

MUNITIONS AND BRAINS WILL SNATCH VICTORY FOR BRITISH

Lloyd George Declares in a Speech in the Commons That British Resourcefulness and Intelligence Will Vanquish an Apparently Irresistible Foe

London, July 25.—After a speech by Winston Spencer Churchill in the House of Commons yesterday, criticizing Premier Asquith for not reviewing the war situation, David Lloyd George, Secretary for War, replied, saying that it would be premature to survey a military situation and the prospects in the middle of a battle.

"The prospects are good," the War Secretary said, "our Generals are more than satisfied and proud of the valor of our men they are leading. Great as British infantry were in Wellington and Napoleon's day, they never have been greater than now. "One thrills with pride when one thinks one belongs to the same race. They are pressing back the formidable foe, who devoted his best brains to the study of war for generations. I feel confident that victory is assured to us." Continuing, Mr. Lloyd George said:

Learn Great Lesson.
"Numbers and all other resources are on our side. There was only one fear—that years of training and thought on the part of a great mili-

tary power might be something that might be insuperable. Our men have demonstrated that it is not so and that British resourcefulness and intelligence are, as in fields of commerce in the past, when they have been able to snatch victory out of what appeared to be complete commercial disaster, going to snatch victory again in a few months from what appeared at one moment to be something that was invincible.

"There is no doubt at all that the lesson of this battle is that we have simply to press on with all our resources and with the material at our command, and victory will be ours."

CONDUCTOR KILLED,
FELL OFF HIS CAR.

Lost His Balance and Landed in Ditch Beside Track

Chatham, July 25.—George Clark, conductor on the Pain Court division of the C. W. and L. E. Railway, was killed about 10 o'clock last night when he fell from the rear platform of his car at a point where the railway tracks curve on to the Baldon Road. Definite information is not available, but it is presumed that Clark lost his balance and toppled from the car into a ditch at the side of the track. He died in a short time. Coroner Gray was called and an inquest will be opened in the morning. The deceased conductor lived on Poplar street. He was about 60 years of age and is survived by his widow and a grown-up family. He had been employed by the railway for the past five years and had worked for some time past as spare conductor and motorman.

MEDICAL OFFICERS
ISSUE A WARNING.

Take Steps to Prevent Spread of Infantile Paralysis.

Toronto, May 25.—Fifteen cases of infantile paralysis in Ontario have been reported to the Provincial Board of Health. There are three in Todmorden, one in Newmarket, four in Windsor, four in Ford, two in Walkerville and one in the Township of North Tilbury. It has come to the knowledge of Major J. W. S. McCullough, Chief Officer of Health, that in some instances physicians have not reported cases of infantile paralysis, as required by law. Warning is, therefore, given by the Provincial Board of Health that doctors who thus fail to comply with the provisions of the statute will find themselves summoned to the Police court to answer for their negligence.

For Emergencies

When you have a bilious attack, or when you feel illness coming on—promptly move the bowels, start the liver working and put your entire digestive system in good shape with a dose or two of the time-tested

BEECHAM'S PILLS

You will welcome the quick relief and often ward off a severe illness. Beecham's Pills are carefully compounded from vegetable products—mild, harmless, and not habit-forming. Buy a box now. You don't know when you may need Beecham's Pills. A reliable family remedy that always

Should Be
at Hand

Largest Sale of Any Medicine in the World.
Sold everywhere. In boxes, 25 cents.



Aluminum or
Copper Ware
Graniteware
Tinware
Galvanized Ware

We have a stock of this in good assortment at popular prices. Not the cheapest, but best value.

Preserving Kettles a Specialty

HOWIE & FEELY

NEXT POST OFFICE



Straw Hats

(English)
From Glyn's, Bond Street,
London

The newest shapes—
The nicest weaves—
The last word in Straws—
Your Hat is here for

\$1.50

BROADBENT

ailor and Haberdasher
4 Market Street

Agent for Jaeger Underwear, etc., Agent for Aertex Underwear, Agent for Ely's (King Edward Hotel) Neckwear. See our assortment of smart things in Neckwear. It will pay you.



