



TO win this war every ounce of the strength of each of the allied nations must be put forth to meet the organized, trained and disciplined efficiency of the Central Powers—that gigantic, ruthless force which is the result of fifty years of planning and preparation.

And every ounce of every allied nation's strength is in the hands and brains and hearts of the individuals of each nation, because they are free peoples.

Now the individuals of each nation must live as well as fight, therefore a proportion of the effort and material of each nation must be diverted from war purposes to living necessities,

So the less each individual takes for himself or herself for personal use the more effort will there be left for fighting and winning the war.

Every cent you spend represents that much effort because somebody must do something for you in order to earn that cent—somebody's effort must be given to you instead of to the war.

Therefore the less you spend—the less of somebody's effort you take for your individual use—the more will you leave in the national surplus for war effort.

The war can be won only by the surplus strength of the allied nations. The money each individual saves represents that surplus strength.

So the truly loyal Canadian will use less, spend less, and save more, to help to win the war.

Published under the Authority of
The Minister of Finance
of Canada.



CREAM WANTED...

As we have discontinued our buying station at Mildmay we will be glad to have all our old patrons ship us direct, and as many new ones as care to give our creamery a trial.

The testing will be done by an expert tester, and correct test given, payment will be made promptly twice a month.

Send in for your can to-day, and be assured of honest treatment.

**Treleaven & Ranton,
Palm Creamery, Palmerston.**

Cattle Stealing Case.

(Seaforth Expositor)

A case that caused a great deal of interest to the residents of McKillop and vicinity, was held in the town hall, Seaforth, on Monday last, when a man named Brodhagen, of Logan, was up before Police Magistrate Grieg on a charge of stealing five head of steers belonging to Mrs. W. Anderson, of McKillop. The man was convicted and sent up for trial at the December sessions at Goderich, bail being accepted for \$3,000. The cattle were pastured on the grass farm of Mr. John Govenlock, near Winthrop,

and were missed about the last week in June. Mrs. Anderson advertised a reward for any information leading to their recovery, but it was not until a few days ago that information was received that led to the arrest of the man Brodhagen. In giving his evidence the man stated that he drove the cattle from the Govenlock farm back into Logan where he sold them to a farmer for \$275 and later expended \$250 of this amount in the purchase of an automobile. The cattle have been recovered and will be returned to Mrs. Anderson.

Mayor and Editor Use Fists.

The proceedings of last meeting of Meaford Town Council were enlivened by a short pugilistic bout between the Mayor and the editor of one of the local papers. It all arose over a disputed account for seven dollars, which the editor had charged against the town, but which the Mayor refused to pay. In the course of discussion at the Council meeting the Mayor and editor differed in their versions of the affair; and finally the editor intimated, in not the most indirect manner, that the Mayor was not sticking strictly to the straight and narrow path of veracity. The Mayor retaliated by requesting the editor without undue circumlocution of language, to sit down or leave the room; and on the editor declining to do either, the Mayor came down from his official chair in a way to indicate that he meant to try to enforce his request. The editor, as editors are and always should be, was prepared for anything that might transpire, and proceeded to defend his position by a counter-attack. The next few seconds were busy; but the combatants were pried apart before either had inflicted any substantial damage. They were reported in the next day's casualty list, "wounded, but returned to duty."

A good suggestion is made by the Durham Chronicle as follows: "It might be well for agreeable families to double up this winter to save fuel. We need to practise economy till the war ends and the saving of fuel would be quite an item." Not only is such a course advisable, but it may be imperative if people are not to suffer from cold.

Ludendorff started season 1918 with an advantage of 40 divisions. Foch should be able to start the season 1919 season, with added American troops, with an advantage of 100 divisions. Gen. Maurice: Foe now has only 16 fresh divisions at front as compared to 60 a month ago. This situation should be further improved as days go by.

What Cash You Need When Travelling



—and more particularly, when large sums are required—is best carried in the form of a Letter of Credit, issued by The Merchants Bank.

This old established form of international banking, is preferred by many experienced travellers because of its absolute security.

Letters of Credit are cashed only by banks or banking corporations, and after the identity of the holders is established to the satisfaction of the bank officials. This insures safety, and guards against loss and theft.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal. Established 1884.
MILDMAY BRANCH, . . . A. C. WELK, Acting Manager.
HANOVER BRANCH, . . . J. H. ADAMS, Manager.
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Canada Food Board Says

Now's the season to destroy all potato beetles, cabbage worms, current worm, tent caterpillar, etc., with

Arsenate of Lead.

the popular remedy to be had at GEO. LAMBERT'S Produce Store.

Also a full line of the best Standard Flours are kept together with Substitutes, such as Corn Flour, Barley Flour, Rye Flour, also best Red Path and St. Lawrence Sugars by the bag.

Feed of all kinds, Bran, Shorts, Midds, Heavy Chop, Whole Grain, Corn, Oats, Mixed hen and chick feed of the best quality meals and cereals. Dr. Hess and Pratts Stock and Poultry tonics.

A full line of best Canadian Binder Twine, made in Canada.

Highest Cash Price Paid for Butter and Eggs.

