery, all to go at prices
slashed recklessly.

Hartland Farmers' Exchange

C. HUMPHREY TAYLOR

We Represent The Following Companies

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Western Assurance Co., of Toronto, Phoenix Assurance Co., of England, Springfield Fire and Marine Insurance Co., of Mass., St. Paul Fire and Marine Insurance Co., of St. Paul, Minn., Northern Assurance Co., of London, British America Assurance Co., of Toronto, Guarantian Assurance Co., of England, German American Assurance Co., of New York.

Life

North American Life Assurance Co., of Toronto, also Accident and Health Insurance.

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QUEEN ST.

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HIGH GRADE Pianos and Organs

We sell the BEST PIANOS such as

**Heintzman & Co., New
Scale Williams and the
Sweet-Toned Ennis**

Terms easy to suit all purchasers. Write us
for further information, catalogues and prices.

W. H. Ross, Representative

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