PRINCESS PRESENTS COLOURS TO CANADIANS
At Kensington Gardens, on July 5th, the Princess Louise presented a silk banner and a silver shield to the Canadian troops, a gift from the women and children of the United Kingdom. Major-General Steele, Commander of the Canadians, is seen accepting the flag.

71ST BATTERY SENDS DRAFTS OVERSEAS

Any Man Wishing to Leave
Canada Quickly Ad-
vised to Join.

The 71st Battery stationed at St. Catharines, of which Lieut. Waterous is a representative, sent their first draft of 50 men overseas Thursday July 20th. As the battery is a depot battery, it is anticipated that another draft will be sent in the near future, so that any men who wish to leave Canada quickly will have an opportunity by joining the 71st battery. At present 50 more recruits are urgently needed to fill up the gap in the ranks caused by the departure of the draft. Men who join this unit are certain to find congenial company and those who wish to enlist in pairs or groups will be allowed to remain in the same sub-section to enjoy others company.

The unit expects to enter summer camp any day now, at Niagara-on-the-Lake, where horses will be supplied, that the men may have some instruction in one of the most important phases of artillery training, namely: horsemanship. Men who are familiar with and accustomed to horses are particularly needed and will have every chance to practice their skill. Mechanics and employed men such as cooks, tailors, saddlers and shoemakers are especially welcome. Any rascals, that men are being enlisted in the artillery to be later transferred to the infantry, are entirely without foundation. Once a man enters the service of the artillery, he remains a gunner or driver as long as he is capable of handling his work.

The artillery is divided into several branches from heavy artillery, the 3.2 howitzers, which hurl a 300 pound shell, to the trench mortar, a reversion of the type of bombard used as far back as the capture of Constantinople in 1453. The trench mortar is a small muzzle-loading gun which throws a shell a short distance. They are used in trench warfare for dropping shells into the centre of a trench which field artillery cannot do. They hurl shells weighing about 60 pounds which has fins on it to direct its flight and the course of the projectile can be plainly seen as it curves high into the air and lands in the Hun trenches, from which a loud boom can be heard as it explodes.

The field guns, the 18 pounders, are a wonderful piece of human invention, but it is claimed that the new gun which is now being brought into service at the front is much superior to the old one. The field artillery, of which branch the 71st battery is a representative, fire from concealed positions behind the cover of orchards and hedges and cannot be seen except from a very short distance. Some of these batteries are as far back as three thousand yards from the first line trenches and have been so well dug in that they have been in the same position for months without being discovered by the enemy.

The anti-aircraft gun is another branch of the artillery developed to combat the aeroplanes. The artillery has no walking to do as all men ride, the drivers on the horses and the gunners on the limbers. The course of training is varied and consequently does not become monotonous. There is always something new in the artillery. It is the scientific branch of the service, and new inventions are constantly brought into the service. As referred to above, a new gun is now being used in the field artillery, of which the 71st battery is a representative.

Children Cry
FOR FLETCHER'S
CASTORIA

KYTE CHARGES A HELP TO ENEMY

Much Information Imparted
Says a British
General.

Ottawa, July 25.—What a distinguished British general officer thinks of the recent fuse investigation which ended so disastrously for Messrs. Kyte and Carvell, is indicated in an extract from a letter he has sent to a member of the shell committee. He says: "What a sad exhibition of political rancour all this shell committee investigation has been. I cannot help thinking that action in the proper direction last year would have avoided it all. Quite apart from all other reasons for suppressing it, is the considerable amount of information given to the enemy of the condition of our supplies and it astonishes me that it should have been allowed to become public. "I hope you are well and that you have not been worried by the disgraceful attacks made on the members of the old committee than whom a more honest and patriotic body did not exist."