—Canada Food Board License No. 9-1087—

GEO. LAMBERT.

Mildmay - Ontario

Phone 36



Seeing is Knowing

The glass oven door and the oven thermometer on the Pandora Range make baking an exact, absolutely controlled operation.

You can see precisely how the oven is working—how fast or slow.

For Sale By--
Liesemer & Kalbfleisch
McClary's
Pandora
Range

London Toronto Montreal Winnipeg Vancouver
St. John, N.B. Hamilton Calgary Edmonton Saskatoon

In the event of a Canadian soldier being killed his wife is paid \$600 a year while she remains a widow, in addition to \$192 a year for each child under fourteen years of age, as against \$300 to the widow, \$240 for the first child, \$120 for the second and third children and \$60 for each subsequent child up to ten by the United States Government.

Applications of all colored men for enlistment in the Royal Air Force are re-while they are said to be to be few, and for this reason it has been considered wise to turn them down. However, Headquarters officers say that it is not unlikely that if applications enough to make a company of their own were received they would be entertained.

WALKERTON HIGH SCHOOL

WILL RE-OPEN
ON SEPT. 3rd.

The Board, having secured competent teachers to fill the two vacancies that occurred during the holidays, announces that the staff is now complete.

Students are prepared in Courses required for the following examinations—

1. Entrance to Normal Schools.
2. Entrance to Faculties of Education.
3. Matriculation-Pass and Honor - into the various Universities.

Full information as to Courses, Text-Books and other matters will be given on opening day.

Those wishing advance information on the above or other matters will obtain it by writing to the Principal.

J. Morgan M. A., M. G. Dippel, H. M. Lay,
Principal. Secretary. Chairman.

Shorthorn Cattle Oxford Sheep.

Present Offering in Shorthorns:—
Young Bulls from 8 to 10 mos. old, by same sire as Junior Champion, Female, at Leading Canadian Fairs, 1915.
In Oxford:—
Choice Ram Lambs by Imported sire.

JAS. G. THOMSON

Shorthorn Cattle.

Winners of the Silver Medal at the Northern Exhibition for the past three years.

Choice young stock of both sexes on hand on hand.

H. H. Pletsch

R. R. NO. 1, CARLSRUHE

Lot 13, Concession 13, Carrick.

DR. L. DOERING

DENTIST MILDMAY.

HONOR Graduate of Toronto University
Licentiate of Dental Surgery, and Member
of Royal College of Dental Surgeons of Ontario
has opened his offices next to C. Schurter's,
Mildmay. Entrances on Main Street. All the
latest methods practiced in dentistry. Visits
Ayton every first and third Saturday, Clifford
every second and fourth Saturday, and New-
tad every second and fourth Tuesday of each
month.

J. A. WILSON, M. D.
PHYSICIAN AND SURGEON

HONOR Graduate of Toronto University
Medical College. Member of College of
Physicians and Surgeons of Ontario. Office
and Residence—Elora Street North.
MILDMAY.

Notice to Creditors.

In the matter of the estate of Charles
Wendt, of the Village of Mildmay, in
the County of Bruce, Jeweler, de-
ceased.

NOTICE is hereby given pursuant to the revised Statutes of Ontario (1914) chap. 121, Sec. 58, that creditors and others having claims against the estate of the said Charles Wendt, who died on or about the 25th day of May, 1918, are required on or before the tenth day of September, 1918, to send by post prepaid or deliver to Mary Wendt, Mildmay P. O., one of the executors of the last will and testament of the said deceased, their christian and surnames, addresses and descriptions, the full particulars of their claims and a statement of their accounts and the nature of their securities (if any) held by them. And further take notice that after such last mentioned date the said executor will proceed to distribute the assets of the deceased amongst the parties entitled thereto having regard only to the claims of which he shall only then have notice, and that the said executor will not be liable for the assets or any part thereof to any person of whose claims notice shall not have been received by him at the time of such distribution.

Dated the 13th day of August, A D 1918.
Mary Wendt
Rebecca Schwalm } Executors
John R. Wendt

No Guesswork.

Our method of testing eyes and fitting them with glasses, is modern, up-to-date and scientific.

THERE IS NO GUESS-WORK

It costs you nothing to let us examine your eyes.

If you are suffering from headaches, pain in back of eyes, or vision is blurred, or you get dizzy easily. Something is the matter with your eyes. We fit glasses that relieve the strain.

Prices Moderate.

C. A. FOX
JEWELLER & OPTICIAN Walkerton

Farmers Must Tell All About Their Business.

Farmers throughout the country are being asked by the Finance Department to fill in forms which will give an accounting of their operations in 1917 for the purpose of the Income War Tax Act. The farmers are requested to state the quantity of their products in that year, the price at which those products were sold, the quantity consumed at home or exchanged for goods at shops, income from other sources, the cost of feed, labor, machinery and an estimate of depreciation. Farmers are liable to taxation under the Income War Tax Act. Inasmuch, however, as many do not keep books, it has been difficult to ascertain the amount of their incomes. From the information disclosed by the forms now being sent out the Finance Department what individuals are liable to taxation and the amount of their taxes.