O. HENRY

WAS A

PRINCE AMONG
STORY WRITERS

We Have Been Fortunate
Enough to Secure Eleven of
His Best Stories, and They
Will Appear in This News-
paper. The Stories Are:

The Guardian of the
Accolade

The Discounters of
Money

The Enchanted Profile

The Halberdier of the
Little Rheinschloss

A Retrieved Refor-
mation

Phoebe

Art and the Broncho

The Ethics of Pig

A Double Dyed
Deceiver

Helping the Other
Fellow

A Technical Error

—

Watch For

O. HENRY

STORIES

Read Them

THE WONDERFUL FRUIT MEDICINE

Thousands Owe Health And
Strength To "Fruit-a-tives"

"FRUIT-A-TIVES", the marvellous medicine made from fruit juices—has relieved more cases of Stomach, Liver, Blood, Kidney and Skin Troubles than any other medicine. In severe cases of Rheumatism, Sciatica, Lumbago, Pain in the Back, Impure Blood, Neuralgia, Chronic Headaches, Chronic Constipation and Indigestion, "Fruit-a-tives" has given unusually effective results. By its cleansing, healing powers on the eliminating organs, "Fruit-a-tives" tones up and invigorates the whole system.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

U. S. PURCHASE OF DANISH WEST INDIES COMING

Washington Expects Some-
thing Definite in the
Near Future.

Washington, July 25.—Negotiations between the United States and Denmark for purchase of the Danish West Indies are understood to have reached a definite stage where some important development may soon become known. While the purchase has not been concluded, there were indications last night that some of the more formidable barriers to an agreement had been removed, giving the negotiations promise of a successful outcome.

It is understood that Denmark, feeling the pinch of war, desired to rid herself of the islands not only as a financial proposition, but to eliminate one troublesome element in maintaining her neutrality.

CASTORIA

For Infants and Children
In Use For Over 30 Years

Always Bears
The
Signature of
Chas. H. Fletcher

SUTHERLAND'S

Everything in
Fine Club Bags
and Suit Cases

Jas. L. Sutherland
IMPORTER

BY ROYAL WARRANT

"RADNOR"

Empress of Table Waters
Flowing pure and sweet from
Our Own Canadian Laurentides
NOT MADE IN GERMANY

A Consignment just received in cases 100
Splits and 100 Pints or by the Dozen

J. S. Hamilton & Co.
Brantford Agents

144 - 46 Dalhousie St. Brantford

KEEP OUT THE WEEDS

Weeds unchecked will ruin the crop.
It isn't sufficient to plough and sow well in Spring and Fall and leave the rest to nature.

There are weeds to fight.

There are weeds in Business, too—weeds of competition and opposition—of public indifference from without, and of lack of enterprise from within—weeds that unchecked seriously retard business growth.

Cultivation is the only effective weed-killer. Keep cultivating and weeds never get a chance to thrive.

There is a combination plow and harrow, fertilizer and spray, for every business—an effective weed-killer that will keep out the weeds.

It is Advertising

It is not enough to plow and sow well with advertisements in Spring and Fall and leave the rest to human nature.

Human nature and the respect your customers bear you are not proof against the Summer weeds that can thrive on rest and apathy. You must keep busy in the hot weather—you must keep cultivating. Turn Summer dullness into activity by Summer Advertising. Plan Summer attractions and plant for a crop of Summer profits, and the Advertising cultivation will keep out the weeds.

Keep Cultivating — Keep Advertising

Keep Out the Weeds



BRANT
Theatre

Reserve Your
Seats in Ad-
vance — No
orders held
after 8 p. m.

Bot
Phon
43

SMOOTH
AS VELV
And Rich
REAL CR

That Correct
Describes
ICE CRE

Made on the
ises in all flavou
correctly packed
that we send it
in good condition

Phone Bell 51
a Brick for B

Olymp
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TO-DAY
MARK

If you Pay Ca
should you pay
your eatables than
them at? Buy you
can buy the most
for the money.
List for to-morrow
know to be at lea
cent. lower than
quality of goods
bought for at an
store in Brantford
20 lb. cotton b
..... 2 b
Magic Baking
only
3 pkgs. Corn Flak
Pt. bottles malt
..... 2 b
6 lbs. Rolled oat
Brant Creamery
per lb.
Look here — P
only
24 lb. sack Flour
Satisfaction in
many or your
back.

JAS.
McGREG
& S

Bell Ph
Use th
Cor. Ric
Pearl
We G
Satis